

## **InnKey to power 100 plus Marriott Hotels**

InnKey has entered into a strategic partnership with Marriott International to power the newly launched Series by Marriott™ brand across India. The collaboration begins with a phased rollout covering 84 operational hotels and 31 new properties in the pipeline, with plans for gradual expansion into other emerging markets.

### **A Cloud-Native Platform Built for Scale**

InnKey, a cloud-native enterprise platform designed for high-volume hotel operations, unifies front-of-house processes through a mobile-first ecosystem. As part of this partnership, the InnKey Property Management System (PMS) will extend its capabilities across the entire guest journey, integrating seamlessly with the Marriott Bonvoy Loyalty Programme, Central Reservation System (CRS), and Marriott's broader suite of brand-level technologies.

### **Leadership Insights on the Collaboration**

“This partnership is a powerful reflection of InnKey's vision—to reimagine how hospitality and technology work together,” said Viral Shah, Founder & CEO, InnKey. “It reinforces our belief that Indian-built technology can power global hospitality at scale, delivering intelligence, reliability, and human warmth at every level of operation. This collaboration demonstrates that when innovation meets intent, borders disappear.”

“Our collaboration with InnKey represents a significant step in enhancing the efficiency and intelligence of our hotel operations,” said Ashish Kale, Vice President IT – Asia Pacific (Excl. China), Global Technology, Marriott International. “By integrating a seamless, cloud-based platform across our Series by Marriott™ hotels, we are equipping our teams with smarter tools and real-time insights that ultimately elevate the guest experience. This partnership underscores our commitment to leveraging technology that complements our service philosophy of being efficient, intuitive, and deeply guest-centric.”

### **A Unified Ecosystem Strengthening Operations & Guest Experience**

With real-time data connectivity, operational agility, and chain-level intelligence, InnKey's platform will empower Series by Marriott™ hotels to enhance brand consistency while preserving each property's regional character. The result is a unified digital ecosystem that simplifies decision-making, improves performance, and elevates the human experience behind each guest interaction.

### Security, Precision, and Global Standards

“Our collaboration with Marriott International has been truly defining,” said Rohan Shah, Co-Founder, InnKey. “Working closely with their teams helped us align precision with performance. Together, we built secure, fully encrypted integrations that meet global standards while keeping privacy at the core. This partnership reflects our vision to create intelligent and secure technology from India that's ready for the world.”