

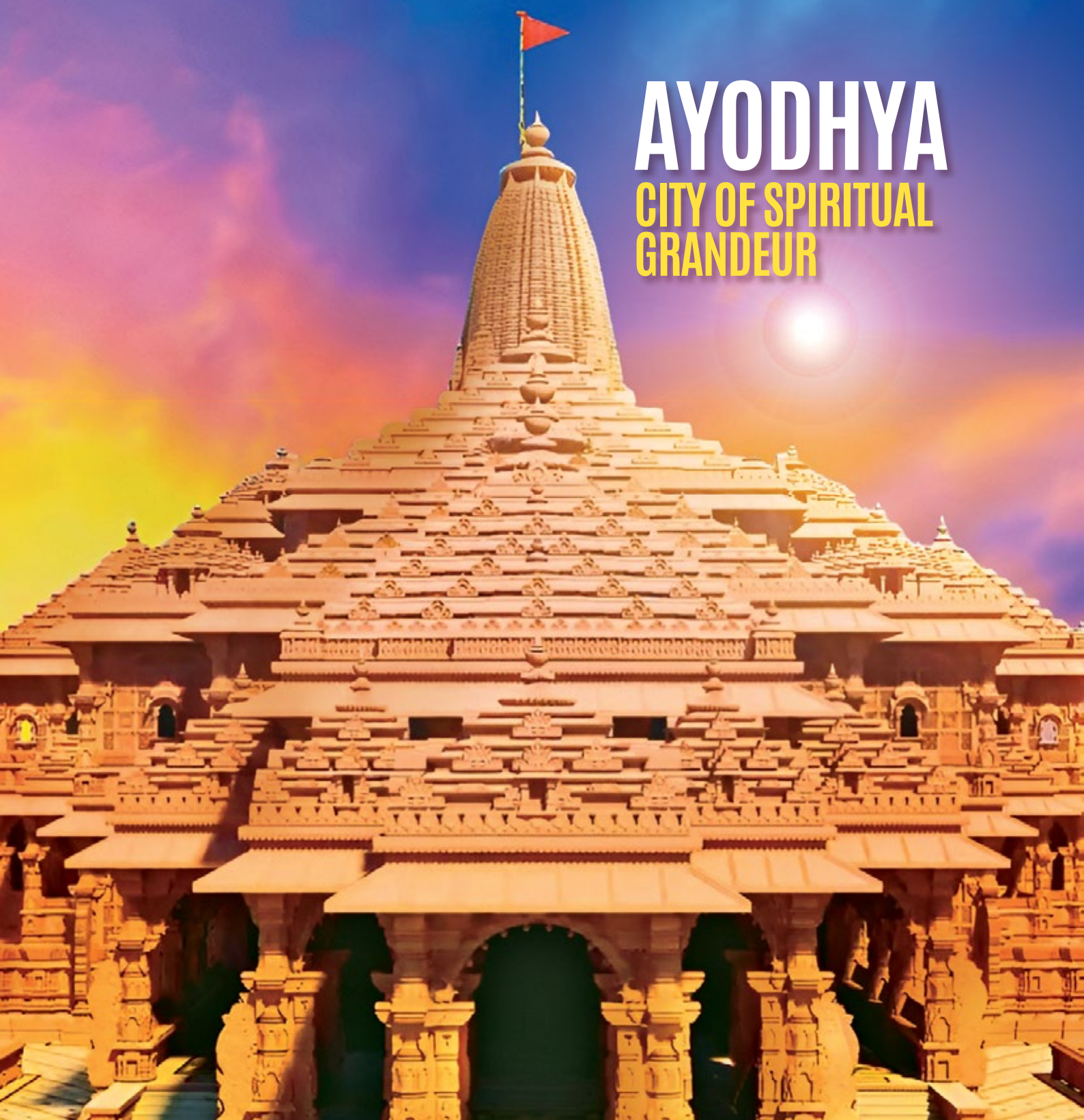
# HRA Today



DEC-JAN 2024  
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OFFICIAL PUBLICATION OF HOTEL & RESTAURANT ASSOCIATION (WESTERN INDIA)

A MONTHLY ON HOSPITALITY TRADE  
By Metro Media



## AYODHYA

CITY OF SPIRITUAL  
GRANDEUR





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# HRA Today

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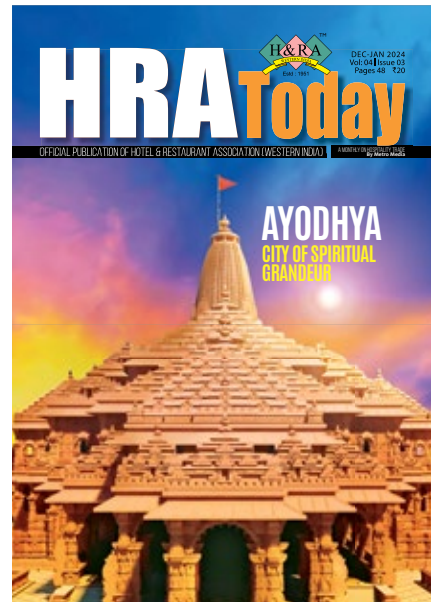
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DEC-JAN 2024

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## President's Message



**D**ear Members,  
Wishing you all a joyful and prosperous New Year! As we step into 2024, I'm filled with immense enthusiasm and anticipation for the exciting journey that lies ahead. The tapestry of 2023 unfolded as a vibrant canvas. It began with India hosting the G20 Presidency, followed by the euphoria of the Cricket World Cup, and culminating in the festive joy of Christmas and New Year's celebrations, drawing in a jubilant crowd, living up to our anticipations.

Continuing our journey, I'm happy to announce our latest collaboration with Ingram Micro India Private Limited, subsidiary of Ingram Micro - a global technology leader based in the US. Together, we aim to spearhead technology seminars, create awareness on data privacy and e-waste disposal, provide a complete technology landscape for our members, assist in procurement of technology licenses and offer cost-effective solutions and financing options.

I want to express our appreciation to the Maharashtra Government for its proactive move in reinstating the Wine Industrial Promotion Scheme (WIPS). This initiative not only holds promise for the local wine industry but is poised to significantly benefit the broader hospitality sector in the State. We anticipate this step to help promote both the wine industry and the tourism sector including the hospitality industry.

We also wish to congratulate the Maharashtra Government on the inauguration of the Mumbai Trans Harbour Link (MTHL), officially known as Atal Setu. This strategic connectivity not only provides swift access to the Mumbai International Airport but also streamlines the route to the upcoming Navi Mumbai International Airport. With improved connectivity, we foresee a significant surge in tourist footfall to Mumbai's neighbouring tourism destinations like Lonavala, Matheran, Alibaug, Mahabaleshwar and other scenic locales.

Alongside, commendations to the Government for its visionary Rs.350 Cr plan to boost tourism in Vidarbha. This comprehensive initiative, focusing on facilities, employment and visitor experiences, underlines the Government's commitment to developing Maharashtra's tourism. The planned tourism circuit, including forest and water tourism, and the development of the Ambhora Bridge, promises to make Vidarbha an even more appealing tourist destination. This, coupled with the introduction of innovative attractions like the light and sound show, aligns perfectly with our vision for the State as a dynamic and holistic tourism destination.

We also appreciate the Government of Goa for its latest initiative in introducing Regenerative Tourism, a circuit of eleven places of worship. This forward-thinking approach, championed by Hon'ble Tourism Minister - Rohan Khaunte, redefines Goa's tourism landscape, offering transformative benefits for the State, its citizens and the local economy. We laud this initiative for its potential in attracting tourists interested in exploring offbeat destinations and cultural heritage, promoting sustainable pilgrimage tourism.

As we embark on this new chapter, I invite all our members to actively participate in the various initiatives and collaborations that HRAWI is undertaking. Your involvement is crucial in shaping the future of our industry. Let us work together to overcome challenges, seize opportunities and make 2024 a remarkable year for the hospitality sector. Thank you for your support, and I look forward to achieving new milestones together. Here's to a successful and fulfilling year ahead!

Warm regards,

**Mr. Pradeep Shetty**  
President - HRAWI





# AYODHYA

CITY OF SPIRITUAL GRANDEUR







**A**yodhya, an ancient city in India, exudes an atmosphere steeped in spiritual splendour. The air carries a palpable essence of piety and virtue, creating a timeless ambiance of divine love and fulfilment for its visitors.

Looking ahead to 2024, Ayodhya, situated in Uttar Pradesh, is poised for what is being heralded as the “biggest transformation in the history of the ancient city.” Beyond the ongoing construction of the Ram Temple, a colossal investment of Rs 30,923 crore is earmarked for over 200 developmental projects.

The comprehensive redevelopment, following the Master Plan 2031, will unfold over a decade with an investment exceeding Rs 85,000 crore, envisioning Ayodhya as a world-class city capable of hosting a daily footfall of around 3 lakh visitors post the Ram Temple consecration. The city’s metamorphosis aims to position Ayodhya as a global tourism destination, embracing modern amenities.

The Maharishi Valmiki International Airport Ayodhya Dham, a testament to this vision, has been developed at a cost of over Rs. 1,450 crore. Adorned with colourful murals depicting stages of the Ramayana and Lord Ram’s life, the airport is poised to connect Ayodhya with major cities, facilitating the influx of pilgrims visiting the Ram Temple.

*Looking ahead to 2024, Ayodhya, situated in Uttar Pradesh, is poised for what is being heralded as the “biggest transformation in the history of the ancient city.” Beyond the ongoing construction of the Ram Temple, a colossal investment of Rs 30,923 crore is earmarked for over 200 developmental projects.*

Recent inaugurations by the Prime Minister include the revamped Ayodhya Dham railway station, part of projects valued at over Rs. 11,000 crore. These projects encompass widened roads, a medical college, the Ayodhya bypass, solid waste treatment, and five parking and commercial facilities, signaling a holistic approach to Ayodhya’s development.

## A Tapestry of Religions

Ayodhya, historically a melting pot of religions, stands as a symbol of multi-religious coexistence. Temples, mosques, churches, gurudwaras, and monasteries dot the landscape, bearing witness to India's diverse religious heritage. The city thrives as a pilgrimage centre, drawing devotees year-round.

## Historical Significance

Nestled on the banks of the Sarayu River in Uttar Pradesh, Ayodhya covers an area of 250 km with a population of 55,890 as per the 2011 census. According to Hindu scriptures, Ayodhya is one of the seven sacred places. Its historical roots, dating back over 9,000 years, are linked to the Hindu deity Manu, who is believed to have founded the city.

Ayodhya's prominence in the Ramayana, serving as the capital of the ancient Kosala kingdom, adds to its historical significance. Lord Ram's birth in Ramkot further solidifies the city's importance in Hinduism. Ayodhya's history extends beyond Hinduism, featuring connections to Buddhism during Ashoka the Great's reign and Jainism, being the birthplace of five Tirthankaras.

## Korean Connection

A unique link connects Ayodhya to South Korea through the legendary princess Heo Hwang-ok, believed to be from Ayodhya. In 1997, a Korean delegation visited Ayodhya, strengthening cultural ties and proposing a memorial construction, later approved by



the Uttar Pradesh government in 2016.

## Weather and Accessibility

Ayodhya experiences cold winters and hot summers typical of central India. The ideal time to visit is from September to March. The city is accessible by road, rail, and air, with major airports in Ayodhya, Lucknow and Allahabad.

## Places to Explore

Ayodhya boasts landmarks like Ramkot, Kanak Bhawan, Nageshwarnath Temple, Hanuman Garhi, and various

Jain temples. Festivals like Ram Navami, Shraavan Jhula Mela, and Diwali add to the city's vibrant cultural tapestry.

Ayodhya is a city with a rich historical and religious significance, offering a plethora of sites for visitors.

Here are some more important places to visit in Ayodhya:

**Treta Ke Thakur:** This temple is dedicated to Lord Ram and is believed to be the spot where Lord Ram performed the Ashvamedha Yajna.





**Swarg Dwar:** Also known as the Gateway to Heaven, Swarg Dwar is believed to be the spot where Lord Ram ascended to heaven. Pilgrims visit this site to pay homage to the departure of Lord Ram.

**Sita Ki Raso:** Translated as Sita's Kitchen, this site is believed to be the kitchen of Mata Sita. Pilgrims believe that Sita used to cook food for Lord Ram here.

**Mani Parbat and Chandrahswar Nath Mandir:** These are ancient shrines located on the banks of the Sarayu River. The temples are dedicated to Lord Shiva and are considered highly sacred.

**Kushadhvaj Ghat:** This ghat is named after Lord Ram's son, Kush, and is believed to be the spot where he ruled after Lord Ram's departure.

**Ram Janmabhoomi:** This is the site where the Ram Janmabhoomi where Lord Ram is believed to have taken birth. It holds immense historical and religious significance.

**Shringi Rishi Ashram:**

This ashram is dedicated to Sage Shringi, who played a significant role in the Ramayana. It is believed that Sage Shringi conducted the Putrakameshti Yajna for King Dasharatha.

**Kanak Bhawan:** Apart from the Sone-ka-Mandir, Kanak Bhawan also houses the idols of Lord Ram and Sita wearing gold crowns, attracting devotees year-round.

**Guftagu Park:** Located on the banks of the Sarayu River, this park provides a serene environment for visitors to relax and enjoy the beauty of the surroundings.

**Tulsi Samadhi Sthal:** This is the place where the great Hindu poet-saint, Tulsidas, is believed to have left his mortal coil. It is a significant site for those who admire his literary contributions.

**Rajghat Dam:** Situated on the banks of the Sarayu River, this dam offers a picturesque view and is a popular spot for picnics and relaxation.

**Gulab Bari:** Built by Nawab Shuja-ud-Daula, Gulab Bari is a beautiful garden with fountains, pathways, and a mosque. It is a serene place to visit.

These sites collectively offer a comprehensive experience of Ayodhya's cultural, historical, and religious heritage. Visitors can explore the diverse facets of this ancient city, each site contributing to the rich tapestry of Ayodhya's history and spirituality.







## Cultural Festivals and Fairs

Ayodhya indeed stands out as a city immersed in the vibrant colours of various festivals and fairs throughout the year, each adding a unique charm to the cultural tapestry of the region.

Visitors to Ayodhya have the opportunity to participate in and witness these joyous celebrations, gaining insights into the rich cultural and religious heritage of the city. The festivals and fairs in Ayodhya are not just events, they are an integral part of the city's identity and offer an immersive experience for both locals and tourists.

Here's a closer look at some of the key festivals and fairs celebrated in Ayodhya:

**Ram Navami:** Celebrated in March-April, it marks the birth anniversary of Lord Ram. Fasting, special poojas, decorated temples, Rath-yatra (chariot procession), and Ram

*Visitors to Ayodhya have the opportunity to participate in and witness these joyous celebrations, gaining insights into the rich cultural and religious heritage of the city. The festivals and fairs in Ayodhya are not just events, they are an integral part of the city's identity and offer an immersive experience for both locals and tourists.*

Lila acts depicting the life of Lord Ram.

**Ramlila:** Enactment of Lord Ram's life based on Tulsidas' Shri Ramacharitmanas for 7 to 31 days during Ram Navami and Vijayadashmi celebrations.

The styles of the performance range from pantomimic, dialogue-based, operative to mandali-style, which the actors

wear colourful costumes and give fascinating performances.

**Shravan Jhula Mela:** The festival happens during July-August, during the Hindu month of Sravan. The highlights of the festival include placing idols of Lord Ram, Lakshman, and Matha Sita on swings in temples, processions, and swinging idols from tree branches.





**Sarayu Snan:** Holy dip in the Sarayu River by thousands of devotees during the months of October-November, and also on every Amavasya and Purnima.

**Parikramas:** Circumambulations of divine spots, starting with a dip in the Sarayu River, are of different types such as Antargrahi Parikrama (shortest), Panchkoshi Parikrama (covers ten miles), and Chaturdashkoshi Parikrama, which would cover 28 miles and are conducted once a year during Akshainaumi.

**Diwali:** Celebrated to commemorate Lord Ram's return to Ayodhya after exile, the highlights of Diwali festivities are cleaning and decorating homes, lighting diyas, fireworks, family feasts, and stage performances depicting the Ramayana.

#### **Other Festivals and Fairs**

There are also other festivals and fairs such as Bharat Kund Mela, Guptar Ghat Mela, Balark Ghat Mela, Suker Skshetra Mela, Makgaura Mela, etc. These events contribute to the

festive atmosphere of Ayodhya, providing opportunities for cultural exchange and communal joy.

The festivals and fairs in Ayodhya showcase the city's unwavering connection to its historical and mythological roots. They also serve as platforms for artistic expression, religious fervour, and community bonding, making Ayodhya a destination where every season brings a new reason to celebrate.



## 2024 holds a beacon of hope and transformation



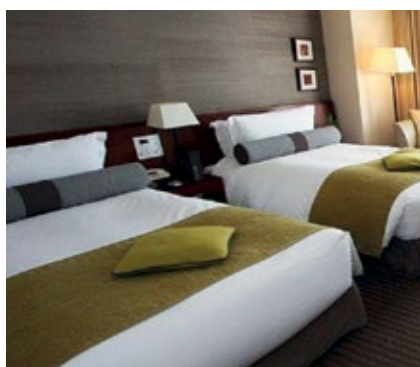
Reflecting on the tumultuous yet transformative year that was 2023, the hospitality industry traversed a diverse

terrain marked by both silver linings and substantial challenges. The year unfolded with moments of promise through India's G20 Presidency, the exhilarating IPL and the fervor of the World Cup 2023, collectively bolstering our optimism amidst adversity. It's also worthwhile to note that sustainability became a key agenda in the year with an increased focus by the sector on adopting eco-friendly and

sustainable tourism practices.

Amidst this backdrop, the forthcoming year holds a beacon of hope and transformation. Spiritual tourism is poised for significant momentum, notably with the imminent inauguration of the Ram Temple in Ayodhya. This historic event is expected to catalyse a paradigm shift in this realm, unlocking tremendous opportunities for the hospitality industry.

## Hoteliers Gain from New Year Celebrations



Hospitality businesses are capitalizing on the New Year celebrations, riding the wave of high spirits that have led to a notable increase in

dining out and bookings at resort destinations. Despite news of a Covid-19 resurgence, the festive mood remains undeterred. Some industry players have reported a remarkable 19% increase in year-end revenue compared to the previous year during the same period. "The news of Covid resurgence has not dented the festive sentiment, and besides, hospitality establishments adhere to stringent safety protocols.

Overall, there is positivity and merriness in the air," said, Pradeep Shetty, President-elect, Federation of Hotel and Restaurant Associations of India. He was responding to a query on whether the resurgence of Covid-19 has impacted year-end and New Year bookings. In fact, he said, "The festive fervour is ablaze across all major metropolitan cities, reflecting the high spirits of celebrations.

## Goa adopts regenerative tourism model



Goa tourism Wednesday unveiled the roadmap for regenerative tourism revolving around eleven spiritual sites or the Ekadasha Teertha.

The department has set a goal for the next 36 months wherein the regenerative tourism model will focus on environmental restoration, cultural preservation, and community empowerment through four paths – spirituality, indigeneity, civilisational and cultural nationalism, and conscious tourism.



## Hoteliers cash in on New Year festivities, no impact of Covid-19 resurgence



Hospitality players are cashing in on the New Year festivities as the high spirits of celebrations are leading to a surge in dining out and bookings in resort destinations, with the news of the Covid-19 resurgence not denting the festive sentiment. Some players said they have witnessed room for revenue growth of 19 per cent in the year-end compared

to the same period last year.

“The news of Covid resurgence has not dented the festive sentiment, and besides, hospitality establishments adhere to stringent safety protocols. Overall, there is positivity and merriness in the air,” Federation of Hotel & Restaurant Associations of India (FHRAI) president-elect Pradeep Shetty told PTI.

## New Year gift from MTDC to Women travellers



Established in 1975, the Maharashtra Tourism Development Corporation (MTDC) takes the lead in fostering tourism throughout the state. Embodying the ethos of ‘Athi Devo Bhava,’ MTDC ensures exemplary hospitality in its 34

strategically located tourist accommodations. Renowned for its commitment to quality service, the corporation manages 27 restaurants and offers experiential activities such as Bed and Breakfast, Mahabhraman, Kalagram, Visitor Centers, and Eco

Tourism. MTDC’s array of accommodations includes beach resorts, hill resorts, jungle resorts, boat clubs, scuba diving, and water sports centers, catering to the varied interests of tourists. Notably, MTDC has introduced special initiatives for women tourists and entrepreneurs under the ‘Aai’ Gender Inclusive Tourism Policy, effective June 19, 2023.

As part of this policy, women can enjoy a 50% discount on the corporation’s premier accommodations for eight days, from March 1, 2024, to March 8, 2024, in celebration of International Women’s Day.

## Tourism in Madhya Pradesh to wear a new look in 2024

In an effort to boost tourism the Madhya Pradesh government has mapped an innovative strategy for 2024. Besides introducing new elements, the government plans to revamp and broaden the

existing schemes to add more vibrancy to the sector. Cruise tourism, all women rides, safety of women, wellness and rural vacations will be an integral part of the 2024 trajectory. Mr. Sheo Shekhar Shukla

Principal Secretary Tourism said, “We designed a multi-pronged strategy for tourism in 2023. In 2024, the plan is to make it more holistic, inclusive, sustainable, eco-friendly and adventure packed.”



## Holidaying with healing on cards at MPT hotels



Madhya Pradesh tourism department is mulling over developing yoga retreats

and spiritual camps for visitors at different tourist locations in the state with an aim to tap the rising trend in wellness and spiritual tourism.

The department is planning to host 12 such retreats in the first year followed by 24 and 36 in the second and third consecutive years.

The retreats will be hosted in select hotels owned by the

Madhya Pradesh State Tourism Development Corporation.

\*Wellness vacations offer much beyond diet and physical nurturing. The retreats will have a number of creative offerings. I am confident that the endeavour will spiral the tourist graph of the state,” said principal secretary tourism department Sheo Shekhar Shukla.

## Sofitel Mumbai BKC becomes the First Hotel in India to receive the prestigious Green Key Certification



Sofitel Mumbai BKC is delighted to announce that it has been awarded Green Key Certification by the National Jury Green Key India and the Center for Environment Education (CEE). The hotel is the very first in the country to have been awarded this prestigious certification. Launched in India in 2023, Green Key is the leading standard for excellence

in the field of environmental responsibility and sustainable operation within the tourism industry. In India, the Green Key certificate is being implemented by the Centre for Environment Education (CEE) Ahmedabad, which is a full member of the Foundation for Environmental Education (FEE). Green Key India is an initiative of CEE, Ahmedabad.

## Maharashtra revives wine scheme for industry boost: Sula Vineyards set for big gains



The Maharashtra government is set to revive the Wine Industrial Promotion Scheme (WIPS) for the next five years after the state cabinet approved the proposal. Introduced in 2009 to promote Maharashtra's wine industry, the WIPS was paused during the COVID-19 pandemic but is now set to continue. The VAT for wineries is set at 20%, with 16% refunded as a rebate under the WIPS.



## Hafele Appliances Elevates Culinary Experience at Masterclass by Former MasterChef Australia Judges



MasterChef Australia ex-judges Matt Preston, Gary Mehigan, and George Calombaris proudly presented

the Conosh Masterclass with Hafele, the pioneer in premium home solutions, across Delhi, Mumbai, and

Bengaluru. Conosh played a pivotal role in organizing these masterclasses, bringing forth a celebration of flavors, expertise, and gastronomic delights. In collaboration with event partners Bauer Bodoni, the event showcased a seamless blend of culinary artistry and innovative home solutions.

The stage was set for an immersive experience where each esteemed judge imparted their culinary wisdom through the series of masterclasses.

## Grand Opening of The Orchid Jamnagar by Kamat Hotels India Ltd.



**L**uxury Redefined: Kamat Hotels India Ltd. Inaugurates The Orchid Jamnagar curating an Unmatched Hospitality Experience

Jamnagar, Gujarat – Luxury takes on a new meaning with the grand opening of The Orchid Jamnagar, situated along the Khampalia highway in Jamnagar, Gujarat. This

exquisite property, inaugurated on December 1 in the presence of Dr. Vitthal Kamat, Wing Commander Shanker, and Mr. Daulat Singh Manubha Jadeja, marking the beginning of a new era in luxury hospitality in Jamnagar. stands as a testament to Kamat Hotels India Ltd's commitment to luxury hospitality with an 'Eco-Friendly Commitment.'

## Poco Loco Thrives in Bringing a Taste of Mexico To the City



Initially, what made this cuisine take a setback was the lack of authenticity. Understanding the concerns of the consumers, Poco Loco Tapas & Bar swiftly navigated around the challenges and produced some authentic Mexican food. From turning classics like the Bravas enchilada peri peri into delectable delights to introducing Tequila as a preferred drink and crafting unique cocktails like the jalapeno martini, picante cactus margarita, and Paloma each with Mexican origins they have upscaled the dining experience.



## Draft policy formulated to enhance tourism's contribution in economy: Union minister



The tourism ministry, in consultation with the relevant stakeholders, has formulated a draft National Tourism Policy, 2023 to enhance the contribution of tourism in the Indian economy by increasing visitation, stay and spend, and making India a year-round tourist destination, Parliament was informed on Monday. In a written reply to a

question in the Lok Sabha, Union Tourism and Culture Minister G Kishan Reddy said another strategic objective of the draft National Tourism Policy, 2023 is to create jobs and entrepreneurial opportunities in the tourism sector and ensure the supply of skilled work force and enhance the competitiveness of the sector and attract investment from private players.

## Pride Hotels Group bags the opportunity as the Outdoor Catering Partner at the Vibrant Gujarat Global Summit 2024



Pride Hotels Group has announced their sincere gratitude for being honored as

the Outdoor Catering Partner at the upcoming Vibrant Gujarat Global Summit 2024.

The trend-setting Vibrant Gujarat Global Summit 2024, taking place from 10th January – 12th January 2024, in the city of Gandhinagar, Gujarat, is expected to witness numerous partner countries, their global leaders, and investors. As the bidding for the title of Outdoor Catering saw fierce competition among numerous players, Pride Hotels Group, with their decades of hospitality and culinary experiences, righteously bagged the title as the Outdoor Catering Partner.

**nidhi+**

National Integrated Database  
of Hospitality Industry

### Ministry of Tourism, Nidhi Plus

A remarkable initiative by the Ministry of Tourism, Nidhi Plus is a unique opportunity for hospitality businesses to promote themselves on a national level. An integrated hospitality platform for businesses around the country, Nidhi Plus aims to bring the tourism industry to a newer high with the use of technology. Register now!



## Soon, Goa to get India's 1st floating co-working space



In an interesting initiative that will see technology blend with tourism, Goa will soon see an off-shore vessel being

used as a co-working space. Tourism and IT minister Rohan Khaunte, who unveiled the keel plate for the vessel on Saturday,

said that the department of information technology, electronics & communication will support the project.

The vessel — a refurbished barge — will have meeting rooms, recreational areas, 5G-connected workspaces and rooms. The barge is currently registered with the captain of ports and the interiors and design repairs are presently on. Billed as the first of its kind in India, Khaunte said that the floating co-working space will “position Goa as the preferred destination” for the tech sector.

## Lemon Tree launches its 10th property in Maharashtra



Lemon Tree Hotels Limited announces the opening of Lemon Tree Hotel, Dapoli. This is the 10th property of the group in Maharashtra.

The hotel offers 50 rooms, Citrus Café –

a multi-cuisine coffee shop, Slounge – the hip recreational bar as well as banquet & conference spaces for all event requirements. It also a well-equipped fitness center and a refreshing swimming pool to keep you feeling fresh-as-a-lemon.

## MP tourism board feted for sustainable wildlife tourism



Madhya Pradesh Tourism Board has received

Sanctuary Asia Award for “the best sustainable wildlife

tourism state” in the TOFTigers Wildlife Tourism Awards. The award was organised recently in New Delhi. Principal secretary of department of tourism and managing director of Madhya Pradesh tourism board Sheo Shekhar Shukla said that the state has been recognised and rewarded for its consistent and dedicated performance in nature e tourism industry, sustainable practices and responsible tourism in the Indian subcontinent.



## Tourism Policy: Support of 'Ai' to women entrepreneurs in Maharashtra



To encourage women entrepreneurs in the tourism sector, the state

tourism department has adopted 'Ai' tourism policy. According to this, women entrepreneurs are being given priority by giving special concessions. For this, the tourism department has appealed to women entrepreneurs across the state.

Proposals are coming from women entrepreneurs in Nagpur for this scheme from the state. To promote quality tourism in the state by leveraging the economic

independence, mobility, enthusiasm, ambition and decision-making power of women.

Also, diverse and sustainable economic development opportunities will be provided for women. The main objective of the 'Ai' program is to bring about change in the local economy through this means. Also, through this, women will have access to safe, affordable, sustainable and prosperous tourism.

## India's food service market set to reach a staggering \$78.8 billion by 2026



According to Wazir Advisors, India's food service industry, currently 47% organized, is projected to expand from \$57.2 billion to \$78.8 billion by 2026, with organized players holding a 53% market share. In 2023, the organized foodservice market generated \$27.1 billion, with \$5.9 billion from organized chains and the remainder from independent establishments.

The growth in this sector is attributed to widespread internet access, particularly through smartphones, facilitating mobile wallet transactions and one-tap payments. Speaking at the India Food Forum in Mumbai, Saxena highlighted the impact of disruptions in the industry, citing cloud kitchens as a significant force, responsible for one in every five orders.

## The Resort, Mudh Marve, Mumbai to Embark on the Second Edition on a Tail-Wagging Adventure



The Resort, Mudh Marve, is thrilled to announce the launch of the second edition of its Pawsome Camp, promising a delightful blend of nose boops, fur-tastic memories, and unforgettable moments for pets and their human companions alike.

This second edition of the Pawsome Camp is set to be a paw-ty like no other, featuring an array of pet treats, hooman munchies, engaging games, lively music, and much more. Pet lovers are invited to hold on to their leashes and prepare for an epic doggy day out by the beach.

## HRAWI and Ingram Micro unite in strategic partnership for hospitality sector



Taking a leap into the future, the Hotel and Restaurant Association (Western India) – HRAWI

has signed a Memorandum of Understanding (MoU) with Ingram Micro India Pvt Ltd, a subsidiary of global technology organization - Ingram Micro based in the US. The collaboration brings together HRAWI's influential presence in the hospitality sector and Ingram Micro's diverse solutions portfolio, for

leading-edge advancements in technology and business practices. Ingram Micro, with its expansive range of advanced and specialty solutions; cloud services, mobility solutions and IT Asset Disposal capabilities, is expected to contribute significantly to the digital transformation of the hospitality industry.

## HRAWI applauds Govt of Goa in boosting sustainable pilgrimage tourism



The Hotel And Restaurant Association (Western India) – HRAWI appreciated the Government of Goa for

its constructive initiative in introducing Regenerative Tourism, a parallel circuit consisting of eleven places of worship. The innovative approach, spearheaded by Tourism Minister Rohan Khaunte, marks a significant leap forward in redefining Goa's tourism landscape and has the potential to bring about transformative benefits for the

State, its citizens and the local economy. The Association has applauded the initiative for immense potential it holds in attracting tourists interested in exploring offbeat destinations and cultural heritage. This, in turn, opens up opportunities for sustainable pilgrimage tourism, contributing to the preservation and promotion of Goa's rich cultural tapestry.

## HRAWI expresses support for Maharashtra government's Rs 350 crore tourism blueprint



The Hotel and Restaurant Association (Western India) (HRAWI) has acknowledged the Maharashtra government's Rs 350 crore plan aimed at boosting tourism in Vidarbha. The plan focuses on facilities, employment, and enhancing visitor experiences, signalling the government's commitment

to developing Maharashtra as a nature-focused travel hub. A tourism circuit involving forest and water tourism, with the Ambhora Bridge development as a key component, is part of the initiative. "We appreciate Deputy CM Devendra Fadnavis for his proactive approach to boosting tourism in Vidarbha. Such initiatives showcase the natural beauty of the region and create potential for growth in the hospitality sector. The Ambhora Bridge development, along with attractions like the light and sound show, aligns with our vision for

Maharashtra as a nature-focused tourism destination," says Pradeep Shetty, President, HRAWI.

The Rs. 350 crore development plan allocates Rs. 100 crore to Bhandara district and Rs. 250 crore to Nagpur district. The initiative is seen as a progressive step towards realising the full potential of Maharashtra as a diverse tourism hub. The plan's emphasis on facilities, employment generation, and visitor experience enhancement is expected to positively impact the hospitality industry.



## A True Testament of how sustainability rewards you in the long run



**W**aghoba Eco Lodge in Tadoba continues to equally charm its guests and the industry veterans

Our sustainable ecofriendly haven at Tadoba – Waghoba Eco Lodge recently bagged The John Wakefield Memorial Award for Outstanding Eco Lodge of the Year 2023. The lodge jointly shared the highest

recognition in category with a Chambal Safari lodge, Mela Kothi.

The latest addition to our collection of wildlife sojourns across Central India, Waghoba Eco Lodge in Tadoba opened its doors to the wilderness addicts in 2021 and has been named after a local deity – Waghoba.

## Brightening the Holidays Responsibly: DoubleTree by Hilton Pune-Chinchwad's Sustainable Tree Lighting Gala



**D**oubleTree by Hilton Pune-Chinchwad recently hosted a heartwarming and

environmentally conscious Tree Lighting /Christmas celebration, marking the

beginning of the holiday season in a unique and sustainable manner.

The event commenced with a soulful saxophone performance by a talented artist, setting the mood for a memorable evening. However, the true highlight of the evening was the enchanting performance by the young students from Elpro School, who graced the occasion with their melodious rendition of classic Christmas carols, filling the air with joy and festive spirit.

## After seven years of ad hocism, MoT approves recruitment rules for Indian Culinary Institute



**A**fter six long years of ad hocism in Indian Culinary Institute (ICI), an autonomous educational body under the ministry of tourism, government of India, the government has approved and notified the recruitment rules recently to pave the way for permanent appointments to key positions in the autonomous body. The

ad hocism in the running of the educational body which was set up to churn out trained chefs for the hospitality industry as well as undertake research in the field of culinary, had resulted in losing the quality of education and disenchantment among students who took admissions to degree and masters' programme in the institute in the last few years

## Gujarat to launch country's first submarine tourism in Dwarka



As per the latest development, the Gujarat state government is all set to launch the country's first submarine tourism. This innovative venture, facilitated by an MoU (Memorandum of Understanding) between

the Gujarat Government and Mazgaon Dockyard Limited (MDL), aims to provide tourists options to explore the beautiful world of underwater, showcasing the diverse marine wonders around Bet Dwarka—a small island off

the coast of Dwarka, and the city that is also associated with Lord Krishna. The said submarine will be configured with two rows, providing seating space to 24 passengers, each with a window view, while the vessel will be piloted by two experienced pilots and a professional crew. The sitting arrangement has been designed in such a manner that everyone gets to enjoy the best of underwater views. It's expected that this groundbreaking project will likely generate more employment, investment, and tourism in the region.

## Taste the Future at Coriander Kitchen: Veganuary Extravaganza Unveils a Symphony of Vegan Flavors!



Limited-Time Menu Featuring a Diverse Range of Delicious Plant-Based Dishes Conrad Pune is thrilled to host an exclusive Veganuary celebration at Coriander Kitchen for a unique culinary experience, highlighting the marvels

of plant-based goodness with our innovative New Age Ingredients. Prepare for a distinctive experience where every dish not only delights your taste buds but also champions sustainability. Our event at Coriander Kitchen is set to redefine the enjoyment of vegan cuisine, creating a delectable journey for all

## A Taste of Luxury- Café by The St. Regis Mumbai Unveils a Delectable New Menu



Amidst the vibrant atmosphere of Mumbai's premier retail and lifestyle destination –Phoenix Palladium, Café by The St. Regis Mumbai unveils an enticing new menu, inviting guests to embark on a bespoke culinary journey!

Like a swaying palm tree in an oasis, an iridescent drop of dew on a still green leaf, a cool breeze on a hot summer day—the experience and menu of Café by The St. Regis Mumbai is designed to pause, a frozen moment of luxury in a busy, buzzing setting.



## IHCL sets foot in Lakshadweep, signs two Taj resorts in Suheli and Kadmat



Indian Hotels Company (IHCL), India's largest hospitality company, today announced the signing of two Taj-branded resorts on the islands of Suheli and Kadmat in Lakshadweep. The Greenfield projects are slated to open in

2026, and will be developed by IHCL.

Speaking on the occasion, Mr. Puneet Chhatwal, Managing Director and Chief Executive Officer, IHCL, said, "This signing is in line with IHCL's

pioneering spirit, which has put several destinations such as Rajasthan, Kerala, Goa and Andamans on the global tourist map. The sustainability-focused development will aim to create minimal footprint while preserving the fragile eco-system in yet another unexplored location. We see significant potential in Lakshadweep, with its pristine beaches and coral reefs set amongst the Arabian Sea. The two world class Taj resorts will attract international as well as national travellers."

## An Ode to the 90s: Poco Loco Crafts an Exciting Cocktail Menu



Think back to those school days, when laughter echoed through the air, and

every moment was filled with 'masti' and carefree adventures. Those were the times when walking with an arm around your amigo's shoulder and indulging in treats like kacchi kairi (raw mango) with salt and chilli, sweetened imli (tamarind), hajmola, and the ever-loving bantai soda sparked conversations filled with laughable anecdotes.

Getting those exciting and nostalgic treats of the 90s paired with today's palate demands, especially with a touch of alcohol is exactly what Poco Loco Tapas and Bar is bringing in. The spirit of January 2024 is set to whisk you away on a Walk Down the Memory Lane, the theme set for their cocktail menu where every drink is a refreshing sip of the past.

## 2024 could match or surpass last year's record hotel room supply additions



Chains such as Indian Hotels Company (IHCL), Marriott International and Lemon Tree Hotels were among hotel chains contributing the most to new hotel room count last year, as per industry estimates. IHCL led the room count numbers. In a response to ET's queries, IHCL stated that from

January to December 2023, it launched 18 hotels totalling about 1800 rooms. The chain is projected to open about 2400 rooms across 24 hotels this year. A Lemon Tree Hotels spokesperson said the chain opened 1375 rooms across 14 hotels in India in the last calendar year.

## Vibrant Gujarat emerging as a preferred destination for MICE industry



Gujarat Chief Minister Bhupendra Patel inaugurated the 14th Conventions India Conclave-2023, a prelude to the Vibrant Gujarat Global Investment Summit-2024. At the inauguration, he said that the success of the Vibrant

Summit, which commenced in 2003 under PM Modi, has shown Gujarat's ability to successfully organise global-level events.

He highlighted that due to the efforts PM Modi, India is now being positioned as a leading

global Meetings, Incentives, Conferences, and Exhibitions (MICE) destination, and Gujarat is well on its way to becoming the preferred choice for the MICE industry. Meanwhile, the state's Tourism Minister, Mulubhai Bera said that Gujarat has become a favoured destination for global tourists. Renowned for its wealth of heritage sites, prehistoric landmarks, pilgrim places, and natural wonders like the White Desert, Gujarat's mountains, forests, beaches, and deserts continue to captivate tourists.

## Goa gets going on homestays, govt notifies policy



The State government has notified 'Homestay and Bed and Breakfast' policy amid its proposal last month to further amend the Goa Registration of Tourist Trade Act, 1982,

introducing a new category, "Other Accommodation/Homestay/Bed and Breakfast," which had been kept open for public suggestion and/or objection for 30 days. The notification states that the Tourism Department aims to streamline the registration and regulate the operation of homestays and B&Bs in the State, augment the supply of accommodation units to cater to the growing demand in the State, enhance livelihood

opportunities, up-skill and create self-employment opportunities for rural residents and communities with high tourism potential in the hinterlands of the State, etc. While the policy is valid for five years, it further stated that currently the fiscal incentives will only apply to all existing or upcoming homestay and B&B establishments in Sattari, Dharbandora, Sanguem, Bicholim, Ponda, Quepem and Canacona.

## Govt makes first move on heritage policy, forms panel

Almost six months after Assuring the State Legislative Assembly to draft a Heritage Policy for Goa within a year, the State government has finally taken a step in that direction. A 15-member monitoring committee for

drafting Heritage Policy has been constituted, which has to submit its report within six months.

The Committee headed by the Archaeology department Secretary, has to draft the policy in consultation with

experts and the general public by seeking their inputs. The committee has to also scrutinise the draft policy before submitting it to the government for approval.



## Chalet Hotels Limited Launches 100 DAYS WELLNESS CHALLENGE to Foster Employee Health and Well-being



Chalet Hotels Limited, a distinguished player in the hospitality industry, proudly

announces the commencement of its 100 DAYS WELLNESS CHALLENGE, a strategic

initiative aimed at promoting a culture of health and well-being in its workforce. With a profound commitment to the holistic development of its employees, this challenge seeks to instill positive lifestyle changes and cultivate fitness habits over the course of 100 days. During the first phase employees at corporate office and site will participate, while in the second phase hotel associates will take the challenge.

## Ahmedabad News Roundup | A boost in city tourism, upcoming food market at the Riverfront & more



The winter season has witnessed a significant surge in tourist arrivals to Ahmedabad, with numbers exceeding 1.50 lakh, according to tour operators. Popular attractions such as Atal Bridge, River Cruise, Heritage Walk, Gandhi Ashram, Sardar Memorial, Adalajni Vav,

Kankaria Carnival, Flower Show, and Akshardham are particularly sought after by visitors.

To further enhance tourism, the municipality is establishing a dedicated tourism cell, partnering with major hotels to offer comprehensive sightseeing packages.

## What role can academic institutes play to fill the demand for skilled professionals in the hospitality industry



The hospitality industry is currently facing a significant challenge in terms of a skill gap that impacts several crucial areas such as

customer service, technical expertise, leadership, and specialised skills. To address this issue, academic institutes need to implement key strategies that focus on developing a highly skilled workforce that can meet the industry's demands and adapt to evolving guest preferences. While the hospitality industry in India has bounced back

after COVID-19, academic institutes are still dealing with the impact of large-scale layoffs and closure of many hospitality units. What is required is more industry-academia interface on campuses and increased collaborations with major hospitality brands. This will help reduce the imbalance in the supply and demand of skills for fresh graduates.

## Building Futures: The benefits of a hospitality degree



The popularity of Hospitality Degree programs has surged in the last two decades, attracting thousands of young aspirants after completing their 12th grade. Post-pandemic, the global Hospitality Industry

is experiencing rapid growth, creating significant demand for skilled and qualified professionals. Over the past decade, Hospitality Education in India has undergone curriculum changes to align with the industry's needs.

One advantage of pursuing a Hospitality Graduation is its accessibility to students from diverse academic backgrounds such as commerce, humanities, or science. It's an excellent option for those lacking a

natural inclination towards pure sciences but aspiring to build a successful career in their professional lives. The course offers immense benefits and long-term career options. There are numerous success stories of Hospitality Graduates becoming successful Hoteliers, Chefs, Entrepreneurs, and high degree of recorded career successes in other sectors of the industry in India, and Abroad.

## The Taj Mahal Palace, Mumbai - The Icon Celebrates its 120th Year



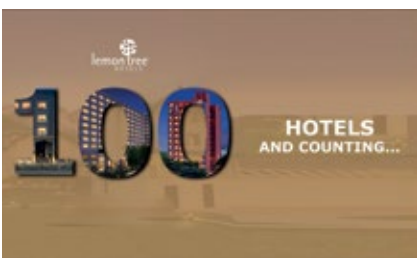
Indian Hotels Company (IHCL), India's largest hospitality company, celebrates 120th year of its flagship Taj Mahal Palace, Mumbai, reflecting the journey of the iconic brand 'Taj', that has etched its name in the annals of history, having shaped the evolution of the hospitality landscape in India.

"Founded by Jamsetji Tata in 1903 and nurtured by the visionary leaders of the Tata

Group, Taj, continues to be a legendary symbol of timeless hospitality. From pioneering landmark tourism destinations of Rajasthan, Goa, Kerala, Andamans and North-East to opening doors to India's living grand Palaces, Taj rated as India's Strongest Brand 2023 byBrand Finance is an icon that is both loved and sought after."

Puneet Chhatwal, Managing Director and Chief Executive Officer, IHCL

## Lemon Tree Hotels launches 100th property with an opening in Malad, Mumbai



Lemon Tree Hotels Limited reached a significant milestone with the opening of its 100th property, Lemon Tree Premier, Malad, Mumbai, on

December 15, 2023. Amongst hotel chains operating in India, the company becomes the sixth to achieve this feat.

Founded in 2002, Lemon Tree Hotels witnessed rapid growth, opening its first hotel, the Lemon Tree Hotel, Udyog Vihar, in 2004. The journey from the inaugural property to the 100th also saw the company diversify into seven

brands, catering to various target customers.

Breaking industry norms, Lemon Tree Hotels pioneered the mid-market hotel segment, introducing a 'low-cost carrier' equivalent in the Indian hotel industry. By providing high-quality yet affordable services, the brand paved the way for the rise of midscale hotels in the country.



## Future-Proofing Hospitality: Technology Trends in Hospitality Transportation



The Indian hospitality industry is expected to be worth \$23.50 billion in 2023 and is anticipated to grow at a compound annual growth rate (CAGR) of 4.73% to reach \$29.61 billion by 2028. As consumer preferences in the realm of pleasure and entertainment continue to evolve, the hospitality industry

is experiencing a significant transformation driven by the desire for superior customer experiences and convenience. Redefining the very essence of luxury, the hospitality sector is enthusiastically embracing novel trends and innovations in an effort to enhance the ultimate consumer journey.

## Sayaji Pune Leads River Clean-Up Drive on World Water Day



To mark World Water Day, Sayaji Hotels Pune took an environmental initiative by leading a River

Cleanliness Campaign at Pawna River, Chinchwad Gaon. Acknowledging the crucial role of clean rivers in human well-

being and ecological harmony, the event coincided with World Water Day.

This collaborative effort involving Sayaji Hotels Pune Ltd, former PCMC Ex Corporator Ashwinitai Chinchawde, Municipal Corporation Division Head Madhav Shinde, and the dedicated team led by Area Head Prakash Kashale aimed to raise awareness and actively contribute to the preservation and restoration of the Pawna River.

## Taj Exotica, Goa Recognized As 'India's Leading Family Resort 2023'



World Travel Awards (WTA) supports, promotes and develops the global travel and tourism industry by identifying and rewarding excellence and inspiring its practitioners to continually raise the

standards of their product and service offering. Each year, WTA runs and governs a comprehensive programme and a year-long communications campaign encouraging global participation to recognise the industry's most vital sectors

and product offerings. Taj Exotica Resort & Spa, Goa, an iconic hospitality brand of the Indian Hotels Company (IHCL) is the embodiment of opulence and grandeur, renowned for its world-class service. Over the years, the resort has been graced with the presence of royalties, dignitaries, Head of States and celebrated personalities from across the globe. The luxurious sanctuary has garnered domestic and international acclaim and is considered as one of the finest resorts in Goa.

## Radisson Hotel Group unveils Uday Palace Navsari



Radisson Hotel Group has opened Uday Palace Navsari, a member of Radisson Individuals. The hotel is strategically located within a one-hour drive from Surat airport and a 20-minute journey from Navsari railway station. It features 100 rooms with various categories,

including standard rooms, superior rooms, junior suites, and executive suites. The hotel also offers five indoor and outdoor event spaces for business and leisure events.

KB Kachru, Chairman Emeritus and Principal Advisor, South Asia, Radisson

Hotel Group, highlighted the brand's commitment to providing distinct experiences in emerging markets. He said, "Radisson Individuals is a collection of hotels that stand as a testament to our commitment to providing distinctive, tailored experiences to our guests. We aim to bring Radisson Hotel Group's signature Yes, I Can! service philosophy to a diverse range of locations, especially in vibrant Tier II and Tier III cities. Our foray into Navsari with this hotel opening reinforces our dedication to reaching out to emerging markets and our belief in the immense potential these cities hold."

## Green Hotels: Pioneering Sustainability



As global environmental concerns continue to rise, there is an increasing recognition of the need for green hotels.

### The Eco-Tourism Paradigm

Green hotels are an integral part of the eco-tourism movement, which focuses on promoting destinations and accommodations that have

a low environmental impact. India's varied topography and cultural richness make it an ideal location for eco-tourism, and green hotels serve as key enablers for this transition. They specifically cater to environmentally conscious travellers who are aware of their carbon footprint and expect sustainable travel alternatives.

## Tourism Ministry sanctions number of projects under PRASHAD, SWADESH schemes

The Ministry of Tourism has sanctioned a number of projects under the central government's PRASHAD and SWADESH schemes for infrastructure development a tourist destination in Maharashtra. The central government's Pilgrimage Rejuvenation & Spiritual Heritage Augmentation Drive' (PRASHAD) and 'Swadesh Darshan' (SD) schemes provides financial assistance to the state governments and Union Territory Administrations for this purpose.



## Maharashtra govt announces special Rs 350 cr plan to boost tourism in Vidarbha



Maharashtra Deputy Chief Minister Devendra Fadnavis on Saturday unveiled a special Rs 350 crore plan to promote tourism in Vidarbha

and said various facilities are being developed to enhance the overall tourist experience in the region and generate employment.

Fadnavis said the government is focusing on the creation of a robust tourism circuit in Vidarbha encompassing both forest and water tourism sectors. He was speaking on the occasion of the inauguration of a cable-stayed bridge over the Wainganga river at Ambhora on the Nagpur-Bhandara border.

” The Rs 350 crore development

plan includes an allocation of Rs 100 crore to Bhandara district and Rs 250 crore to Nagpur district. Various facilities are being developed to enhance the overall tourist experience in the region and generation of employment,” he added. In another event, the groundbreaking ceremony for the Pahela-Ambhora cement concrete road was performed in Bhandara district in the presence of Fadnavis and Union Minister for Road Transport and Highways Nitin Gadkari.

## Child-friendly Tourism Code launched



The Children’s Rights in Goa (CRG) NGO collaborated with the Department of Tourism to organize a release program for the Child-Friendly

Tourism Code of Goa, as outlined in the Goa Children’s Act 2003. This code was drafted by CRG and adopted by the Tourism department in 2020, and it is also available on their website.

Rajtilak Naik, President of Goa Union of Journalists (GUJ), graced the event as the chief guest, proposing a one-day training programme for

media personnel to deepen their understanding of the code. Suneel Anchipaka, Director of Tourism of Goa, and Shawn Mendes (OSD) expressed readiness to explore collaborations with various sectors in the tourism industry. The CFTC was unveiled to the media to raise awareness about its existence and its role in safeguarding children in Goa.

## Goa Tourism organizes ‘The Ultimate Reel Showdown’ Competition to Showcase Real Goa & Win Big Prizes

Goa Tourism organizes ‘The Ultimate Reel Showdown’ Competition, an exciting opportunity to showcase the lesser-known and diverse aspects of Goa. Going beyond its world-famous beaches, this competition aims to bring forth the cultural heritage, natural

beauty, gastronomical delights, and adventure possibilities that make Goa truly special. Participants are encouraged to explore six unique themes that capture the essence of Goa: Spiritual Tourism in Goa, Home stays in Goa, Goa beyond beaches, Treks of Goa, Nature

of Goa and Cuisines of Goa, By exploring these themes, participants not only gain a deeper understanding of Goa’s hidden gems but also have the chance to create captivating content that showcases the diverse beauty of Goa to the world.

## These are the 11 places that Goa will promote under its regenerative tourism policy



The Goa government recently announced its regenerative tourism initiative centered around 11 places of worship spread

across the coastal state. The Tourism Department wants to promote these places of religious importance will help engage local communities and

ensure that those living in the hinterland can generate a better income. In an exclusive conversation with CNBCTV18, Goa's Tourism Minister Rohan Khaunte emphasised that the concept of regenerative tourism will reshape the fundamental approach to travel and tourism of Goa. He added that the regenerative tourism model will be centered on eleven spiritual sites, collectively referred to as Ekdasha Teertha.

## Matheran station to get Pod hotel



Central Railway's (CR) will soon introduce Sleeping Pods, also known as Pod Hotel, at the scenic hill station of Matheran. A capsule hotel is also popularly now known as a pod hotel. It is a type of accommodation which was first developed in Japan has number of small sized bed-sized rooms known as capsules. This initiative is part of the New Innovative Non-Fare Revenue Income Scheme (NINFRIS) of the Indian Railways, aimed at

providing enhanced comfort, affordable and economical accommodation options for tourists visiting Matheran. CR's chief public relations officer Swapnil Nila said, "This follows the remarkable success of the Sleeping Pods at CSMT, which has garnered widespread acceptance among passengers." The contract for the development and operation of the Pod Hotel has been awarded through an E-Auction.

## Dhordo, the new face of Gujarat Tourism



Dhordo has become the face of Gujarat's development and facilities and has projected the village onto the world tourism map. The introduction of tourism was orchestrated through the Rann Utsav, a four-month festival that saw the establishment of a unique tent city in the desert, equipped with all essential amenities for visitors. During this period, the village springs to life, showcasing its natural and cultural treasures to a diverse audience. This approach has stimulated economic growth by nationally and internationally promoting the local products, capturing consumer interest, not only in purchasing these items but in learning the intricate art of crafting them too.



## Lords Hotels & Resorts launches Gaurav Lords Resort, Shrivardhan



in Maharashtra, which is also popularly known as the Town of Peshwas.

Gaurav Lords Resort is a vacationers paradise

Lords Hotels and Resorts has announced the launch of its luxury resort at Shrivardhan

nestled amidst the serenity of nature within close proximity to the pristine beaches of

Shrivardhan, Aravi, and Diveghar. Perched on a hilltop with mesmerizing sunset views, this resort boasts magnificently furnished rooms, a multi-cuisine restaurant, bar, swimming pool, conference hall, party lawn, outdoor children's playground, tennis court, badminton court, open gym, net cricket pitch, and adrenaline-rushing water sports activities nearby.

## Hyatt's "Be More Here" platform curates wellbeing journeys



more rewards and flexibility, along with an exclusive collaboration with MasterClass.

The "Be More Here"

Hyatt introduced its latest brand platform, "Be More Here," encouraging guests to embrace the transformative nature of travel and be present. The launch aligns with updates to the World of Hyatt loyalty programme, offering members

platform aims to emphasise the importance of living in the moment in a fast-paced world. It coincides with enhancements to the World of Hyatt loyalty programme, allowing members to earn more rewards, choose from a variety of options, and

even gift rewards to others. The focus is on meaningful connections and curated offerings to support individual wellbeing journeys.

Laurie Blair, Vice President of Global Marketing at Hyatt, stated, "Our guests have expressed a desire for more meaningful experiences when they travel. In the midst of our busy lives, authentic connections often take a back seat. 'Be More Here' is about helping our guests focus on the present moment and rekindle the art of connection."

## "We take pride in 'putting the You' in your wedding!"



Hyatt announced the launch of 'Perfectly Yours 2.0', a much awaited sequel to the

clutter-breaking wedding campaign that was introduced last year for modern Indian couples who seek a personalised wedding experience. While 'Perfectly Yours' was a testament to the meticulousness and personal involvement with which Hyatt

planned and executed the modern-day "dream wedding," the new initiative strives to make the wedding "uniquely yours" not just on the wedding day – but across key moments like the proposal, the wedding and beyond as well. The core of the campaign stays true to how Hyatt hotels put the 'You' in your wedding.

## Shraddha Joshi Sharma, Managing Director, Maharashtra Tourism Development Corporation



(MTDC), said, “MTDC has resorts in various locations of Maharashtra which showcases the strength of the state. This is being promoted with the help of local stakeholders like tour operators and travel agents from across India. MTDC will also be launching a convention centre in Nashik soon to be called Grape Park Resort Convention centre.”

## Mumbai Trans Harbour Link expected to impact investment in Alibaug Resort Homes



A recent survey indicates that 29 per cent of individuals express interest in investing in popular second-home destinations in Maharashtra, with the Mumbai Trans Harbour Link (MTHL) projected to play a pivotal role in driving investments for resort homes in Alibaug. The 22-kilometre-long sea bridge is anticipated to significantly reduce travel time between Mumbai and Alibaug to approximately 45 minutes. Enhanced connectivity,

facilitated by the MTHL and improved ferry services, is a key factor contributing to Alibaug’s appeal as an investment destination. The Maharashtra government’s substantial investments in Alibaug’s infrastructure, part of the Alibaug Smart City project, including improvements in public transportation, water supply, and waste management, are also seen as factors expected to elevate the area’s status and stimulate the real estate market.

## IHCL Celebrates 120 Years With A Revolution Promising Meaningful Experiences



The Iconic, Authentic, and Timeless creation of the IHCL – The Taj Mahal Palace Mumbai celebrates its 120th anniversary, which also commemorates the 120th anniversary of the IHCL group, on 16th December 2023.

Jasoomoney also emphasized an offbeat segment of IHCL which is the AMA stays and trails, launched three years ago that has the concept ‘Nature and You, Reconnected’. “We are the pioneers in bringing something that is fully backed by Taj service. These are fully serviced residences that come with associates looking after them 24\*7, and chefs onboard. We sell these homestays as all-meals exclusive, one transaction-one key concept and with the essence of authentic local experiences. These properties can be addressed as the ‘first branded homestay’ in breathtaking locales. Now the properties are spread across Kerala, Rajasthan, Tamil Nadu, Maharashtra, Uttarakhand, Northeast, and Goa”, Jasoomoney added.



## All our hotels have either achieved or exceeded the budgets last year: Atul Upadhyay, executive VP, Pride Hotels



2023 was a bumper year for hotels in India and as a home grown brand, Pride Hotels & Resorts, also had a commendable year in terms of performance across its hotels. The hotel company operates 36 hotels with a total inventory of over 3,600 rooms in the country with pan-India presence. Talking about the performance, Upadhyay, who as executive vice president

of the hotel company takes care of both operations and development, said that all their hotels have either achieved their budgets or exceeded it last year. While their budgets or exceeded it last year. While their owned hotels achieved 101 percent of the set budgets, properties managed by the group had a strike rate of 99.2 percent, he informed.

## Navigating the beer industry: Embracing optimism amidst challenges



The beer industry has an optimistic future ahead considering the product upgradations and evolving consumer consumption patterns. The perspective on beer has transformed decade by decade, with a progressive outlook promising growth in revenues, reputation and market expansion. A notable shift in drinking patterns, particularly among India's

youthful demographic who comprise 60 percent of the population, is steering the industry forward. Their inclination towards low-alcohol content drinks has become a noticeable trend that is gaining momentum and bolstering the beer market share. As India urbanises rapidly and income levels rise, such trends gain momentum, bolstering beer's market share.

## A new era in Marathwada



The Kamat Hotels India Ltd announced its latest addition to The Orchid Hotel family in Chhatrapati Sambhaji Nagar (formerly, Aurangabad). This is the fourth IRA outlet

by the group after the recent openings in Mumbai, Bhubaneshwar and Nashik.

The property is strategically situated near the city's top

attractions and corporate hubs, just 15 minutes away from the airport. IRA is also ideal to visit the famous Ajanta Ellora Caves and Daulatabad Fort amongst many other top tourist destinations. The meticulously designed rooms, including Deluxe, Premier, and Suite categories, redefine luxury with a perfect fusion of contemporary design and charm that promise to fulfill everyone's travel needs.

## GJHM to bring third Marriott to Surat with a monumental INR 1,000 crore investment



Gujarat JHM Hotels (GJHM), owned by Rama family, in collaboration

with US-based, Auro Hotels, signed a Memorandum of Understanding with the Government of Gujarat during “Vibrant Gujarat 2023” at Gandhinagar to bring the iconic luxury property, The JW Marriott Surat Resort & Spa to Surat, Gujarat

The JW Marriott Surat Resort & Spa will be GJHM’s third Marriott hotel in Surat, following the Surat Marriott Hotel and the Courtyard

by Marriott Surat. This property will include over 300 guestrooms and villas. In addition, GJHM is also developing a state-of-the-art, convention and events center that will attract large, national conferences and events to Surat. This new, iconic hotel and convention center will play a key role in the development of a Social, Convention and Meeting District with world class facilities.

## Sofitel Mumbai BKC Ends 2023 on a High Note



Since 2012, Sofitel Mumbai BKC, the flagship of Sofitel Hotels & Resorts in India, has brought its inimitable blend of elegant French culture, design and gastronomy to Mumbai, seamlessly merged with rich Indian tradition, in a signature Art Nouveau style. As 2023 draws to a close, the hotel is delighted to announce a year filled with accolades, honoring everything from the hotel overall to its restaurants and spa. Standing at 17 awards won in this year alone, Sofitel

Mumbai BKC has had quite an extraordinary year, indeed.

Says General Manager Manish Dayya, “the team and I are delighted and humbled to have our collective efforts recognized by some of the most established and recognized bodies in the industry. Our 17 awards included accolades for the hotel overall such as Travel + Leisure – India’s Best Awards 2023 – Best Business Luxury Hotel, and The 17th Annual World Luxury Hotel Awards – Luxury Modern Hotel, South West Asia; awards for our restaurants including the prestigious Times Nightlife and Food Awards 2023 recognizing Artisan, French Patisserie, Bar & Lounge as a winner in the Premium Dining – New & Noteworthy category, and Travel + Leisure’s Delicious Dining Awards that voted Jyran as the Best Indian Cuisine restaurant of the year.

## Double-digit growth marks a historic year for hospitality industry

In a year defined by challenges, including soaring hotel fees, increased airfares, and heightened movement costs, it was a promising 2023 for the tourism and travel sector. This was facilitated by Indian tourists seizing every opportunity to explore, leaving their mark on the world stage.

Indeed, India’s hotel industry surged back to life, driven by a post-covid uptick in travel. Double-digit revenue growth was propelled by domestic leisure trips, meetings, incentives, conferences, and exhibition (MICE) events, the G20 Summit, and the return of business travellers. The added excitement of the ICC Cricket World Cup saw hotels fill up, and unorganized accommodations were abuzz.



## 10K women to be trained in tourism-related jobs



**T**aking a step ahead in branding Madhya Pradesh

as a safe travel destination for women and solo female travellers, state tourism department is skilling and upskilling close to 10,000 women in 48 different tourism and hospitality related job roles. Madhya Pradesh Tourism Board has already trained around 5,000 women and the next batch of another 5,000 women is likely to be skilled within a year. These trained women workforces will

be placed at different tourist destinations across the state and around 40 per cent have already taken up jobs in state run hotels, forest, temples and at other places, said the board. The board is also training women in self defence. The tourism department plans to train 40,000 women in self defence and of these close to 30,000 women have already been trained through a 60 days training course.

## 'India says I do' campaign to counter weddings abroad



**D**ays after PM Modi called for a "wed in India" movement to check the practice

of uber rich families hosting destination weddings abroad, the government is going to

launch a programme to not just do that but also attract couples abroad to tie the knot here. Titled "India says I do", the Union tourism ministry is working on this campaign that is going to be launched in a big way. While KPMG some years back estimated the Indian wedding market to generate Rs 3-4 lakh crore annually, the number is much higher now.

## "We call our colleagues heartists, akin to artists who pour their hearts into their craft!"



**M**anish Daya, General Manager, Sofitel Mumbai BKC, in a candid chat with Hotelier India on his passion for hospitality and vision for his brand. Throughout his illustrious career, Manish Daya has held notable positions – General Manager at prominent properties such as Lemon Tree, The Raintree Hotels in Chennai, and the Royal Orchid Hotels in Hyderabad, before joining

Accor in 2013.

As the General Manager of Sofitel Mumbai BKC, the only Sofitel property in India, Manish has played a pivotal role in establishing the hotel as a symbol of luxury and elegance. His deep understanding of the industry, combined with his dedication to personalized service, has ensured that Sofitel Mumbai BKC continues to exceed guest expectations.

## Destination workspaces: How hotels are marketing themselves as remote work hubs



In a world increasingly defined by flexibility and remote work, hotels are reimagining their spaces to meet the evolving needs of the modern professional. Gone are the days when hotels were solely associated with leisure and business travel.

Today, they are stepping into a new role as dynamic remote work hubs, catering to a growing demographic of digital nomads, freelancers, and business travellers seeking a productive and inspiring work environment away from their traditional office setups.

## Gujarat Boosts Eco-Tourism with New Jungle Safari Experiences



India's Gujarat state is set to invigorate its eco-tourism landscape with new jungle safari experiences in the regions of

Jambughoda and Ratanmahal. These novel ventures aim to offer visitors a chance to explore the state's rich biodiversity and natural beauty, while fostering a sense of respect and responsibility towards wildlife conservation.

## The Leela Palaces, Hotels And Resorts Announced As Best Hotel Group By Travel + Leisure India's Best Awards 2023



In addition to being awarded the 'Best Hotel Group in India' for the 4th consecutive year, The Leela Palaces, Hotels and Resorts has also been recognised with the following accolades:

1. The Leela Palaces, Hotels and Resorts is declared winner for 'Best Service'
2. The Leela Bhartiya City Bengaluru wins 'Best Bleisure Hotel'

3. The Leela Gandhinagar wins 'Best Convention Centre in a Hotel'

The Leela Palaces, Hotels, and Resorts, India's foremost luxury hospitality brand, took centre stage at the 12th edition of India's Best Awards (IBA) by Travel + Leisure India and South Asia by securing four prestigious accolades across distinct categories. This year, yet again for the 4th consecutive year, The Leela Palaces, Hotels and Resorts won the Best Hotel Group in India, and additionally also won Best Service along with its two other properties being recognized as the Best Bleisure Hotel and the Best Convention Centre in a Hotel.



## Pouring Success: A year-end spotlight on licensing trends reshaping the alcohol beverage industry in 2023



The Government shall consider designing a National Alcohol Control Policy in consultation with the States and Industry Stakeholders which can provide an overall framework to States for Policy

Making. This initiative shall aim at bringing uniformity in the principles of taxation and pricing framework that reduces the complexities for enterprises operating in multiple states.

## Khaunte maps sustainable tourism vision ahead of NoMoZo 5:0



As the NoMoZo5:0 event approaches in January 2024, Minister for Tourism, Rohan Khaunte, shed light on the vision aimed at transforming Goa into an

eco-friendly and sustainable tourism hub. “NoMoZo is an attempt to bring people together in a no-motor zone, preserving Goan culture for generations. It started as a

small idea but has grown, thanks to the support of Porvorim’s residents and the leadership of Ninil D’Souza.”

On the topic of diversifying tourism in Goa, the Minister acknowledged the potential of wellness and spiritual tourism. “We’re embracing all forms of tourism, with a particular focus on wellness and spirituality. Goa’s assets, including the National Institute of Ayurveda, will play a key role in attracting investments and developing a sustainable ecosystem.”

## Soon, more rooms for tourists in resorts built on state’s land



A few years down the line you won’t have long waiting lists to book resorts and jungle safaris as the state is all set to increase the number of rooms

and restaurants at some of its tourist hotspots. In line with a policy decision taken in 2016 to seek participation of private investors in expanding tourism

facilities, the state government on Wednesday green flagged tendering of resorts and lands for expansion of rooms and recreational facilities at some of the prominent tourist hotspots, including the tiger reserve of Tadoba, sea beaches at Mithbav near Tarkarli, and Harihareshwar, the Fardapur village resort in Aurangabad near Ajanta caves, and hill stations of Matheran and Mahabaleshwar.

## FSSAI - Food Safety Supervisor Training in Advance Catering in collaboration with HRAWI was conducted 14th December, 2023 at Pritam Da Dhaba, Mumbai.

In a concerted effort to bolster food safety standards in the hospitality sector, the Hotel And Restaurant Association (Western India) – HRAWI, recently orchestrated the Food Safety and Standards Authority of India’s (FSSAI) latest Food Safety Supervisor Training in Advance Catering (FoSTaC) programme. The event took place on December 14 at Pritam Da Dhaba in Mumbai, drawing in 39 hospitality professionals keen on elevating their expertise.

The FoSTaC programme, initiated by FSSAI, serves as a pivotal platform for professionals to acquire essential knowledge and skills necessary for ensuring safe and healthy food practices within their establishments.

The opening ceremony was graced by Dr Pasupathy from Parikshan, Raosaheb Shinde,

Banquet Manager of Pritam Da Dhaba, and Hemanshu Chauhan, Assistant Secretary General of HRAWI. Their joint inauguration marked the commencement of an insightful training session aimed at fortifying the food safety landscape in the hospitality industry.

The comprehensive programme delved into critical facets of food safety, covering areas such as food handling, preparation, hygiene, sanitation, and waste management. The meticulously designed modules aimed to

empower participants with the necessary skills to seamlessly integrate stringent food safety practices into their daily operational procedures.

HRAWI, a stalwart in promoting industry best practices, proudly announced the successful training and certification of 2873 professionals through FSSAI’s FoSTaC Training Programme. This milestone underscores the association’s commitment to fostering a culture of safety and excellence within the hospitality sector.





# JAKSON INNS PHALTAN EMBARKS ON ITS JOURNEY TO BECOME INDIA'S 1ST CII IGBC NET ZERO WASTE HOTEL



India's first CII IGBC Platinum Rated and Net Zero Energy hotel - Jakson Inns Phaltan has announced its latest endeavour of transitioning to becoming India's pioneer Net Zero Waste hotel. In a significant step towards environmental sustainability, the hotel has successfully implemented a comprehensive waste management program, segregating waste into nine separate categories to minimize its ecological footprint. With a resolute commitment to preserving the environment and mitigating waste generation, Jakson Inns Phaltan has introduced an innovative waste segregation system. The process involves categorizing waste into distinct silos, ensuring that each type of waste is managed optimally and sustainably.

"The primary objective is to channel wet waste directly into the hotel's bio gas plant or vermicomposting pit, where it can be converted into valuable resources. Simultaneously, all other types of waste will be responsibly

dispatched to credible external recycling plants, minimizing landfill waste. Recognizing the importance of reducing waste at its source, we are collaborating closely with our vendors to adopt eco-friendly and sustainable packaging solutions. By taking proactive measures to source products with minimal packaging or recyclable materials, Jakson Inns Phaltan aims to reduce waste generation right from the procurement stage," says Mr Sandeep Talaulicar, MD, Jakson Hospitality.

In addition to these initiatives, the hotel is committed to educating its employees and guests on responsible waste management practices.

"Utilizing eco-friendly construction methods, our hotel has achieved impressive outcomes. Our monthly electricity expenses have plummeted from Rs.9 lakhs to a mere Rs.1 lakh, illustrating substantial cost reductions. Moreover, despite operating in a region with limited water resources, we are pleased to announce that we have become

self-sufficient in water supply. This serves as a testament to the fact that sustainable construction techniques, while demanding initial investments, yield significant and enduring financial benefits. The latest attempt is just another step in this direction. Our aim is to foster a culture of eco-consciousness among our staff and visitors, encouraging them to be active participants in the mission to protect and preserve our planet," concludes Mr Talaulicar.

## **About Jakson Inns Phaltan:**

Jakson Inns Phaltan, India's first CII IGBC GREEN Platinum Rated Hotel, nestled in Phaltan's picturesque surroundings, offers 69 deluxe rooms and 4 spacious suites on a sprawling 6-acre property. This eco-conscious haven features a contemporary bar, vibrant multi-cuisine restaurant and 24-hour in-room dining. With indoor and outdoor recreational facilities, a fully-equipped gym and versatile event spaces, it caters to both corporate and family travellers. The hotel also offers unique experiences, including traditional activities, making it a rustic retreat. Its proximity to vineyards, the famous Kas Pathar and rich historical sites further enhances its appeal. Just 4.5 hours from Mumbai and 2 hours from Pune, Jakson Inns Phaltan is an exciting alternative for travellers seeking relaxation, culture or nature adventures.

# IGBC NET ZERO ENERGY AWARD RECEIVED BY JACKSON INN



Confederation of Indian Industry

## Indian Green Building Council (IGBC)

*hereby certifies that*

### Jakson Inns

Phaltan, Satara, Maharashtra

(IGBC Registration No: NZ 23 0050)

*has successfully achieved Net Zero Energy Building Standards required for  
the following level of certification under the*

### IGBC Net Zero Energy Buildings Rating System

### Net Zero Energy

(Operations)

07 August 2023

*(This Certificate is valid for 3 years from the date of certification)*



*Ashish Rakheja*

Ashish Rakheja  
Chair, Net Zero Energy Buildings

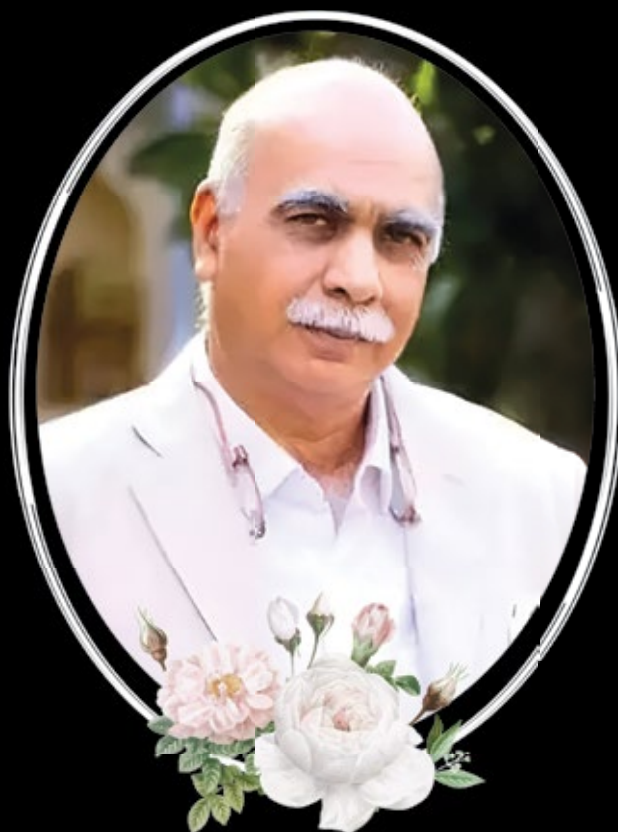
*Gurmit Singh Arora*

Gurmit Singh Arora  
Chairman, IGBC

*K S Venkatagiri*

K S Venkatagiri  
Executive Director, CII-Godrej GBC





## THAKUR RANDHIR VIKRAM SINGH

**I**t is with profound sorrow that we announce the demise of Thakur Randhir Vikram Singh of Mandawa, a pioneer and a revered personality in the hospitality and education sectors. He was the Managing Director of Castle Mandawa Pvt. Ltd, a heritage hotel that celebrates the rich culture and history of Rajasthan. He was also the President of Indian Heritage Hotels Association, an organization that fosters sustainable tourism and the preservation of heritage properties. Thakur Randhir Vikram Singh was instrumental in bringing recognition and support to the

heritage hotels industry, both nationally and internationally. He was also the Co-Chairman of the Rajasthan State Council of the Federation of Indian Chambers of Commerce and Industry (FICCI) and President of the Federation of Hospitality and Tourism of Rajasthan (FHTR). Thakur Randhir Vikram Singh played a key role in shaping the policies and initiatives that benefit the business community and society at large. He also served as the Chairman of the Board of Governors of Mayo College, one of the oldest and most prestigious boarding schools in India, and a proud alumnus himself.

Thakur Randhir Vikram Singh was a man of integrity, generosity and wisdom. He inspired many people with his kindness and empathy. He was a mentor and a friend to many of us. He will be greatly missed by his family, friends, colleagues and admirers.

We extend our heartfelt condolences to his bereaved family and pray for their strength and comfort in this difficult time. We salute his achievements and legacy in the hospitality sector.

Sincerely,

**Pradeep Shetty,**  
President, HRAWI



## Mr. TEHMTEN G. WADIA

**D**ear Members and Associates of the Hotel And Restaurant Association (Western India) – HRAWI,

It is with deep sorrow and a heavy heart that we extend our condolences on the untimely demise of Mr Tehmten G. Wadia, the owner of Hotel Marina in Daman. Mr Wadia was not only a respected entrepreneur but also an ex-member of our Association and former Secretary of the Daman Hoteliers Association. Mr Wadia always took a keen interest in the industry's growth and development and played a pivotal role in organizing several industry conferences and conventions, showcasing his leadership and organizational skills.

Mr Wadia's journey in the hospitality industry began with a profound sense of responsibility. After completing his education at Maneckji Cooper Education Trust, he selflessly embraced the stewardship of the family property in Daman, committed to maintaining its legacy. His dedication and passion for the industry were evident as he transformed the 150-year-old Portuguese house into the charming, boutique Hotel Marina.

In the 1970s, Mr Wadia moved to Daman, where he not only managed the hotel but also resided in the historic establishment. With a humble beginning of around 10 rooms, he operated it as a Bed and Breakfast, leaving an indelible

mark on the local hospitality scene. His hands-on approach and personalized service reflected his love for the craft and the community.

Our thoughts and prayers are with Mr. Tehmten G. Wadia's family during this difficult time. He leaves behind a legacy of warmth, hospitality and dedication that will be remembered by all who had the privilege of knowing him. May his soul rest in peace.

In this time of grief, let us stand united in support of one another, cherishing the memories we shared with Mr Wadia and honouring his contributions to the hospitality sector.

Sincerely,

**Pradeep Shetty,**  
President, HRAWI



## HRAWI MEMBER LIST SURGES

Hotel and Restaurant Association (Western India) continues to expand its membership base across the western reaches of India. In the recent past, the Association has added hotels, restaurants, and other affiliates from Goa, Maharashtra, Gujarat and Madhya Pradesh among other states. The Association's continued efforts and support for the hospitality industry in the regions under its ambit have helped its membership base grow exponentially.



<b>HOTELS</b>		
	<b>Name of the establishment</b>	<b>Address</b>
1	Hotel Grand Rio	Survey 881/2/3, Chadhha Chowkh, Rajivnagar, Mumbai Agra Road, Nashik, Maharashtra
2	Hotel Orritel West	34-B, T-Series lane, opposite Citimall, New link road, Andheri(W), Mumbai, Maharashtra
3	Lemon Tree Hotel	167, CST Road, Santacruz East, Kalina, Mumbai, Maharashtra
4	JW Marriott Goa	Survey No. 373/IB, Village of Anjuna, Bardez, North Goa
5	Hotel Pritam	Plot No. 05, Agrasen Square, Central Avenue, Gandhibagh, Nagpur, Maharashtra
6	Stone Wood Resort	Survey No. 291 8B, Asvemwada, Mandrem, Pernem, Goa
7	Stone Wood Beach Resort	3rd floor, H.No. 474 1D, Vagator, Anjuna, North Goa
8	Stone Wood Koko Resort	Ground floor, H.No. 751/E, near Papa Jolly, New Wada, Morjim, North Goa, Goa
9	White Wood Resort	Sy. No. 207/7, Newwada, Morjim, Pernem, North Goa, Goa
10	Hotel Millennium Plaza	Jamnagar Khambhadiya Highway, Moti Khavdi, near Shell Petrol Pump, Jamnagar, Gujarat
11	Clarks Inn Suites	Near VIP Square, Telibandha, GE Road, Chattisgarh, Raipur
<b>RESTAURANTS</b>		
	<b>Name of the establishment</b>	<b>Address</b>
1	Haldiram's, Pune	Unit No. S-24, Second Floor, Phoenix Market City Mall, Viman Nagar, Pune, Maharashtra
2	Haldiram's, Kolhapur	Commercial Complex, Ground Floor, R.S. No. 1/B/Z, Mouza No. 961, Village Sarnobatwadi, Dist. Talkarveer, Kolhapur, Maharashtra

3	Haldiram's, Bhandara	Plot No. 10/1, 10/2, Ground Floor, Commercial Complex, Bhojadur, Bhandara, Maharashtra
4	Haldiram's, Yavatmal	Civil Lines, Near Civil Hospital, Postal Ground, Yavatmal, Maharashtra
5	Brik	Brik, Shop No. 07, Chemco House, Opposite Mukta Arts Cinema, D Sukhadwala Rd, Azad Maidan, Fort, Mumbai, Maharashtra
6	Haldiram's, Koradi Road	Ground Floor, Agdamba Construction (P) Ltd, Koradi Road, Mouza Nanda, Nanda Kamptee, Nagpur, Maharashtra
7	Haldiram's, Jagnade Chowk	Plot No. 1288/1042, Ward No. 20, Jagnade Chowk, Nandan, Nagpur, Maharashtra
8	Prive Lounge	6th Floor, Mangal City, Vijay Nagar Square, Indore, Madhya Pradesh
9	Hotel Curry Leaves	Sr No. 26, 03 Dindori Mhasrul Road, Nashik, Maharashtra
<b>ASSOCIATES</b>		
	<b>Name of the establishment</b>	<b>Address</b>
1	Pericia Healthcare Private Limited	2nd Floor, 21 Kalpataru Court, Dr. C.G. Road, Opp RCF, Gate No. 4, Chembur East, Mumbai, Maharashtra
2	Vivette Banquets	4th Floor, Tangent House, Chincholi Bunder Road, Opp Brand Factory, Malad West, Mumbai, Maharashtra
3	Prem Nath & Associates	4th Merewether Road, Apollo Bunder, 10- Devidas Mansion - Colaba, Mumbai, Maharashtra
4	RevaChemical Pvt Ltd	Survey No. 824/3, Plot No. 26, Devan & Sons, Udyog Nagar, Village Mahim, Dist - Palghar, Maharashtra
5	Food Service India Pvt. Ltd.	Solitaire Corporate Park, 4th/7th Floor, Building No. 05, Andheri East, Mumbai, Maharashtra
6	Deve Rus Advisory Services Private Limited	Solitaire Corporate Park, 4th/7th Floor, Building No. 05, Andheri East, Mumbai, Maharashtra
7	Indusqa	403, Falcon Court, Hariom Nawar Road, Off Eastern Expressway, Mumbai, Maharashtra
8	Gladiance Automation Pvt. Ltd.	Innlink Techno Zone, Plot 1, Survey No. 394, Gadnudshing, Kolhapur, Maharashtra
<b>AFFILIATE</b>		
	<b>Name of the establishment</b>	<b>Address</b>
1	Anjuman-I-Islam's Institute of Hospitality Management	92, D.N Road, Next to Times of India Bldg, Opp CSMT Station, Mumbai, Maharashtra
<b>HOSPITALITY AND FOOD SERVICES</b>		
	<b>Name of the establishment</b>	<b>Address</b>
1	Passion Food	Gala No. 3, Ground Floor, Bhijwasi Industrial, Sonawala Road, Opp Udyog Bhavan, Goregaon East, Mumbai, Maharashtra





## DEVERUS ADVISORY SERVICES PRIVATE LIMITED

Deverus is a versatile consultancy firm based in Mumbai, with its headquarters in BKC. Our areas of expertise encompass a wide range of sectors, including hospitality, infrastructure, education, and skilling. We specialize in providing advisory services, facilitating public-private partnerships (PPP).

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A selection of 151 rooms and suites with exclusive balconies are beautifully appointed with modern amenities and technology. The charm of Goa in many facets are all elevated in the guest room where surprising details and a sense of discovery are all built in. The hotel features four inviting dining venues to suit all occasions and 5 versatile meeting venues equipped with top-of-the-line meeting spaces and state of the art services.

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🌐 [www.marriott.com/hotels/travel/goivm-jw-marriott-goa-vagator](http://www.marriott.com/hotels/travel/goivm-jw-marriott-goa-vagator)

✉ [jw.goivm.reservation@jwmarriott.com](mailto:jw.goivm.reservation@jwmarriott.com)



## LEMON TREE HOTEL

Lemon tree hotels is an Indian hotel chain. It owns and operates 9700 rooms, in 100 hotels at 64 destinations.

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🌐 [www.lemontreehotels.com](http://www.lemontreehotels.com)

✉ [hi.mb@lemontreehotels.com](mailto:hi.mb@lemontreehotels.com)



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Pericia Healthcare is a dedicated healthcare training and development company committed to fostering enduring social and economic impact.

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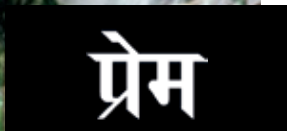
With a central focus on sustainability, job creation, employment, rural projects, and social impact, Pericia Healthcare strives to elevate healthcare standards, create job opportunities, and improve lives nationwide.

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Prem Nath and associates is a 'Complete Design Organization', providing professional practice in Architecture & Interior Designing including Project Management Consultancy (PMC), MEP Services and practices of Hotel Consultancy and many more facilities in the same for all over India. Ar. Prem Nath has worked on wide range of hotel projects like Golden resorts hotel Bangalore, HHI Goa, Hs'HI Kolkata, Ambassador Hotel Mumbai, Saffron Crest Siliguri, Hotel Sea Princess Mumbai, Hotel Sun N Sand Mumbai, etc.

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## STONE WOODS HOTELS & RESORTS

Stone Wood Hotels & Resorts takes pride in delivering an unparalleled level of service. Our dedicated team is committed to ensuring that every guest enjoys a memorable and seamless stay, characterized by personalized attention and a wealth of amenities. Our experience in the hospitality industry, of more than a decade, sets us apart. We offer distinctive stay experiences to our esteemed guests and strive to cater to the demands of travelers including families, groups of friends and even solo travelers. We attract guests with our open-minded ethos that delivers the luxuries of a resort, combined harmoniously with the comfort of home. With 15+ Hotels across India, Stone Wood extends its services through its top-notch resorts at locations like Goa, Dharmashala, Udaipur, Gokarna, Dandeli.

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- ✉ [crs@stonewoodresorts.com](mailto:crs@stonewoodresorts.com)



## VIVETTE BANQUETS

At Vivette Banquets, we believe in the beauty of simplicity blended with the elegance of exceptional catering. Our venues, characterized by their tasteful decor, offer the perfect backdrop for any event, be it a large wedding or an intimate corporate meeting. The charm of our ballrooms lies in their ability to transform every occasion into an elegant yet understated celebration.

What truly sets Vivette apart is our culinary excellence. Our diverse menu, featuring a variety of cuisines, is a testament to our commitment to culinary diversity and quality. Our skilled chefs and catering team are dedicated to providing exceptional service, ensuring that every dish we serve meets the highest standards of taste and presentation.

Vivette Banquets, Behind Inorbit Mall, Chincholi  
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Maharashtra 400064.

- ☎ 022-41742200 / +91 9967090380
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- ✉ [reception@vivettebanquets.com](mailto:reception@vivettebanquets.com)



## BRIK

Brik isn't just a sports bar; it's a trailblazer in the culinary landscape, redefining the dining experience with an exclusive focus on vegetarian options.

**Innovative Vegetarian Concept:** Brik challenges norms, offering exclusive vegetarian options in a sports bar, delivering a fresh dining experience.

**Dynamic Sports Enthusiasm:** Immerse in live sports at Brik, fostering a vibrant atmosphere for enthusiasts to celebrate victories together.

**Sophistication in the District:** Located in the business district, Brik blends modernity with refined aesthetics, setting trends for diverse audiences.

**Vibrant Networking Hub:** Brik is a lively space where sports and conversations merge, positioning itself as a natural networking hub for professionals.

**Unforgettable Experiences:** From unique vegetarian dishes to a thrilling sports atmosphere, Brik aims to create lasting memories for patrons.

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