

## **IHCL's Soulinaire collaborates with IF.BE, Mumbai's restored cultural landmark**

Soulinaire, the signature lifestyle catering brand from Indian Hotels Company Limited (IHCL), has partnered with Ice Factory Ballard Estate (IF.BE), marking a new chapter in the journey of the restored 150-year-old industrial landmark in Mumbai.

### **Founders' Perspective**

Kamal Malik, Founding Partner, IF.BE, said the space has always been envisioned as a convergence point for ideas, people and disciplines. He noted that the collaboration with Soulinaire strengthens this vision by combining cultural programming with enhanced culinary refinement and operational depth.

Abhijit Mehta, Partner, IF.BE, added that the partnership blends IF.BE's curatorial focus with Soulinaire's structured, high-volume catering expertise. He highlighted that the collaboration will elevate the food and beverage experience across events, gatherings and daily offerings through greater personalization and consistency.

### **Industry Perspective**

Somnath Mukherjee, Executive Vice President – Operations, IHCL, stated that the partnership brings together two brands aligned in their focus on craft, culture and experience. He noted that IF.BE has emerged as a distinctive cultural destination in Mumbai, and this association marks Soulinaire's entry into a key heritage precinct to curate immersive, design-led experiences.

### **Spaces and Offerings**

The restored IF.BE space blends industrial heritage with contemporary cultural programming. It features three dining and social destinations — Native Bombay, a modern Indian restaurant; The Banyan Tree Café set within a courtyard; and The Native Lounge, a bar and lounge concept.

In addition, IF.BE houses versatile cultural and event spaces such as The Ice Factory, The Cathedral and The Substation, which host a diverse range of activities including exhibitions, conferences, brand showcases, performances and private events.

The collaboration reflects a growing trend of integrating curated hospitality experiences within cultural spaces, further enriching Mumbai's evolving lifestyle and events landscape.

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