

The Orchid Hotel, Mumbai Team's Silent Rally Promotes "SAY NO TO CRACKERS" This Diwali, Advocating for a Cleaner and Greener Celebration

In fulfillment of its commitment to a sustainable future, The Orchid Hotel Mumbai organized a silent rally to propagate the significant message of "SAY NO TO CRACKERS" this Diwali. Rooted in tradition and community spirit, the event underscores The Orchid Hotel Mumbai's dedication to raising awareness about the adverse impact of fireworks on the environment and public health.

The rally, which commenced from Orchid Mumbai to Vile Parle station and back to Orchid Mumbai, traversed key landmarks in the city, symbolizing the unity of the community and their collective responsibility to protect the environment. Notably, the rally maintained a silent demeanor, conveying a powerful message that actions speak louder than words.

Diwali, known as the Festival of Lights, is a time of joy, togetherness, and celebration. However, the extensive use of fireworks during the festivities has raised concerns due to its negative consequences on air quality, noise pollution, and the well-being of citizens. Orchid Team's "SAY NO TO CRACKERS" campaign aims to promote an eco-friendly and sustainable way of celebrating Diwali, ensuring a cleaner and greener future for all.

The success of the rally was greatly facilitated by the unwavering support of local authorities. The traffic police and civil police played a pivotal role in ensuring discipline and safety throughout the event, highlighting the importance of community collaboration and shared responsibility in creating a better environment.

The Orchid Team's commitment extends beyond the Diwali season, as they persist in advocating for eco-conscious practices and social responsibility year-round. The "SAY NO TO CRACKERS" campaign is just one facet of their broader mission to contribute to the betterment of the environment and society.

Orchid Mumbai and Orchid Team invite everyone to join them in embracing a sustainable and environmentally responsible Diwali celebration. The hotel encourages all to pledge to protect the environment, respect fellow citizens, and make a positive impact during this festive season.