

Pride Hotels Limited expands Gujarat presence with launch of 51-room Pride Elite Himmatnagar

New 51-room hotel strengthens the group's presence in Gujarat's growing hospitality market

Pride Hotels Group has strengthened its presence in Gujarat with the launch of Pride Elite Himmatnagar, a 51-room property designed to cater to both business and leisure travellers. The new hotel marks another milestone in the group's expansion strategy across key emerging destinations in western India.

Strategically located in Himmatnagar, the property offers modern accommodation, dining facilities and contemporary amenities aimed at providing a comfortable stay experience. The hotel is expected to serve the growing demand from corporate travellers, tourists and social events in the region.

Commenting on the launch, Atul Upadhyay said the opening reflects the company's commitment to expanding its footprint in high-potential markets and delivering quality hospitality experiences across India. With the addition of Pride Elite Himmatnagar, the group continues to strengthen its portfolio while supporting the growth of Gujarat's tourism and business ecosystem.

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