

# **Goa Tourism showcases diverse experiences at TTF Bengaluru 2026**

The Department of Tourism, Government of Goa, marked a strong presence on the opening day of the Travel & Tourism Fair (TTF) Bengaluru 2026, held from 13th to 15th March at Bangalore Palace Grounds. The three-day travel trade exhibition brings together tourism boards, tour operators, travel agents, and hospitality stakeholders from across India.

## **Showcasing Goa's Diverse Tourism Landscape**

At the event, the Goa Tourism Pavilion is highlighting the state's evolving tourism narrative beyond its famed coastline. The showcase focuses on cultural tourism, spiritual circuits, hinterland experiences, eco-tourism, wellness offerings, culinary traditions, and MICE opportunities—presenting Goa as a multi-dimensional destination.

## **High-Level Engagement at the Pavilion**

On the opening day, Shri H. K. Patil, Hon'ble Minister for Tourism, Law, Parliamentary Affairs and Legislation, Government of Karnataka, visited the Goa Tourism Pavilion. He was received by the Goa delegation led by Shri Dhiraj Wagle, Deputy Director, Department of Tourism, along with Shri Vishesh Naik, Senior Marketing Manager, Goa Tourism Development Corporation, and Shri Manoj Parab, Assistant Tourist Officer.

The visit underscored continued engagement and collaboration between Goa Tourism and key stakeholders within the travel trade ecosystem.

## **Leadership Insights**

Hon'ble Minister for Tourism, Shri Rohan A. Khaunte, stated:

“Platforms such as TTF Bengaluru offer valuable opportunities to engage with the travel trade and present Goa's evolving tourism narrative. Our continued

focus is on promoting ‘Goa Beyond Beaches’ through a regenerative and sustainable tourism approach, while showcasing the state’s rich heritage, culture, nature trails, and culinary traditions.”

Director of Tourism, Shri Kedar Naik, added:

“TTF Bengaluru serves as an important platform to strengthen partnerships with the domestic travel trade while showcasing Goa’s expanding tourism segments.”

### Strengthening Trade Partnerships

During the three-day exhibition, the Goa delegation is actively engaging with tour operators, travel agents, and industry stakeholders to promote the state’s diverse tourism offerings and deepen collaborations within the domestic travel market.