

Rann Utsav 2025–26 expands beyond the white desert to include Dholavira

The latest edition of Rann Utsav commenced today and will run until March 4, 2026, marking a major milestone in Gujarat's iconic desert festival. Organised by Eyak Ventures under its brand Evoke Experiences, this year's festival expands beyond the traditional White Rann to include Dholavira, a UNESCO World Heritage Site representing the ancient Indus Valley Civilisation.

Reflecting the 2025–26 theme “Adhura Nahi Pura Kutch Dekhiye”, the festival invites travellers to explore Kutch in its entirety — blending the vibrancy of Dhordo with the archaeological grandeur of Dholavira. Evoke Experiences continues to manage Rann Utsav – The Tent City, Dhordo, while curating immersive stays and activities at the newly launched White Rann Tent City, Dholavira, and the year-round Evoke Dholavira property.

Dholavira: Where History Meets Hospitality

The White Rann Tent City at Dholavira offers a wide range of recreational facilities for families and groups, including cricket, trampolines, bull rides, moonwalkers, and adventure zones featuring rope courses and archery. Designed around a Harappan civilisation theme, the property's rooms and common areas are inspired by elements of the Indus Valley era. Guests can visit nearby attractions such as the Fossil Park, Harappan excavation site, and Dholavira Museum, or unwind with stargazing, cycling trails, and spa therapies.

New Additions in Dhordo

At Rann Utsav – The Tent City, new features this season include a toddler-friendly play zone, an open-air cinema, and a sustainability stall spotlighting eco-conscious initiatives such as waste segregation, recycling, and plastic reduction. Guests can also enjoy storytelling sessions, bonfires, and folk performances that bring Kutch's cultural heritage to life.

A highlight this year is the introduction of Mitram, a personalised guest service at Rann Utsav – The Tent City. Acting as a dedicated guide and facilitator,

Mitram assists guests from check-in to check-out, ensuring a seamless and curated festival experience.

“Rann Utsav has always been about more than just the White Desert — it’s about the stories, traditions, and heritage that make Kutch truly unique. With the inclusion of Dholavira under the theme ‘Adhura Nahi Pura Kutch Dekhiye’, we invite travellers to experience Kutch in its full glory,” said Bhavik Sheth, Chief Operating Officer, Evoke Experiences.

Sustainability at the Core

Sustainability remains a cornerstone of Rann Utsav’s operations. This season features eco-friendly tents, LED lighting, enhanced waste management systems, and regular cleanliness drives across festival grounds. These efforts reaffirm Evoke Experiences’ commitment to responsible tourism and the preservation of the fragile White Rann ecosystem.

By integrating Dholavira into the Rann Utsav itinerary, Evoke Experiences aims to redefine how visitors engage with Kutch — offering a holistic journey that blends cultural celebration, historical discovery, and natural splendour.