

# **Gandhi Sagar Floating Festival 2023 underway in Madhya Pradesh**

The Gandhi Sagar Floating Festival 2023, organized by the Madhya Pradesh Tourism Board, has commenced at the tranquil waters of Chambal River near the Gandhi Sagar Dam in the Mandsaur district of the state. Offering a captivating fusion of adventure and relaxation, the event caters to tourists from both near and far. The grand festivities commenced on October 27, 2023, featuring interactive B2B sessions in its initial days.

This year's festival guarantees an extensive array of land, water, and air activities, coupled with various recreational pursuits, indoor sports, cultural workshops, and the chance to luxuriate in a glamping experience at the tent city from November 2, 2023, onwards. Nestled in the heart of Madhya Pradesh, this eagerly anticipated event holds a prominent place on the state's cultural and adventure calendar.

The Gandhi Sagar Floating Festival promises an unforgettable experience for adventure enthusiasts and culture aficionados alike. Beyond promoting adventure and leisure, the event emphasizes sustainable tourism and the preservation of the region's pristine environment. The organizers have implemented measures to minimize the ecological footprint of the event, ensuring its status as an eco-friendly gathering.

Set against the backdrop of the Gandhi Sagar Dam, situated at the crossroads of Madhya Pradesh and Rajasthan, this annual extravaganza unfolds in one of India's most picturesque and serene locales. Among the event's highlights are a diverse range of adventure activities encompassing land, water, and air pursuits.

Land activities feature cycling, rope courses, jungle safaris, night jungle walks, air gun shooting, paintball, trekking, and star gazing, catering to both adrenaline seekers and nature enthusiasts. Water activities such as kayaking, jet skiing, and speed boating allow guests to appreciate the beauty of the backwaters while engaging in water sports.

For those with a penchant for airborne adventures, options include para-sailing, hot-air ballooning, and para-motoring. As night descends, the clear skies over the Gandhi Sagar Dam provide an ideal setting for star gazing. Guests can gather around bonfires, share stories, and create lasting memories under the celestial canopy, contributing to a truly magical atmosphere.

To cater to the diverse interests of tourists, the festival offers indoor sports and cultural workshops showcasing local art forms, music, and dance. This provides an opportunity for tourists to immerse themselves in the rich heritage and culture of Madhya Pradesh.

For those seeking a touch of luxury amidst natural beauty, the Gandhi Sagar Floating Festival introduces a tent city featuring 50 high-quality tents for visitors to relax and rejuvenate. Each tent offers a unique glamping experience, seamlessly blending the comforts of a hotel with the tranquility of the great outdoors.

The festival's location is conveniently accessible, with airports in Udaipur, Rajasthan (230 km), Indore, Madhya Pradesh (310 km), and Bhopal, Madhya Pradesh (330 km) in close proximity. Additionally, the railway stations at Bhawani Mandi, Rajasthan (40 km), Kota, Rajasthan (104 km), and Mandsaur, Madhya Pradesh (140 km) provide convenient access to the event.