

Goa Tourism showcases sustainable and experiential travel at SATTE 2025

The Department of Tourism, Government of Goa, made a strong impression at South Asia's Travel and Tourism Exchange (SATTE) 2025 with the grand inauguration of the Goa Pavilion at Yashobhoomi (IICC), New Delhi. The pavilion was officially inaugurated by the Hon'ble Minister for Tourism, Government of Goa, Shri Rohan A. Khaunte, who is leading the Goa delegation at the event. He is accompanied by Secretary Tourism, Government of Goa, Shri Sanjeev Ahuja, IAS; Shri Shawn Mendes, OSD to the Tourism Minister; Shri Deepak Narvekar, Deputy General Manager (Marketing), GTDC; Shri Jayesh Kankonkar, Assistant Director of Tourism, Department of Tourism; and Smt Chitra Vengurlekar, Assistant Tourist Officer, Department of Tourism. Goa Tourism will be showcasing its diverse offerings at SATTE 2025 over the next two days, until 21st February 2025.

As part of the event, Shri Rohan A. Khaunte, along with dignitaries including Hon'ble Minister of Tourism, Uzbekistan, Shri Umid Shadiev; Hon'ble Vice Minister, Ministry of Tourism and Sports, Thailand, Shri Jakkaphon Tangsutthitham; Hon'ble Minister of Tourism, Government of Nagaland, Shri Temjen Imna Along; Shri Yogesh Mudras, Managing Director, Informa Markets India; Smt Pallavi Mehra, Senior Group Director, Informa Markets & Publisher, Travel Trends Today; Shri Peter Hall, President, IMEA, Informa Markets; and Chairman, STIC Group, Shri Subhash Goyal, participated in a thought-provoking panel discussion at SATTE India 2025. The discussion explored key trends and opportunities shaping the global tourism landscape.

During the event, Hon'ble Minister for Tourism, Shri Rohan A. Khaunte held a meeting with the Hon'ble Minister for Tourism, Uzbekistan, Shri Umid Shadiev, to explore tourism collaboration opportunities. He also interacted with media persons and conducted a B2B meeting with top officials, accompanied by Secretary Tourism, Government of Goa Shri Sanjeev Ahuja, IAS.

Speaking about Goa's participation at SATTE 2025, Shri Rohan A. Khaunte stated, "Goa has always been a pioneer in the tourism sector, and at SATTE

2025, we are further strengthening our vision of responsible and regenerative tourism. Our focus is on sustainable and experiential travel, enhancing visitor experiences while ensuring benefits for local communities. We look forward to engaging with industry leaders, stakeholders, and travellers to showcase the evolving dimensions of Goa's tourism sector.”

Recognized as one of India's most sought-after travel destinations, Goa is showcasing a diverse range of tourism offerings at SATTE 2025, with a strong emphasis on Regenerative Tourism, heritage, culture, adventure, and sustainable travel experiences. The Goa Pavilion at SATTE 2025 highlights the state's rich cultural heritage, eco-tourism initiatives, adventure tourism prospects, and vibrant festivals, offering immersive experiences that go beyond the beaches. Additionally, the pavilion serves as a platform for business networking, interactive sessions, and insights into the state's latest tourism initiatives. With a firm commitment to sustainable tourism, Goa continues to reinforce its position as a leader in India's travel landscape.