

## **Oberoi Group Adds 4 New Hotels, Expands India Portfolio**

The Oberoi Group, through its flagship company EIH Limited, has announced the addition of four new hotel projects in India under management contracts, reinforcing its long-term investment strategy to grow its footprint across both luxury and upscale segments.

Revealed during the company's 75th Annual General Meeting, the upcoming projects include two new luxury hotels under The Oberoi brand in Gir (Gujarat) and Hyderabad (Telangana), and two properties under the Trident brand near Nandi Hills (Karnataka) and Fort Aguada in Goa.

With this, the group is expanding its development pipeline to 25 properties scheduled for completion by 2030. These include 22 hotels and 3 luxury boats, adding 2,033 keys to its portfolio. Of these, 16 will be located in India while the remaining nine will expand the brand's global presence across London, Egypt, Bhutan, Nepal, and Saudi Arabia.

The new Oberoi hotel in Hyderabad's Knowledge City will feature 220 rooms, while the Gir property will be an exclusive 20-key jungle retreat. On the Trident side, the group plans to add 150 keys near Nandi Hills and 170 keys near Fort Aguada, catering to high-demand leisure markets.

Speaking at the AGM, Arjun Oberoi, Executive Chairman, said, "Our expansion is rooted in strategic investment across high-potential markets, supported by a commitment to deliver exceptional experiences. We are building on the trust and legacy that define The Oberoi Group."

Vikram Oberoi, CEO and MD, emphasized the company's long-term growth vision. "Each location is chosen based on in-depth consumer insights, evolving market dynamics, and our belief in India's domestic tourism potential. Our upcoming hotels are designed to set new benchmarks in quality and sustainability."

Of the 25 projects, eight hotels will be owned or co-invested by EIH Limited, while 17 properties—including two Oberoi Dahabeyas and one Nile cruiser—will be operated under management contracts, enhancing the group’s asset-light growth strategy.

This investment-focused expansion comes as the group deepens its presence in key urban and experiential markets, reaffirming its commitment to redefining Indian hospitality through design excellence, location-driven development, and service innovation.