## Marriott's Moxy arrives in Mumbai

Moxy Hotels, part of Marriott Bonvoy's global portfolio, announced the opening of Moxy Mumbai Andheri West, marking the brand's much-anticipated debut in Mumbai. Moxy Mumbai Andheri West introduces a new era of playful hospitality, enchanting both the young and the young-at-heart with its dynamic guest offerings and spirited service.

Nestled in the heart of Mumbai's vibrant Andheri West, the hotel boasts a prime location amidst the bustling landscape of cinema houses and commercial hubs. The hotel is located nine kilometres from the Mumbai International Airport, in a dynamic neighbourhood that blends entertainment, culture, and convenience. Crafted as a whimsical and quirky homage to the joy, glamour, and exuberance of Indian cinema, Moxy Mumbai Andheri West is meticulously designed to immerse guests in a playful and vibrant atmosphere from the moment they step through its doors.

"Moxy boldly breaks the rules of a conventional hotel stay, and we are thrilled to introduce this dynamic brand to Mumbai—a city that perfectly mirrors the hotel's fun, social, and modern spirit. We look forward to welcoming our funhunters and next-generation travellers to experience Moxy's spirited take on hospitality," said Ranju Alex, Area Vice President of South Asia at Marriott International. "Moxy Mumbai Andheri West is set to deliver a vibrant hotel experience at an accessible price, featuring lively communal spaces and a team dedicated to ensuring that guests have a memorable stay, whether for work or play."

The interiors of the hotel boast a kaleidoscope of colours reflecting the flamboyance of Bollywood, with interiors bursting with the bright and bold hues of magenta, electric blue, and sunny yellow, creating an energetic ambience. Additionally, the hotel features carefully designed, functional spaces. The lobby entrance has a bright LED display of the hotel's name, and the walls are adorned with an array of quirky movie elements and eclectic art pieces

showcasing iconic stars in unconventional avatars, alongside larger-than-life installations depicting iconic movie scenes. The lobby features a "Vintage Camera", which takes centre stage and serves as the mascot of this cinema-inspired establishment.

The hotel presents 105 stylish and cosy rooms, designed to maximise space and meet the discerning needs of modern travellers. The industrial-chic bedrooms are designed with edgy detail, showcasing modular furniture and foldable workspace desks and chairs, alongside intelligent features like peg walls, providing guests with the autonomy to tailor the room to their individual preferences. The inclusion of 55-inch flat-screen TVs, complimentary Wi-Fi, and a retro phone further enhances the guest experience, providing modern amenities alongside nostalgic touches for added comfort and convenience.

The unconventional guest experience starts with a complimentary cocktail during check-in at Moxy Bar, the heart of the lobby, and extends to its small but smart bedrooms. The hotel's lounge is a laid-back communal space adorned with a curated collection of eclectic and nostalgic pieces. The Library & Plug-In area at the mezzanine level invites guests to sit back, chill out, and work on their laptops. Whether travelling solo or with friends, the hotel's lounge is where fun-hunters come together, share stories, exchange experiences, or play a game of foosball.

Moxy Mumbai Andheri West presents three distinct F&B spaces catering to varying guest preferences: Moxy Kitchen, the all-day dining venue, features a buffet and an a la carte menu in the setting of a recording studio, where guests can immerse themselves in the essence of cinema. The Moxy Bar, a vibrant transitional space that offers the quiet comforts of a café by day, serving quick bites and charismatic bowls, transforms into a bustling social hub at night. Sitting on the rooftop, adjacent to an indulgent infinity pool, is Moxy Sky, serving artisanal cocktails prepared by expert mixologists, accompanied by soothing music and panoramic views of the Mumbai skyline.

For fitness enthusiasts, the hotel offers a fully equipped gym, allowing guests to re-energise and uphold their routines while on the move. The hotel also features two innovative event spaces, perfect for intimate gatherings in a dynamic, stylish setting.

"At Moxy Mumbai Andheri West, we invite our guests to embrace the spirit of Mumbai and the glamour of Bollywood in a setting that seamlessly blends fantasy with style and comfort. Each space is meticulously crafted to immerse visitors in an enchanting and spellbinding experience, offering a delightful departure from the ordinary," said Sharad Singh, Captain of Moxy Mumbai Andheri West.