

The Fern Hotels & Resorts continues Maharashtra expansion with Chandrapur property signing

New hotel project reinforces the brand's growth strategy in emerging business and tourism destinations

The Fern Hotels & Resorts has announced the signing of a new property in Chandrapur, further strengthening its presence in Maharashtra. The latest addition aligns with the company's ongoing expansion strategy focused on high-potential markets across India and reinforces its commitment to growing its footprint in key regional destinations.

The upcoming hotel is expected to cater to both business and leisure travellers, offering modern hospitality experiences and quality accommodation in one of Maharashtra's important industrial and tourism hubs. Chandrapur's growing economic activity, coupled with its proximity to attractions such as Tadoba-Andhari Tiger Reserve, makes it an attractive destination for hospitality development.

Commenting on the signing, Suhail Kannampilly said the company continues to focus on expanding into emerging markets with strong growth potential. The new Chandrapur property is expected to further strengthen The Fern's presence in Maharashtra while supporting the region's growing travel and tourism ecosystem

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