

## **Goa Tourism marks World Tourism Day with Heritage and Nature Experiences**

The Department of Tourism, Government of Goa, in collaboration with the Travel and Tourism Association of Goa (TTAG), SKAL International Goa, and the Yuva Tourism Club, hosted a series of immersive activities to mark World Tourism Day 2025.

The programme featured a Heritage Walk at the Aguad Port and Jail Complex, a “Picnic by the Forest Stream” in Bicholim, and a nature experience at Carambolim Lake. Together, these initiatives connected participants with Goa’s cultural and ecological treasures, reinforcing the state’s “Beyond Beaches” narrative.

By weaving together history, biodiversity, and community interaction, the events highlighted the essence of regenerative and experiential tourism. Students, local stakeholders, and visitors were encouraged to engage with Goa’s living heritage in responsible and meaningful ways.

Tourism Minister Rohan A. Khaunte said:

“Through such inclusive and diverse programmes, we are reinforcing our vision of positioning Goa as a leader in regenerative tourism. By blending heritage, nature, and community experiences, we are creating meaningful engagements for students, stakeholders, and visitors alike.”

Tourism Director Kedar Naik added:

“These activities not only offer unique insights into Goa’s ecology and heritage but also sensitise participants to the importance of sustainability and responsible travel. The enthusiastic response from schools, colleges, and tourism partners motivates us to further expand such initiatives under the Yuva Tourism Club.”

The World Tourism Day celebrations will conclude with a Tourism Stakeholders’ Meet at the Grand Hyatt Goa and a film festival at the Entertainment Society of Goa (ESG), showcasing compelling stories of heritage and conservation from across the state.