

## **You can now book hotels on PhonePe as EaseMyTrip partners fintech app**

Online travel tech platform EaseMyTrip.com has announced a partnership with fintech platform PhonePe to launch its 'Hotels' segment on the payment app. This collaboration aims to provide PhonePe users access to a wide range of domestic and international hotels, complete with special offers, competitive pricing, and flexible booking options, including free cancellations.

Rikant Pittie, Co-Founder of EaseMyTrip, expressed enthusiasm for the partnership, stating, “We are excited to join hands with one of India’s leading fintech companies, PhonePe, to exclusively launch our Hotels, Activities, and Cabs segment on their platform. This partnership is a significant step in making travel more accessible and convenient for millions of users across India. By integrating these segments with PhonePe, we are not only expanding our reach but also ensuring that users have access to the best deals and a seamless booking experience. We look forward to growing this partnership and introducing more services on the PhonePe platform to enrich the travel experience for our customers.”

Plans are also in the pipeline to integrate features like 'Activities' and 'Cabs', enabling users to plan their entire trip within the PhonePe app.

Sonika Chandra, Chief Business Officer - Consumer Payments at PhonePe, added, “We are excited to partner with EaseMyTrip to create a differentiated and seamless hotel booking experience for our users with the best deals on our platform. Indians are increasingly traveling for leisure, both domestically and abroad, and this partnership aligns with our strategy to provide our 560+ million users with the best travel booking experience available in India. We expect this to be one among a series of milestones in the travel category and look forward to continually growing this partnership with EaseMyTrip.”