

## **Two hotel launches a month, 102 in the pipeline: IHCL's growth trajectory**

The Indian Hotels Company Limited (IHCL), India's largest hospitality company, is leading the industry with an impressive pipeline of 102 upcoming hotels. This significant expansion reflects the company's strategic focus on growth and its commitment to strengthening its presence across the country.

IHCL's robust pipeline includes a diverse range of properties, from luxury and upscale hotels to mid-scale and economy brands. This diversification allows the company to cater to a wide range of traveler preferences and budgets, positioning it as a dominant player in the Indian hospitality market.

The company's expansion plans are driven by its strong brand portfolio, which includes iconic names like Taj, SeleQtions, Vivanta, and Ginger. By leveraging these well-established brands, IHCL is able to tap into growing demand for high-quality hospitality experiences across India.

Furthermore, IHCL's focus on sustainable and responsible growth is evident in its pipeline, which includes several eco-friendly and community-centric projects. This aligns with the company's commitment to environmental stewardship and social responsibility, further strengthening its position as a leader in the industry.

With this robust pipeline of 102 hotels, IHCL is poised to solidify its position as the premier hospitality group in India, offering travelers an unparalleled range of accommodation options and exceptional service standards. This expansion will undoubtedly contribute to the overall growth and development of the Indian hospitality sector.