

## **Room for less: Could short-stay hotels be the next big thing in hospitality?**

Flexible booking models gain popularity as travellers seek convenience, affordability and customised stay experiences

The hospitality industry is witnessing the rise of short-stay hotels as travellers increasingly look for flexible accommodation options that align with changing travel patterns and lifestyles. Unlike traditional overnight bookings, short-stay models allow guests to reserve hotel rooms for a few hours, catering to transit passengers, business travellers, remote workers and those seeking brief periods of rest between engagements.

What was once considered a niche offering is now gaining wider acceptance as hotels explore new revenue streams by monetising rooms during off-peak hours. Industry experts believe the concept helps improve occupancy and asset utilisation while offering guests a more affordable and convenient alternative to full-day bookings.

With urban mobility increasing and travellers prioritising flexibility, short-stay accommodation is gradually becoming an important segment within the hospitality sector. As consumer preferences evolve, industry stakeholders believe the model could play a significant role in shaping the future of hotel stays and creating new opportunities for hospitality businesses.

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