

The Fern Hotels & Resorts ties up with SpiceJet's IFE platform SpiceScreen

The Fern Hotels & Resorts, India's leading environmentally sensitive hotel chain has partnered with SpiceJet's inflight entertainment platform, SpiceScreen, to showcase its selected properties on the platform. SpiceScreen gives access to an amazing collection of unlimited entertainment, podcasts, magazines, and games along with an exclusive travel section that highlights hotels, vacations, and mid-air cab bookings.

“We have tied up with SpiceScreen (SpiceJet IFE), to showcase our hotels on this platform. SpiceJet has selected 55 of our Fern, Zinc by The Fern, Beacon and independently branded hotels depending on their flight routes. Our hotels will feature on all operative SpiceJet flights”, Mohit Sharad, General Manager - Sales & Marketing (North & East India) said.

Giving details about the program, Mohit informed that SpiceJet guests would be able to make their hotel bookings on our brand website booking engine. All 55 participating hotels will offer SpiceJet guests booking their hotel rooms through this platform a flat 20 % off on the hotel's BAR rates. Besides the guests will also get a 20% discount on food and beverages and complimentary room upgrades & late check-out till 4 pm, both subject to availability. This promo offer is now live online.