

Hyatt announces leadership transitions

Hyatt Hotels Corporation has shared an update on key leadership transitions that further align Hyatt's structure with its increased brand focus and accelerated growth ambitions, particularly in the all-inclusive segment.

Marc Jacheet has officially assumed his role as Group President, Europe, Africa & Middle East (EAME). This transition follows a highly collaborative and thoughtfully planned period of knowledge-sharing with his predecessor, Javier Águila, who dedicated significant time to implementing an effective transition. Under Águila's guidance since 2022, the EAME region has achieved unprecedented growth momentum, setting the stage for continued success under Jacheet's leadership.

As President, Inclusive Collection, Águila will now focus exclusively on leading all aspects of Hyatt's Inclusive Collection portfolio on a global basis, including development, brand leadership, and operations. This strategic move reflects the outsized opportunity Hyatt sees in the all-inclusive segment globally and reinforces its long-term commitment to driving innovation, brand distinction, and scale in this space. Growth milestones like Hyatt's recent acquisition of Playa Hotels & Resorts, a 2024 joint venture with Grupo Piñero that includes management of Bahia Principe Hotels & Resorts-branded properties, as well as Hyatt's 2021 acquisition of Apple Leisure Group illustrate the strength and momentum behind Hyatt's strategy in this high-growth category.

As previously announced, Hyatt veteran Jim Chu, who served as Chief Growth Officer since 2022, has assumed a new position as Head of Owner Relations, also effective July 1, bringing added focus and dedicated leadership to Hyatt's important owner community. To ensure continuity during this transition, Hyatt's President and Chief Executive Officer Mark Hoplamazian has assumed the responsibilities of Chief Growth Officer in an interim capacity, overseeing Hyatt's overall growth through development strategy and execution as well as transactions.

“These leadership changes reflect Hyatt’s commitment to evolving our structure and aligning top talent with our most significant opportunities,” said Mark Hoplamazian, President & CEO, Hyatt. “Javier Águila’s laser focus on the expanded Inclusive Collection underscores the strategic importance of our all-inclusive business. Marc Jacheet has stepped in seamlessly and is well-positioned to build on EAME’s strong momentum with a keen focus on brand and guest experience. Jim Chu’s new owner-focused role reinforces our commitment to this critical stakeholder group. And having remained closely involved in development throughout my 19 years at Hyatt, I’m energised to support this next chapter as acting Chief Growth Officer. With this team in place, I’m confident we’ll continue to execute our intentional growth strategy and achieve our long-term ambitions.”