

## **India's Royal Orchid plans to add 50 hotels, betting on local demand boost**

Hospitality chain accelerates expansion plans, banking on sustained growth in India's tourism and business travel sectors

Royal Orchid Hotels Limited has announced plans to add 50 new hotels to its portfolio over the next few years, reflecting its confidence in the continued growth of India's hospitality sector. The expansion strategy is driven by robust domestic travel demand, increasing tourism activity and strong momentum in both business and leisure travel segments.

The company is focusing on expanding its presence across key cities and emerging destinations through an asset-light growth model, enabling faster scale while maintaining operational efficiency. Industry experts believe rising disposable incomes, improving infrastructure and a growing preference for domestic travel are creating favourable conditions for hotel development across the country.

With an expanding portfolio and a strong pipeline of upcoming projects, Royal Orchid Hotels aims to strengthen its market presence while capitalising on the long-term growth opportunities emerging in India's evolving hospitality landscape.

