

These Taj hotels flaunt benches made from recycled plastic

IHCL Goa Resorts has partnered with Bisleri International to launch the inspiring ‘Bench of Dreams’ project, a pioneering effort that underscores their shared commitment to sustainability and community well-being. This initiative aligns seamlessly with IHCL’s *Paathya* framework, which emphasizes sustainability, social impact, and enriching experiences for guests and communities.

The ‘Bench of Dreams’ project involves the creation of benches crafted entirely from recycled plastic bottle caps. These benches are more than functional seating—they stand as symbols of environmental responsibility and innovative recycling. Strategically placed at Taj Holiday Village Resort & Spa and Taj Fort Aguada Resort & Spa, they reflect a mutual vision of reducing plastic waste while delivering meaningful community impact.

Ranjit Phillipose, Senior Vice President – Operations, Goa, commented, “Sustainability is at the heart of IHCL’s *Paathya* initiatives. Our collaboration with Bisleri International on the ‘Bench of Dreams’ project exemplifies our commitment to driving tangible change. We hope this initiative inspires others to think creatively about recycling and join us in building a greener tomorrow.” Angelo George, CEO of Bisleri International, added, “We are proud to partner with IHCL on this transformative journey. The ‘Bench of Dreams’ project showcases how innovative solutions can advance sustainability and a circular economy. Together, we invite all stakeholders, guests, and residents to make sustainability a way of life.”

Adding artistic value, the benches feature backdrops painted by artists from Mouth and Foot Painting Artists (MFPA). This collaboration integrates Bisleri International’s expertise in plastic recycling with IHCL Goa Resorts’ commitment to sustainable practices, creating a product that is both eco-friendly and community-driven.

These benches, strategically placed in prominent areas of the resorts, serve as reminders of the importance of recycling and reducing environmental impact.

They are functional assets that inspire collective progress and awareness, bringing sustainability to the forefront of daily life.