

Posist transforms into Restroworks, unveiling a unified restaurant technology platform

Posist, a trailblazer in cloud-based restaurant technology solutions, has announced a comprehensive rebranding, unveiling its new identity as Restroworks. This rebrand reflects the company's evolution since its inception in 2012, transitioning from a point-of-sale (POS) provider to a unified technology platform serving renowned global restaurant chains such as Taco Bell, Subway, Nando's, Buffalo Wild Wings, Belgian Waffle Company, as well as esteemed groups like Dabur, ITC, and Reliance across diverse formats including food courts, IT parks, universities, and airport food zones, among others.

Restroworks, a fusion of 'Restro' and 'works,' signifies the company's dedication to encompassing the entirety of the restaurant technology landscape. The new brand encapsulates the company's integrated suite of products, catering to all facets of restaurant operations and technological needs.

With its renewed mission of 'making restaurants prosperous,' Restroworks has undergone a comprehensive rebranding initiative, introducing a new company name, logo, website, and identity to represent its unified technology platform. This platform includes cloud-native POS software, inventory management software, a kitchen automation suite, analytics, digital ordering solutions, and integrations with over 400+ third-party solutions such as delivery aggregators, payment gateways, loyalty programs, financial and accounting tools, and ERP solutions.

Sakshi and Ashish Tulsian, Founders of Restroworks, remarked, "In 2012, we embarked on a journey with Posist, aiming to revolutionize restaurant technology with our cloud-native POS solution. As we progressed, driven by our vision to enhance the bottom-line efficiency of global restaurants, we expanded our horizons. Our company's evolution and broader vision necessitated a fresh brand identity, allowing us to articulate our advancement as a unified restaurant technology platform. In alignment with our vision, we are proud to unveil Restroworks—a name that underscores our commitment to providing comprehensive technology solutions that seamlessly integrate across

the entire restaurant ecosystem. This rebrand is not merely a change of name; it signifies our strategic direction in shaping the company over the next decade as a pioneering force in restaurant technology.”

Earlier this year, Restroworks (formerly Posist) solidified its market leadership, earning recognition as one of the top 50 APAC software companies in the esteemed G2 2024 Best Software Companies list. The company achieved remarkable year-on-year growth exceeding 80%, serving over 20,000 customers across more than 50 countries.

Over the past five years, Restroworks has made significant investments in expanding its global footprint across the US, Middle East, Latin America, and Southeast Asia. Additionally, the company has enhanced its infrastructure and security compliance standards to provide a scalable, enterprise-grade cloud platform for multinational restaurant chains. Restroworks holds certifications for ISO 27001, ISO 27017, ISO 27701, SOC1 Type 2, SOC 2 Type 2, and GDPR compliance.

In a bid to elevate the industry’s technological capabilities, Restroworks has launched Restroworks Academy—a platform designed to empower customers and their frontline staff with the knowledge to enhance efficiency and upskill their technological expertise. This initiative is being extended to facilitate skill development among hospitality students at various universities.

Restroworks aspires to be synonymous with restaurant technology on a global scale and is dedicated to fostering efficiency and a healthy bottom line for its restaurant partners.