# Home Minister Amit Shah launches four iconic tourism projects in Goa

Goa marked a major milestone in its tourism journey with the foundation stone laying of four transformative projects — Town Square in Porvorim, Chhatrapati Shivaji Maharaj Museum in Farmagudi, PM Ekta Mall (Unity Mall) in Chimbel, and the Eco-Tourism Project at Harvalem.

The ceremony, attended by Union Home Minister Amit Shah, Chief Minister Dr. Pramod Sawant, and Minister for Tourism Rohan A. Khaunte, signals a new era in Goa's commitment to sustainable, cultural, and inclusive tourism development.

## Town Square, Porvorim

The Town Square at Porvorim will serve as a dynamic public space featuring landscaped gardens, walking trails, amphitheatres, and open-air event zones. Designed to enhance the quality of life for residents while enriching the visitor experience, it will become a model for urban leisure and community engagement.

## Chhatrapati Shivaji Maharaj Museum, Farmagudi

The Chhatrapati Shivaji Maharaj Museum will honour the legacy of India's great Maratha warrior, showcasing the historical, cultural, and maritime heritage of the Konkan region. Through interactive exhibits and immersive storytelling, the museum will emerge as a key destination for heritage education and cultural tourism.

#### PM Ekta Mall (Unity Mall), Chimbel

Developed at an investment of ₹200 crore, the PM Ekta Mall (Unity Mall) will champion the "One District, One Product" initiative, providing artisans, self-help groups, and entrepreneurs a direct platform to showcase and sell their products. The mall will serve as a national hub for cultural exchange,

entrepreneurship, and employment generation, celebrating India's craftsmanship and diversity.

Eco-Tourism Project, Harvalem

The Eco-Tourism Project at Harvalem aims to promote sustainable tourism while conserving the region's biodiversity and natural heritage. The project will feature eco-trails, interpretation centres, and nature-based visitor amenities, all designed with minimal environmental impact to foster responsible travel in North Goa.

Government Leaders Commend Goa's Tourism Vision

Speaking at the event, Union Home Minister Amit Shah commended Goa's balanced approach to growth and conservation, stating:

"These projects reflect a forward-thinking vision of tourism that celebrates India's diversity while empowering local communities."

Chief Minister Dr. Pramod Sawant highlighted the state's comprehensive development strategy:

"Together, these projects represent Goa's aspiration to build world-class tourism infrastructure that protects heritage, promotes local enterprise, and drives economic empowerment."

Minister for Tourism Rohan A. Khaunte added:

"Goa is transitioning from a season-based destination to a year-round experiential hub. Each of these projects reflects our commitment to sustainable, inclusive growth — connecting people to Goa's culture, nature, and creativity."

#### A Vision for the Future

With these landmark initiatives, Goa continues to evolve from a traditional beach destination into a multi-dimensional tourism hub that celebrates heritage, sustainability, and community participation — reinforcing its position as one of India's most progressive tourism states.