

Atmosphere Core to operate all-suite hospitality project in Shirdi

Atmosphere Core has announced a strategic partnership with Assotech Realty to operate and manage SANDAL SUITES by Atmosphere Shirdi, an upcoming all-suite hospitality development in one of India's most prominent pilgrimage destinations. Scheduled to open in the second quarter of 2028, the project marks a significant step in the company's India expansion, as it diversifies beyond its established Maldives resort portfolio.

Strategic Expansion into Spiritual Tourism

The collaboration reflects Atmosphere Core's focused approach to entering high-potential domestic markets. Shirdi, known for its deep spiritual significance and steady inflow of devotees from across the globe, presents a compelling opportunity for thoughtfully designed hospitality offerings.

Souvagya Mohapatra, Managing Director, Atmosphere Core – India, Nepal, Bhutan & Sri Lanka, said:

“Western India, particularly pilgrimage destinations, has always held strategic importance in our expansion journey. Shirdi stands out as a beacon of spirituality, attracting global devotees with its rich heritage and serene ambience. We are delighted to enter this revered region and are confident that our partnership will create a destination of exceptional value and experience.”

Thoughtfully Designed All-Suite Development

Developed by Assotech Realty, the property will feature 160 spacious suites, each measuring approximately 45 square metres and offering views of the surrounding landscape. Conveniently located about 30 minutes from Shirdi International Airport and in close proximity to the revered Sri Sai Baba Temple, the hotel is well positioned to cater to both spiritual and leisure travellers.

The property will operate under the “by Atmosphere” sub-brand of Atmosphere Hotels & Resorts, bringing the group’s signature blend of comfort, design, and intuitive service to the destination.

Elevating the Pilgrimage Travel Experience

Salil Panigrahi, Co-founder and Managing Director, Atmosphere Core, said: “India’s spiritual tourism sector is evolving, with destinations like Shirdi witnessing structured tourism demand alongside devotional travel. Today’s travellers seek comfort, curated experiences, and globally benchmarked service—even in pilgrimage centres. Our collaboration with Assotech enables us to bring our hospitality expertise to a destination of immense cultural significance and year-round demand.”

He added:

“The project is envisioned as a welcoming retreat that blends warm hospitality with the serenity of Shirdi, while contributing to its emergence as a destination that offers both spiritual depth and contemporary travel experiences.”

Expanding Footprint Across South Asia

This partnership aligns with Atmosphere Core’s broader strategy to expand across emerging hospitality markets in South Asia. The company currently operates nine private island resorts in the Maldives and is actively building its pipeline across India, Sri Lanka, Nepal, and Bhutan, alongside a planned heritage property in Italy.

Comprehensive Guest and Event Facilities

The development will feature a range of amenities designed for both leisure and business travellers. These include an all-day dining restaurant with outdoor seating, a bakery and confectionery, and a bar.

Wellness offerings will be anchored by a spa and wellness centre managed by ELE|NA Ayur. The property will also include extensive indoor and outdoor event infrastructure, including meeting rooms, banquet spaces, landscaped

lawns, outdoor venues, and boardrooms—positioning it as a versatile destination for corporate gatherings and social celebrations.