

The wine capital of India welcomes Lemon Tree Hotels

Lemon Tree Hotels signed Key Select by Lemon Tree Hotels, Nashik. The property will be managed by Carnation Hotels Private Limited, a wholly-owned subsidiary of Lemon Tree Hotels Limited.

Nashik, a vibrant city nestled in the heart of Maharashtra, is on the banks of the River Godavari. Renowned as a holy city with deep-rooted connections to Hindu mythology, Nashik boasts sacred sites like Panchavati and Ram Kund, drawing devotees from far and wide. It is also the site for the Kumbh Mela, which takes place once every 12 years. Beyond its spiritual significance, Nashik is dubbed the Napa Valley of India and the Wine Capital of India, as more than half of India's vineyards and wineries are located here. The city contributes significantly to India's economy through its robust wine industry and agricultural produce. With its rich cultural tapestry, historical landmarks, and scenic beauty, Nashik offers a diverse and enriching experience for visitors seeking a spiritual retreat or an exploration of Maharashtra's vibrant heartland.

Expected to open in FY 2027, Key Select by Lemon Tree Hotels, Nashik, will feature 45 well-appointed rooms, a restaurant, a banquet, a meeting room, and other public areas. The Nashik International Airport is about 23 km away, while the Nashik Road Railway Station is about 10 km away from the property. The hotel is well connected by roadways for both public and private transport.

Speaking on the occasion, Vilas Pawar, CEO of Managed and Franchise Business, Lemon Tree Hotels, commented, "We are delighted to announce the expansion of our portfolio in Maharashtra, the economic powerhouse of the country. With hotels across brands in tier two, three, and four cities, Lemon Tree Hotels aims to become the most preferred hospitality chain across different segments. This opening will be in addition to our twelve existing hotels in the state."