

Accor expands with two new properties in Indore

Accor has announced the signing of two new properties in Indore—Novotel Indore Super Corridor and ibis Styles Indore Super Corridor—marking a significant step in the group’s expansion in Central India. Scheduled to open in 2029, the dual-branded development will feature a total of 310 rooms, supporting the city's growing reputation as a business and lifestyle destination.

The project, developed by Pitraparvat Developers Private Limited, will be located in Indore’s Super Corridor, a key commercial and IT hub. The Novotel will offer 170 rooms, while the ibis Styles will include 140 rooms, catering to a wide mix of business travellers, MICE delegates, and leisure guests.

Aniruddh Kumar, Vice President of Development, India & South Asia at Accor, stated, “Indore is rapidly emerging as a dynamic hub for business, technology, and lifestyle, making it a perfect location for Accor’s continued growth in the country. The signing of Novotel and ibis Styles Indore Super Corridor aligns with our strategic vision to bring world-class hospitality to key urban hubs. With its well-connected metro and road infrastructure, the new hotels will redefine Indore’s hospitality landscape. These properties will seamlessly blend comfort, efficiency, and quality service to meet the evolving needs of modern travellers.”

Both properties will include several dining options, a modern fitness centre, a swimming pool, and flexible event and banquet spaces, aligning with Accor’s commitment to delivering world-class hospitality experiences across market segments.

Novotel, which operates over 590 hotels globally, is known for its focus on balanced living for families and business guests. ibis Styles, part of the larger ibis portfolio with over 2,500 hotels in 79 countries, is popular for offering stylish, value-driven stays in convenient locations.

This dual signing reinforces Accor’s continued growth in India and strengthens its footprint in Madhya Pradesh, one of the country’s most dynamic emerging regions.