

## **Cricketer Jonty Rhodes to grace India's premier hospitality event**

The Federation of Hotel & Restaurant Associations of India (FHRAI), the third largest hospitality association in the world, has invited Jonty Rhodes, the legendary cricketer known and admired by millions worldwide, as the Guest of Honour at the 54th FHRAI Annual Convention. The event is taking place from October 16-18, 2024, at the Taj Cidade de Goa, Horizon.

The FHRAI Annual Convention is a key event in the Indian hospitality industry, bringing together influential voices, policymakers, and thought leaders from both India and abroad. This year's theme, 'Tourism @ 2047: Incredible to Inevitable India', aligns with the Government of India's vision of making India a leading global tourism destination by 2047.

Jonty Rhodes, a South African professional cricket coach, said, "I am absolutely thrilled to be the guest of honour at the 54th Annual Convention of the Federation of Hotel and Restaurant Associations of India, set to take place in the beautiful state of Goa, from the 16th to the 18th of October, 2024. It is my true pleasure and an honour to be part of such a prestigious event in a country that I have always admired and deeply loved. So I am excited to share my thoughts with so many passionate individuals from the Indian tourism and hospitality sector."

"India, with its rich culture, stunning landscapes, and warm hospitality, holds a unique place on the World Tourism Map. I believe we all will celebrate that spirit at the convention and dream even bigger for the future of Indian tourism. So I encourage each of you, hoteliers, restaurateurs, policymakers, and all tourism stakeholders, to harness your collective energy and creativity. Together, let's drive growth and sustainability with purpose and passion, and let's work towards a truly inevitable India in the tourism landscape by 2047," he further added.

Pradeep Shetty, President of The Federation of Hotel & Restaurant Associations of India, expressed his excitement about Rhodes' participation: "We are thrilled to have Jonty Rhodes join us as the Guest of Honour at this year's convention. His illustrious career and global influence align perfectly with our theme and objectives. We believe his presence will greatly enrich the conversations and inspire our delegates as we look towards the future of tourism in India."

With approximately 1,200 delegates, including prominent hoteliers and tourism stakeholders, the presence of Jonty Rhodes adds significant value to the convention. His participation brings a unique perspective to the discussions and inspires attendees across the hospitality sector.