

# **The hotel industry has started taking environmental issues seriously in the last few years: Param Kannampilly**

In a recent interview, Param Kannampilly, a prominent figure in the hospitality industry, highlighted the hotel sector's growing commitment to environmental issues. He noted that it is only in the past few years that the industry has started to take these concerns seriously, marking a significant shift towards sustainable practices.

Kannampilly pointed out that the change has been driven by increasing awareness and the urgent need to address climate change. Hotels are now adopting eco-friendly initiatives, such as reducing plastic usage, implementing energy-saving technologies, and promoting water conservation. These efforts not only help protect the environment but also meet the rising demand from eco-conscious travelers.

He emphasized that sustainability is no longer an optional aspect of hotel management but a crucial component. Guests today are more informed and prefer staying at properties that are committed to reducing their environmental footprint. This trend is pushing hoteliers to innovate and integrate green practices into their operations.

Kannampilly also mentioned that while significant progress has been made, there is still a long way to go. The industry needs to continue evolving, with more hotels adopting comprehensive sustainability programs. Collaboration and knowledge-sharing among industry players will be essential to drive further advancements and create a more sustainable future.

In conclusion, Param Kannampilly's insights underline a pivotal transformation within the hotel industry. By prioritizing environmental issues, hotels are not only contributing to the planet's well-being but also aligning with the values of modern travelers. This shift towards sustainability reflects a broader movement within the hospitality sector, aiming to balance luxury and comfort with ecological responsibility.