

Radisson Hotel Group hits 210+ signings and openings in 2025, driving global expansion

Building on a record-breaking 2024, Radisson Hotel Group (RHG) continues its strong growth trajectory into 2025, expanding across Europe, the Middle East, Africa (EMEA), and Asia-Pacific (APAC) while advancing its Responsible Business commitments.

With over 210 signings and openings already secured this year, RHG is rapidly progressing toward its vision of becoming one of the world's most dynamic and responsible hospitality companies — anchored by a brand portfolio built for today's travellers and tomorrow's priorities.

“The year so far has seen Radisson Hotel Group succeeding in our pursuit of excellence for customers and owners,” said Elie Younes, Executive Vice President and Global Chief Development Officer, Radisson Hotel Group. “Our openings are carefully curated to reflect what business and leisure travellers are seeking in 2025, and we continue to build a robust pipeline of exciting signings and upcoming launches.”

Expanding the Radisson Blu and Collection Footprint in EMEA

Radisson Blu continues to grow across Europe with new openings in France, Germany, Türkiye, and Montenegro. Highlights include The Medlock at Manchester City's Etihad Stadium and the upcoming Radisson Blu CDG Airport Terminal Hotel in Paris.

Radisson Collection is strengthening its luxury presence in France with the opening of Cour des Loges Lyon and the signing of Banke Opera Paris, set to debut in 2026. The brand also made its entry into Hungary with the Radisson Collection Hotel, Basilica Budapest, and celebrated the reopening of the Radisson Collection Hotel, Berlin.

Red Momentum and Net Zero Leadership

Radisson RED continues to expand its bold and design-driven identity across the UK, Romania, India, UAE, and Thailand. A major milestone was reached with Radisson RED Oslo City Centre, the Group's second Verified Net Zero hotel.

Further launches include Radisson RED Liverpool Street, London (in partnership with PPHE Hotel Group) and art'otel Rome Piazza Sallustio, bringing the brand's artistic flair to the Italian capital.

Radisson Individuals: Flexibility Fuels Growth

Since its launch in 2020, Radisson Individuals has surpassed 100 hotels in operation and development, expanding into France, Portugal, Germany, Malta, and Kazakhstan. New signings this year span the UK, Poland, Spain, Greece, Türkiye, India, and the Philippines.

In 2025, the brand introduced three new segments — Premier, Boutique, and Retreats — to cater to diverse ownership models and traveller expectations.

Evolving the Radisson Brand and Expanding in APAC

The Radisson brand continues its evolution through sustainability-led innovation. The Radisson Hotel Manchester City Centre, the Group's first Verified Net Zero hotel, reflects this forward vision. The brand also entered new markets including the Democratic Republic of Congo, Armenia, and Madinah (Saudi Arabia).

Across APAC, momentum remains strong, with 13 new Radisson properties opening across India, Indonesia, Thailand, and Vietnam in 2025.

Resort Expansion and Destination Diversity

With global leisure demand rising, RHG's resort portfolio now exceeds 160 properties across Asia and Europe. Notable additions include:

- Radisson Resort Cannes, France

- Radisson Collection The National Hotel, Brussels
- Radisson Collection Resort, Galle, Sri Lanka
- Radisson Collection Resort & Spa, Jaipur, India

Each reinforces RHG's focus on creating inspiring destinations where nature, culture, and luxury converge.

India and China: Driving Regional Leadership

China remains a cornerstone of RHG's growth, with 130 hotels signed and opened in 2025, bringing its pipeline close to 300 properties. Growth is led by the Country Inn & Suites by Radisson brand, now the fastest-growing brand in China with 375 hotels.

India continues to be one of the Group's most dynamic markets, with over 200 hotels signed, 130 operational, and 70 under development. With 59 new projects across 47 cities in the past 18 months, RHG is firmly on track to achieve 500 hotels in India by 2030.

A Vision for Meaningful and Responsible Hospitality

"As we look ahead, our goal is clear — to deliver meaningful value to our owners, create memorable experiences for our guests, and drive responsible growth that strengthens communities worldwide," concludes Elie Younes.

Through sustained expansion, innovation, and its commitment to Net Zero and sustainable hospitality, Radisson Hotel Group continues to redefine global hospitality — combining performance with purpose.