

## **Sayaji Hotels sees a spike in sales in Kolhapur**

HRAWI member Sayaji Hotel Kolhapur witnessed a steady demand during this festive season and the hotel saw a significant revival in business with steady room rates and average occupancy hovering around 85-90 percent. Travel during the season from both, corporate and leisure segments have been a key demand booster. The hotel has also seen a surge in bookings for the upcoming wedding season with banquets already booked on many auspicious dates.

The Kolhapur hospitality market has over the months seen an uptick in demand from staycation, religious tourism, weddings, and business travel. Sayaji Hotel Kolhapur has seen a significant increase in the number of room bookings and banquet sales from Diwali to New Year. While the industrial growth in the city has fueled the growth of business travel, Kolhapur has slowly transformed itself into a holiday destination attracting a huge inflow of domestic and weekend tourists. The fast pace of vaccination and easing of restrictions by the government has given the much-needed fillip to the hospitality sector in Kolhapur.

Lakhs of tourists visit Kolhapur during the festive season. The city is famous for the Mahalakshmi Temple, Panhala Fort, Jyotiba Temple, Dajipur Wildlife sanctuary, and other scenic destinations. It is an ideal stopover for guests visiting Goa by road from Mumbai and Pune.