

## **Rapid industrial growth, GIFT City power hospitality surge in Ahmedabad, Gandhinagar**

With rapid industrialization and a surge of professionals, executives, and diplomats flocking to Ahmedabad-Gandhinagar, the twin cities are becoming prime targets for hospitality giants.

Sources reveal that Hyatt Hotels Corporation is poised to sign and manage three new properties in the region, strategically located near key industrial and business hubs—Sanand, Changodar, and Gandhinagar-Mahudi Road. These hotels are part of a broader expansion plan that includes eight new luxury hotels transforming the Ahmedabad-Gandhinagar area. Other major brands like St. Regis and JW Marriott are also expected to establish a presence here.

An inquiry to Hyatt Hotels Corporation regarding this development went unanswered. However, it's anticipated that the brand will also open a property in Gujarat International Finance-Tec (GIFT) City, Gandhinagar.

Narendra Somani, President of the Hotels and Restaurants' Association (HRA) – Gujarat, noted, “With significant investments in semiconductor manufacturing and a booming automobile and engineering sector in Sanand, the region is poised for further growth. Establishing a hotel here is advantageous due to the increased travel time between Ahmedabad and Sanand and Changodar. The ongoing industrial development, the GIFT City project, and India's proposed Olympic bid are attracting hospitality leaders to the twin cities.”

Somani also highlighted that the Mahudi-Gandhinagar Road area is emerging as a hotspot for wellness-oriented hospitality ventures.

Ahmedabad-Gandhinagar already hosts a robust hospitality scene with established brands like Marriott International, ITC Hotels Group, Hilton Hotels and Resorts, Indian Hotels Company Limited, Intercontinental Hotels Group (IHG), The Leela Palaces, Hotels & Resorts, and Accor Hotels, among others.