

Lords Hotels opens new destination property in Salangpur

Lords Hotels and Resorts has announced the grand opening of its newest destination property in Salangpur, further strengthening its footprint in India's growing religious and cultural tourism segment.

Designed for spiritual stays and celebrations

The resort offers 24 cottages and 23 rooms, complemented by a banquet hall and a landscaped party lawn suited for weddings and social gatherings. Guests can also enjoy a multi-cuisine restaurant, spa, swimming pool, and expansive open areas designed for family outings and child-friendly experiences.

Thoughtfully planned to serve both spiritual travellers and celebratory events, the property positions Salangpur as an emerging venue for destination weddings, leisure getaways, and pilgrimage stays.

Leadership perspectives on the launch

Commenting on the launch, Pushendra Bansal, COO of Lords Hotels and Resorts, noted that the new property reflects the brand's vision of blending spirituality, comfort, and destination celebrations in high-potential pilgrimage destinations.

Sudhir Jena, VP – Corporate at the company, added that the group's expansion strategy focuses on locations with strong year-round demand. According to him, Salangpur presents growing opportunities across spiritual tourism, weddings, and social events, making it a strategic addition to the brand's portfolio.