

FHRAI
54TH ANNUAL
CONVENTION
GOA 2024



Tourism@2047
**INCREDIBLE TO
INEVITABLE
INDIA**
Driving Growth &
Sustainability in a
Mission Mode
16th-18th October

TOURISM

2024



Incredible India



MARIO MIRANDA



INDEX

Message from the Dignitaries

Message from the President

Introduction

Discover INDIA

About The Theme

About Host Hotels

Program Schedule

Mr. Nitin Gadkari

Honourable Minister of Road Transport and Highways, Government of India



नितिन गडकरी
NITIN GADKARI



मंत्री
सड़क परिवहन एवं राजमार्ग
भारत सरकार
Minister
Road Transport and Highways
Government of India

MESSAGE

I am happy to learn that the Federation of Hotel & Restaurant Associations of India (FHRAI) is organising the 54th FHRAI Annual Convention from 16th to 18th October 2024 in Goa.

India's tourism and hospitality sector has emerged as a key driver of economic growth. It generates significant foreign exchange, fosters local businesses, and creates millions of jobs and carries extensive potential to become a corner-stone of our economy.

FHRAI has been a catalyst of growth in the tourism and hospitality industry since 1955 and its role becomes even more important in today's rapidly changing world where India is aspiring to become a global tourism power house.

On this occasion, I wish the Annual Convention a great success and hope that the deliberations will ignite the determination to create and establish a world-class tourism and hospitality industry in the country.

(Nitin Gadkari)

Date: 15th July, 2024
Place: New Delhi

Mr. Gajendra Singh Shekhawat

Honourable Tourism Minister, Government Of India



गजेन्द्र सिंह शेखावत
Gajendra Singh Shekhawat



संस्कृति मंत्री एवं
पर्यटन मंत्री
भारत सरकार
Minister of Culture and
Minister of Tourism
Government of India

MESSAGE

I'm delighted to learn that the Federation of Hotel & Restaurant Associations of India (FHRAI) is hosting its 54th Annual Convention in Goa from 16th to 18th October, 2024. I am also pleased to note that this year's theme, "Tourism @2047: Incredible to Inevitable India: Driving Growth and Sustainability in a Mission Mode," aligns perfectly with the Government of India's vision of a developed Bharat by 2047.

By 2047, when India celebrates its 100th year of independence, the tourism sector aims to transform into a \$3 trillion economic powerhouse while continuing to offer an enchanting tapestry of experiences to scores of visitors from both within India and abroad. This vision hinges on welcoming 100 million foreign visitors, nurturing domestic travel through smart infrastructure and diverse circuits and cultivating high-value experiences through a wide range of niche tourism products. Sustainable practices, technological prowess and a skilled workforce will be the cornerstones of this ambitious journey.

The Ministry of Tourism is committed to the holistic development of the travel, tourism, and hospitality sectors with active participation from all stakeholders. Through proactive policy support, we aim to build world-class infrastructure, develop skilled manpower and carry out aggressive promotional initiatives to strengthen the 'Incredible India' brand.

I hope the Convention will serve as a platform to discuss both the challenges and the numerous opportunities for the growth of the tourism sector in the country.

I wish the three-day Convention great success.

Best wishes,

वन्दे मातरम्।

(Gajendra Singh Shekhawat)

Incredible India

Ministry of Culture : Room No. 501, 'C' Wing, Shastri Bhavan, New Delhi-110001
Tel : 91-11-23386765, 23381539 Fax : 91-11-23385115, E-mail : office-hcm@gov.in

Ministry of Tourism : 301, Transport Bhawan, Parliament Street, New Delhi-110 001
Tel.: +91-11-23710431, 23717969, Fax: +91-11-23731506

Dr. Pramod Sawant

Honourable Chief Minister of Goa



DR. PRAMOD SAWANT
CHIEF MINISTER, GOA

MESSAGE

I am glad to know that Goa is hosting 54th FHRAI Annual Convention from 16th – 18th October, 2024.

Goa has emerged as an ideal tourism destination attracting a large number of tourists, both domestic and international because of its white-sand beaches, active nightlife, places of worship, and World Heritage-listed architecture. It is one of the rare biodiversity hotspots of the world.

It is a well known fact that Government of Goa has recognized and is keen on boosting Tourism Sector as one of the Key sectors propelling the country's economic growth.

The theme chosen for this year's Convention "Tourism @2047: Incredible to Inevitable India: Driving Growth and Sustainability in a Mission Mode" is an appropriate and is in complete alignment with the Government of India's vision of Viksit Bharat by 2047.

I wish the event a grand success.

Dr. Pramod Sawant
Chief Minister of Goa

Mr. Rohan Khaunte

Honourable Tourism Minister, Government Of Goa



Rohan A. Khaunte

Minister for Tourism, Information Technology, Electronics & Communication
and Printing & Stationery
Government of Goa

202 Minister's Block, Secretariat (Annexe), Alto Porvorim, Bardez, Goa-India 403521
Ph: 08322419882 E-mail: it.goa@gov.in / min-tour.goa@gov.in

Message from the Honorable Minister of Tourism, Government of Goa



Dear FHRAI Members,

It is with great pleasure that I welcome you to Goa for the 54th FHRAI Annual Convention. This year's theme, "Tourism at 2047: Incredible to Inevitable India: Driving Growth and Sustainability in a Mission Mode" is both timely and inspiring as we collectively envision the future of our nation's tourism industry.

As we align our goals with the visionary aspirations of our Honourable Prime Minister, Shri Narendra Modi Ji, we are committed to transforming India's tourism landscape. Goa, known for its rich heritage, pristine beaches, and vibrant culture, is at the forefront of this transformation and is the first state in the country to focus on Regenerative Tourism. Our aim is to make Goa an indispensable destination for both leisure and business travellers, ensuring that tourism becomes a sustainable and integral part of our growth story.

In Goa, we have embarked on several initiatives to bring the entire stakeholder ecosystem closer to this vision. Our tourism strategy promotes year-round responsible tourism, emphasising the hinterlands, backwaters, and biodiversity alongside our beautiful beaches. We are actively collaborating with industry leaders to enhance the homestay experience and promote local culture.

We are also streamlining processes to make Goa the default destination for MICE (Meetings, Incentives, Conferences, and Exhibitions) and weddings. Our efforts include creating a single-window approval system for beach weddings and developing world-class infrastructure to host large-scale events. Additionally, our focus on regenerative tourism ensures that our development is both inclusive and sustainable, preserving the natural beauty and cultural heritage of Goa for future generations.

Goa's culinary scene is another jewel in our crown, and we owe its success to our exceptional restaurants and talented chefs. Their innovation and dedication are pivotal in our quest to make Goa the global culinary capital. We invite all FHRAI members to contribute to this culinary journey by showcasing the diversity and richness of Goan cuisine.

We seek your active participation and support to drive Goa's tourism sector towards unprecedented growth and sustainability. Together, let us make Goa an inevitable destination that not only captivates visitors with its charm but also sets a benchmark for sustainable tourism practices.

I look forward to fruitful discussions and collaborations at this convention, which will undoubtedly pave the way for a brighter and more sustainable future for our industry.

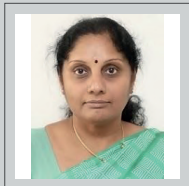
Warm regards,

Rohan A. Khaunte

Rohan A. Khaunte
Honourable Minister of Tourism
Government of Goa

Ms. V. Vidyavathi

Secretary, Ministry of Tourism, Government of India



सी. विद्यावती, शा.प्र.से.
V. Vidyavathi, IAS



सचिव
भारत सरकार
पर्यटन मंत्रालय
नई दिल्ली
SECRETARY
GOVERNMENT OF INDIA
MINISTRY OF TOURISM
NEW DELHI

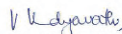
MESSAGE

It brings me great joy to learn that FHRAI is organizing its 54th Annual Convention in Goa from October 16th to 18th 2024. The theme, "Tourism @ 2047: Incredible to Inevitable India: Driving Growth and Sustainability in a Mission Mode," is a powerful message that resonates well with Government of India's vision for a Viksit Bharat @ 2047.

The tourism and hospitality industry is a cornerstone of our nation's economy. It is a significant employer, a vital source of foreign exchange, and a key driver of economic activity across the country. I am confident that this convention will provide a valuable platform for industry leaders, stakeholders, and policymakers to come together, share ideas, and strategize for the future of tourism in India.

The focus on sustainability aligns perfectly with our commitment to responsible tourism practices. As we strive to make India an "inevitable" tourism destination, ensuring the long-term health of our environment and cultural heritage is paramount.

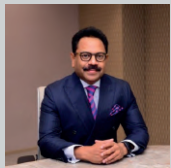
I look forward to the insightful discussions and collaborations that will emerge from this convention. Together, let's chart a course for a thriving and sustainable tourism sector that strengthens India's position as a global leader in hospitality.


(V. Vidyavathi)
05.08.2024

परिवहन भवन, 1 संसद मार्ग, नई दिल्ली-110001 दूरभाष: +91-11-23711792, 23321395
Transport Bhawan, 1 Parliament Street, New Delhi - 110001, Tel.: +91-11-23711792, 23321395
फैक्स / Fax: +91-11-23717890 ई-मेल / Email : sector@nic.in

Mr. Suman Billa

Additional Secretary, Ministry of Tourism, Government of India



सुमन बिल्ला, आई.ए.एस.
SUMAN BILLA, IAS



अपर सचिव
पर्यटन मंत्रालय
भारत सरकार
Additional Secretary
Ministry of Tourism
Government of India

Message

I extend my warmest congratulations to Federation of Hotel & Restaurant Associations of India (FHRAI) for organizing its 54th Annual Convention in the picturesque landscape of Goa from October 16th to 18th, 2024.

Over the past decades, India has emerged as a global tourism destination known for its diverse culture, rich heritage, and breathtaking landscapes. The hospitality sector has played a crucial role in this growth, providing world-class services and unforgettable experiences to millions of visitors each year. As we look towards 2047, the centenary year of our independence, it is imperative that we adopt a forward-thinking approach to ensure that tourism continues to be a key driver of economic growth, employment generation and sustainability.

I compliment FHRAI for its relentless efforts in advancing the interests of the hospitality sector and for organizing this convention that brings together industry leaders, policymakers, and stakeholders to deliberate on the future of tourism in India. Your collective insights and collaborative spirit will undoubtedly contribute to shaping a robust and resilient tourism sector.

I wish the convention all the success.

Warm regards,

(Suman Billa)
Additional Secretary
Ministry of Tourism
26.07.2024

परिवहन भवन, 1 संसद मार्ग, नई दिल्ली-110001 दूरभाष: +91-11-23713256
Transport Bhawan, 1 Parliament Street, New Delhi - 110001 Tel : +91-11-23713256
E-mail: as.tourism@gov.in

Mr. Pradeep Shetty

President, FHRAI



It is with immense pride that I announce the prestigious 54th FHRAI Annual Convention, reinforcing its status as the most influential gathering in India's tourism & hospitality sector. The FHRAI 54th Annual Convention will be a grand event that will provide a unique platform for delegates nationwide to engage with leading policymakers, industry titans, elite entrepreneurs, global authorities and esteemed civil society members.

Year after year, each convention has been meticulously crafted to surpass the previous ones, pushing the boundaries of creativity and setting higher benchmarks of excellence. The convention's evolution is a testament to the collective efforts of all stakeholders, reflecting a shared vision of elevating the hospitality industry to new heights of professionalism and service excellence. It is a celebration of the industry's resilience, adaptability, and the relentless drive towards achieving greatness.

India's ambitious vision for 2047 aims to position the country as a global leader in various sectors. This vision encompasses significant advancements in technology, infrastructure and sustainable development. By focusing on innovation and inclusive growth, India seeks to enhance its global standing and influence including in the area of tourism. In the tourism sector, India envisions to become a USD 3 trillion tourism powerhouse by 2047 with 100 million foreign tourist arrivals annually. Towards this objective, the government is focusing largely on developing infrastructure, technology, skill enhancement and marketing campaigns to elevate India's global tourism positioning.

This year's theme, Tourism @2047: "Incredible to Inevitable India - Driving Growth and Sustainability in a Mission Mode" marks the 54th Annual Convention as a trailblazing initiative to elevate India's standing in the fast-evolving tourism domain. On behalf of FHRAI, I seize this moment to extend our deepest appreciation to the Ministry of Tourism, Government of India, participating State Governments and our friends from the industry for their invaluable support and motivation for our convention.

We are looking forward to welcoming you in Goa with great enthusiasm!

A handwritten signature in blue ink, appearing to read 'Pradeep Shetty'.

Pradeep Shetty
President, FHRAI

GOA - LIKE NEVER BEFORE



INTRODUCTION

The FHRAI Annual Convention is a premier gathering of hospitality professionals, industry leaders and stakeholders from across India, serving as a vital platform for dialogue, innovation and collaboration.

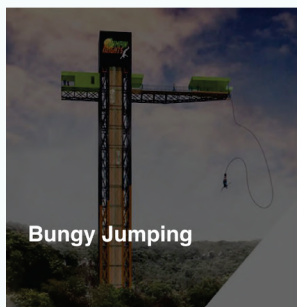
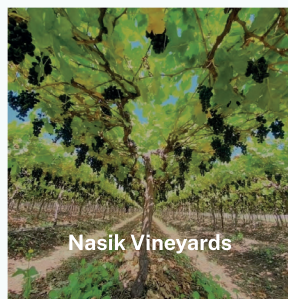
Organized by the Federation of Hotel & Restaurant Associations of India, this convention brings together experts to address the latest trends, challenges and opportunities in the hospitality sector.

With a focus on driving growth, sustainability and excellence, the convention offers insightful sessions, networking opportunities and showcases of cutting-edge solutions. As India's hospitality industry continues to evolve, the FHRAI Annual Convention plays a crucial role in shaping its future, fostering a spirit of innovation and setting benchmarks for quality and service. This year's event promises to be a landmark occasion, contributing significantly to the advancement of the sector.

GOH



Incredible India



THE THEME

The theme of this year's Annual Convention, "**Tourism@2047: Incredible to Inevitable India - Driving Growth and Sustainability in a Mission Mode**," envisions a future where India's tourism industry evolves from being an incredible destination to an inevitable global leader.



By 2047, as India marks 100 years of independence, the focus is on creating a sustainable and resilient tourism ecosystem that drives economic growth, preserves cultural heritage and promotes environmental stewardship.

The theme emphasizes the importance of innovation, infrastructure and inclusive growth, positioning India not just as a travel destination but as a beacon of sustainable tourism practices.

Through collaborative efforts and mission-driven initiatives, India aims to lead the world in responsible and impactful tourism.

ABOUT

HOST HOTELS



TAJ CIDADE DE GOA HORIZON



CIDADE DE GOA
GOA

TAJ CIDADE DE GOA HERITAGE



VIVANTA

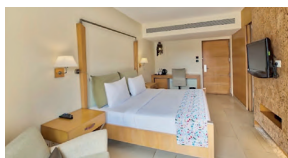
VIVANTA GOA, MIRAMAR



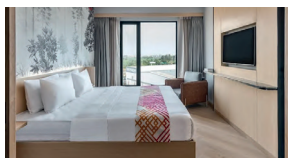
VIVANTA

GOA
Panaji

VIVANTA GOA, PANJIM

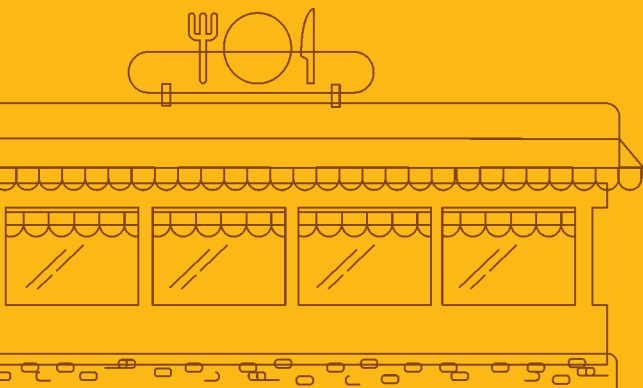


GINGER GOA DONA PAULA



GINGER

GINGER PANJIM



DAY

10:00 onwards Registration

17:30 - 19:30 **INAUGURAL CEREMONY**

National Anthem

Lighting of the Lamp

ADDRESSES BY

WELCOME BY

MR. D.S. ADVANI
Chairman
COC

MR. PRADEEP SHETTY
President
FHRAI

KEY NOTE SPEAKER

MR. PUNEET CHHATWAL
MD & CEO
IHCL

GUEST OF HONOUR,
Inspirational Speech by

MR. JONTY RHODES
Legendary South African Cricketer

GUEST OF HONOUR

MR. ROHAN KHAUNTE
Honourable Tourism Minister
Government of Goa

CHIEF GUEST

DR. PRAMOD SAWANT
Honourable Chief Minister
Government of Goa

INAUGURATION BY CHIEF GUEST

MR. GAJENDRA SINGH SHEKHAWAT
Honourable Tourism Minister
Government of India

VOTE OF THANKS

MR. VINAY ALBUQUERQUE
Co-Chariman
COC

19:30 Inauguration of Exhibition

20:00 Cocktails, Gala Dinner & Entertainment
Taj Cidade de Goa Horizon

2 DAY



10:00 - 10:30

ADDRESS BY

Mr. Nitin Gadkari

Honourable Minister for Road Transport & Highways, Government of India

BUSINESS SESSION I

Guest, Planet, Profit: A Regenerative Approach to Hospitality

10:30 - 11:15

MODERATOR

MS. SHOBA MOHAN

Founder
Rare India

PANELISTS

MR. WONG CHIUMAN

Co-Founder
WOW Architects Pte Ltd. Singapore

MR. H.C. VINAYAKA

Vice President, Technical
EHS & Sustainability, ITC Hotels

MR. GURMIT SINGH ARORA

National President
Indian Plumbing Association

MR. ROHAN PARIKH

Net Zero Strategy Consultant

MS. ANNU TALREJA

Founder & CEO
Accacia

11:15 - 11:30

Tea/Coffee Break

BUSINESS SESSION II Demystifying Game Changing Restaurant Trends

12:15 - 13:00

MODERATOR

MR. RAHUL AKERKAR
Creative & Culinary Director
Aditya Birla New Age Hospitality

PANELISTS

MR. ROHIT KHATTAR
Founder Chariman
Old World Hospitality Pvt. Ltd.
& EHV International

MR. A.D SINGH
MD
Olive Bar & Kitchen Pvt. Ltd.

MR. ANJAN CHATTERJEE
Founder & CMD
Speciality Restaurants Ltd.

MR. RIYAAZ AMLANI
CEO & MD
Impresario Entertainment & Hospitality
Pvt. Ltd.

13:00 - 14:00

Lunch and Networking

BUSINESS SESSION III Timeless Hospitality: Wisdom from Stalwarts

14:00 - 15:00

MODERATOR

MR. REYAZ RATAN MAMA
MD
Ratan Mama Consultants Pvt. Ltd.

PANELISTS

MR. PATU KESWANI
CMD
Lemon Tree Hotels

MR. K.B. KACHRU
Chairman (South Asia)
Radisson Hotel Group

MR. AJAY BAKAYA
MD
Sarovar Hotels Pvt. Ltd.

MR. ANIL CHADHA
Chief Executive
ITC Hotels

15:30 - 15:45

Tea/Coffee Break

BUSINESS SESSION IV The Big Fat Indian Wedding

15:45 - 16:30

MODERATOR

MR. SIDDARTHA CHATURVEDI
Founder & CEO
Event Crafter

PANELISTS

MS. MUGDHA SINHA*
Director General
Ministry Of Tourism

MS. RACHANA LUCKNOWALA
Creative Director
House of Vivaah

MR. CHETAN VOHRA
MD
Wedding Line

MR. SANJAY VAZIRANI
MD
Foodlink

MS. RITIKA GUPTA
Associate Vice President
Taj Hotels & Resorts

18:30 onwards

Goan Carnival at Taj Cidade de Goa, Heritage Lawns
Sundowner with Cocktails, Gala Dinner & Entertainment

*(Confirmation Awaited)



DAY

3

BUSINESS SESSION V Old is Gold: Decades of Restaurant Wisdom

10:30 - 11:30

MODERATOR

MR. KAMLESH BAROT

Director
Vie Hospitality

PANELISTS

MR. DEEPAK PURI

Partner
Trincas, Kolkata

MR. JEGAN S. DAMODARASAMY

CEO
Annapoorna Group, Coimbatore

MR. FARZAD S. JEHANI

Partner
Leopold Café & Bar, Mumbai

MR. NAMIT GULATI

Director
Gulati Restaurant, New Dehli

BUSINESS SESSION VI Shaping India's Tourism Journey

12:00 - 12:45

MODERATOR

MR. AASHISH GUPTA

Consulting CEO
FAITH

CHAIRPERSON

MR. SUMAN BILLA*

Additional Secretary, Ministry of Tourism
Government of India

*(Confirmation Awaited)

	<p>PANELIST</p> <p>MR. SHEO SHEKHAR SHUKLA* Principal Secretary, Department of Tourism Government of Madhya Pradesh</p> <p>MR. SANJEEV AHUJA* Secretary, Department of Tourism Government of Goa</p> <p>MS. GAYATRI RATHORE* Principal Secretary, Department of Tourism Government of Rajasthan</p> <p>MR. D.P.S KHARBANDA CEO Invest Punjab</p> <p>MR. BIJU K* Secretary, Department of Tourism Government of Kerala</p>
13:00 - 14:00	Lunch & Networking
BUSINESS SESSION VII	Building in India for India: Unpacking Hospitality Strategies
14:00 - 15:00	<p>MODERATOR</p> <p>MR. BIBHOR SRIVASTAVA Managing Director ITP Media India</p> <p>PANELISTS</p> <p>MR. CHANDER BALJEE CMD Royal Orchid Hotels Ltd.</p> <p>MR. S. P. JAIN CMD Pride Hotels Ltd.</p> <p>MR. SUHAIL KANNAMPILLY MD Concept Hospitality Pvt. Ltd</p> <p>MR. SANJAY SETHI CEO & MD Chalet Hotels Ltd.</p> <p>MR. VIKRAM COTAH CEO GRT Hotels & Resorts</p>
15.00 - 15.15	Tea / Coffee Break
19.00 - 19.30	<p>VALEDICTORY ADDRESS</p> <p>MS. V. VIDYAVATHI* Secretary, Ministry Of Tourism Government of India</p>
19:30- 20:30	<p>FHRAI Hospitality Awards</p> <p>CHIEF GUEST</p> <p>MR. SHRIPAD YESSO NAIK Honourable Minister of State for Power, New & Renewable Energy, Government of India</p> <p>VOTE OF THANKS</p> <p>MR. CHETAN MEHTA Co-Chairman COC</p>
21:00 onwards	<p>Sufi Night Cocktails, Gala Dinner & Entertainment, Taj Cidade de Goa Horizon</p>

FHRAI EC MEMBERS 2023-24

Mr. Ajit B Kerkar, Member of Honour

Mr. Pradeep Shetty
Mr. K. Nagaraju
Mr. Surendra Kumar Jaiswal
Mr. Tejinder Singh Walia
Mr. Nirav Gandhi
Mr. DVS Somaraju
Mr. Sudesh Kumar Poddar
Mr. Amarvir Singh
Mr. Paramjit Singh Ghai
Mr. Chetan Mehta
Mr. Jimmy P. Shaw
Mr. Gurbir Bedi
Mr. Pranav Singh
Mr. Nitin S. Kothari

Mr. Sandeep Sehgal
Mr. Girish Arora
Mr. M. Bala Krishna Reddy
Mr. SK Hari Arumugam
Mr. M. Venkadasubbu
Mr. BD Prabhushankar
Mr. Rattandeep Singh Anand
Mr. Ankit Gupta
Mr. Vinod Gulati
Mr. Pranay Aneja
Mr. K. Mohanchandran
Mr. Nikhil Sharma
Mr. Manav Goyal
Mr. Param Kannampilly

FHRAI CONVENTION ORGANISING COMMITTEE

MR. D. S. ADVANI

Chairman

MR. CHETAN MEHTA

Co-Chairman

Member
Member
Member
Member
Member
Special Advisor
Special Advisor
Special Advisor

MR. VINAY ALBUQUERQUE

Co-Chairman

Mr. Sandeep Talaulicar
Mr. Gurbir Singh Bedi
Mr. Rishi Mehra
Mr. Amrish Arora
Mr. Carl Costa
Mr. Nayeem Sait
Mr. Jimmy P. Shaw
Mr. Gurbaxish Singh Kohli
Mr. Taljinder Singh

Convention Secretariat

FHRAI

Mr. Jaison Chacko – 09818389727

Secretary General – FHRAI

Email:- sg@fhrai.com

HRAWI

Ms. Trupti Pawar - 09833379366

Secretary General – HRAWI

Email:- secgen@hrawi.com

Delegate & Spot Registration

Mr. R. R. Sharma – 09899026366

Email: - fhrai@fhrai.com

Ms. Sangeeta – 09818430198

Email: - membership@fhrai.com

Delegate Gift Distribution

Ms. Gayatri Satam – 08591565775

Email: - pa@hrawi.com

Transportation

Mr. Kaiwan Damania – 09930762368

Email: - support@hrawi.com

Awards

Ms. Supriya Prabhakar – 09911180662

Email: - eatosg@fhrai.com

Convention Office

The Federation of Hotel & Restaurant Associations of India B-82, 8th Floor, Himalaya House, 23, K.G. Marg,

New Delhi – 110 001

Phone: (011) 40780780

Email ID – convention54@fhrai.com; fhrai@fhrai.com

Website – www.fhrai.com /www.fhrai.convention.com

Incredible!India

FHRAI
54TH ANNUAL
CONVENTION
GOA 2024



Tourism@2047

**INCREDIBLE TO
INEVITABLE
INDIA**

Driving Growth &
Sustainability in a
Mission Mode

16th-18th October

