

## **FHRAI and EEMA to fight against intimidation on copyrights issues by agencies**

In order to find a lasting solution to the alleged intimidating tactics of copyright agencies on broadcasting AV Content in hotels as part of the banquets and other events in hotels, the Federation of Hotel & Restaurant Associations of India (FHRAI) and Event and Entertainment Management Association (EEMA) have decided to work together.

The two associations have said that they will collaborate to address the common challenges faced by industry players against the oppressive practices of certain copyright societies or their agents. Through the collaboration, the associations aim to arrive at tariff rationalization in copyrights through a joint front and plan to engage with all concerned authorities regarding the issue that has been plaguing the industry for quite some time.

“Events and entertainment as an industry is a natural extension of the Hospitality ecosystem. EEMA and FHRAI’s collaboration will strengthen the existing ecosystem and synergise the relationship for a progressive working culture. One of our immediate plans is to make joint efforts to address the Copyright Issues for the benefit of our members by creating a cohesive strategy to address the common challenges across both industries effectively. Currently, the copyright societies impose unregulated tariffs and intimidate businesses with arbitrary non-compliance notices. There is no mechanism to challenge these agents and by coming together we are aiming to bring about tariff rationalization in copyrights,” said Mr. Gurbaxish Singh Kohli, Vice President, FHRAI.

The two associations have plans to submit joint representations to all concerned government authorities regarding the copyright issue.