

Hyatt announces robust expansion plans in India and Southwest Asia for 2024

Hyatt Hotels Corporation has unveiled ambitious plans for expanding its brand portfolio across India and the Southwest Asia region, with a robust pipeline of eight new hotels slated to open in various leisure and city destinations in 2024. This expansion strategy aligns with the anticipated resurgence of leisure and business travel in the region.

In 2024, Hyatt will continue its brand expansion in India and Southwest Asia, featuring the Hyatt Regency, Hyatt Place, and Hyatt Centric brands. With a focus on extending the presence of its luxury and lifestyle brands in India, Hyatt recently introduced the JdV by Hyatt brand with the opening of Ronil Goa, marking the ninth Hyatt brand to debut in the country and reaffirming Hyatt's commitment to expanding its footprint in India.

The Hyatt Regency brand, a significant growth catalyst for Hyatt in the region, will venture into new territories with the planned openings of Hyatt Regency Kasauli and Hyatt Regency Ghaziabad. The Hyatt Place brand is set to make its debut in three new locations, including Hyatt Place Aurangabad, Hyatt Place Haridwar, and Hyatt Place Dhaka Uttara (Bangladesh). Additionally, the Hyatt Centric brand will enrich its portfolio with the anticipated launches of Hyatt Centric Hebbal Bengaluru and Hyatt Centric Ballygunge Kolkata.

Sunjae Sharma, Managing Director of India & Southwest Asia at Hyatt, expressed confidence in the region's growth potential, emphasizing Southwest Asia's position as one of Hyatt's top global growth markets. He highlighted the strong expansion plans across Hyatt's portfolio in 2024, which will bolster brand presence in key markets. Sharma also underscored the strategic significance of introducing the JdV by Hyatt lifestyle brand in India, marking a milestone in Hyatt's deliberate expansion within the leisure and business segments.

The recent addition of Ronil Goa aligns seamlessly with Hyatt's ethos of embracing lifestyle experiences, offering guests a perfect blend of moments to cherish. Looking ahead, Hyatt remains committed to enhancing its distinctive brand presence across the sub-continent, catering to the diverse needs of travelers.

In 2023, Hyatt expanded its brand footprint in India with the launch of Hyatt Place Bodh Gaya, Hyatt Place Vijaywada, Hyatt Place Goa Candolim, and Hyatt Centric Rajpur Road Dehradun. This expansion across leisure, corporate, and spiritual tourism segments has reinforced Hyatt's brand presence in India and the Southwest Asian region, providing travelers and World of Hyatt members with more opportunities to experience Hyatt hospitality.

With nine distinct brands in its India and Southwest Asia portfolio, including Andaz, Alila, Park Hyatt, Grand Hyatt, Hyatt Regency, Hyatt, Hyatt Centric, Hyatt Place, and JdV by Hyatt, Hyatt is poised to offer a diverse and engaging guest experience. The growing brand footprint underscores Hyatt's commitment to delivering exceptional hospitality experiences while adhering to global standards and embracing local culture.