

“Our goal is to reach 240 hotels in India by 2025!”

As India strengthens its position as a global tourism hub, Radisson Hotel Group is dedicated to expanding its presence, focusing on both metropolitan areas and emerging markets. The Group aims to have 240 hotels operational or in development across India by the end of 2025. This growth strategy is centered on tapping into tier-2 and tier-3 markets, alongside rising demand for luxury and midscale accommodations.

Strengthening Ties Between Belgium and India

Nikhil Sharma, Managing Director and Area Senior Vice President for South Asia at Radisson Hotel Group, stated, "As a global leader in hospitality, we are committed to deepening our ties with Belgium and India—two countries united by a shared vision for growth and cooperation. Our target of expanding to 240 hotels in India by 2025 demonstrates our commitment to this market, where we aim to redefine hospitality, create value for our partners, and contribute to local economies."

Sharma continued, "With our global expertise and deep understanding of the Indian market, Radisson Hotel Group is transforming the hospitality landscape, particularly in emerging destinations across India. The Belgian Economic Mission to India, led by HRH Princess Astrid of Belgium, Representative of His Majesty the King, offers an invaluable opportunity to strengthen our partnerships and explore new avenues to extend our impact in the region."

Sustainable Growth and Strengthening India-Belgium Relations

K.B. Kachru, Chairman of Radisson Hotel Group South Asia, emphasized, "The Belgian Economic Mission to India is a key opportunity to deepen the ties between India and Belgium, especially in the hospitality sector. Radisson Hotel Group, one of the first international hotel brands to enter India 26 years ago, has been instrumental in shaping the country's hospitality landscape. As the sector continues to grow, we remain committed to supporting the economy, enhancing guest experiences, and driving sustainable development in both major cities and smaller markets. This mission also presents a chance to explore new avenues

for collaboration, further solidifying our role in India's vibrant hospitality sector."

Radisson Hotel Group's Legacy and Future Commitment to India

Headquartered in Brussels for 35 years, Radisson Hotel Group's involvement in the Belgian Economic Mission highlights its ongoing commitment to building international partnerships, promoting socio-economic growth, and contributing to India's dynamic hospitality industry. By leveraging its global heritage and aligning with India's evolving tourism and trade opportunities, Radisson is well-positioned to support India's rise as a premier destination for global travelers.