

HRAWI and AIC-BARC lead the way in sustainability!

The Hotel And Restaurant Association (Western India) – HRAWI has signed a Memorandum of Understanding (MoU) with the Atal Incubation Centre – Bhabha Atomic Research Centre (AIC-BARC) to implement sustainable solid waste management technologies across member hotels and resorts.

This collaboration supports the Government’s ‘Swachh Bharat Mission’ and focuses on reducing the environmental impact of waste by promoting BARC-developed technologies, including Nisargruna, Shesha, and Solid Waste Composting. The partnership facilitates HRAWI members to collaborate with licensed agencies for commissioning, installing, and maintaining these advanced technologies.

AIC-BARC, supported by AIM and NITI Aayog, will serve as a coordinating and knowledge partner, offering technical consultations during the commissioning and operational stages.

Commitment to Sustainability in Hospitality

“HRAWI is a strong advocate for sustainable and eco-friendly practices in the hospitality sector. This partnership with AIC-BARC marks a significant step in promoting the routine adoption of advanced waste management technologies.

Additionally, the collaboration will support entrepreneurs, startups, and self-help groups by sharing best practices and promoting innovation. The collaboration underscores our commitment to driving growth responsibly, contributing to India’s long-term sustainability goals while enhancing operational efficiency,” says Trupti Pawar, Secretary General, HRAWI.

BARC-Developed Technologies for Waste Management

The BARC-developed technologies are tailored to handle the varying quantities of wet waste generated by hospitality establishments. They adopt a circular economy model by reducing material use, redesigning products to be resource-efficient, and repurposing waste into biogas and manure.

“These technologies aim to minimize waste generation and reduce the volume sent to landfills by enabling waste processing at the source. This not only benefits the environment but also offers cost savings for hospitality businesses. The initiative reflects a commitment to circularity in waste recycling, helping establishments integrate sustainability into their operations,” says Pradeep Shetty, Spokesperson, HRAWI.

Promoting Green Practices in Hospitality

HRAWI has been at the forefront of promoting sustainability in the hospitality sector, conducting seminars to equip members with essential knowledge for adopting green practices. The association is aligned with the Mission LiFE (Lifestyle for Environment) movement, an India-led global initiative to encourage sustainable living and combat climate change.

“As India’s tourism sector undergoes unprecedented growth, sustainability must remain a priority. By embracing circular economy principles and environmentally responsible practices, we can align with the country’s vision of welcoming 100 million tourists by 2047 and achieving a USD 3 trillion hospitality economy,” concludes Shetty.