

Radisson Hotel Group Sets Sights on 500 Hotels in India by 2030

Global hospitality major Radisson Hotel Group (RHG) has placed India at the heart of its global expansion, announcing an ambitious goal of operating 500 hotels in the country by 2030.

Currently, RHG operates over 140 hotels in India under brands such as Radisson Blu, Radisson, Radisson RED, and Park Inn by Radisson, with 70 more properties under development. Once achieved, India will stand as Radisson's second-largest market worldwide after China, both in scale and long-term growth potential.

"Is the 500-hotel goal ambitious? Yes. But when you think about the size, dynamism, and opportunity of India, it becomes very realistic," said Federico J. González, Executive Vice President, RHG, during his visit to India. He added that India is not only a growth market but also a "learning market" for the group, citing evolving consumer demand, rapid digital adoption, and resilient domestic travel as lessons shaping RHG's global strategy.

India's Golden Decade for Hospitality

Radisson's expansion comes amid a surge in India's hospitality sector, fuelled by rising disposable incomes, government tourism initiatives, improved connectivity, and strong rebounds in both leisure and business travel. Domestic tourism is projected to surpass 2 billion annual trips, while international arrivals continue to rise as India strengthens its global positioning.

By 2030, Radisson's portfolio in India will cover luxury, upscale, midscale, and lifestyle segments, with a sharp focus on tier-II and tier-III cities, where hotel supply lags demand. Industry analysts call the target ambitious yet achievable, noting Radisson's robust pipeline and established brand equity.

"India is entering its golden decade for hospitality, and Radisson's strategy to double down aligns well with the sector's trajectory," said one expert.

Impact on the Ecosystem

The group's expansion is expected to create significant employment opportunities, attract investments, and elevate service benchmarks across the industry. With Marriott, Hilton, and Accor also scaling up aggressively, competition is set to intensify—ultimately benefiting Indian travellers with greater choice and higher service standards.

With its 2030 goal, Radisson is betting that India's travel boom is only beginning—and aims to be at the forefront of shaping that future.