## FHRAI announces student scholarship programme for B.S.C in Hospitality & Hotel Administration

Federation of Hotel & Restaurant Associations of India (FHRAI) in association with its regional Associations have announced the launch of a scholarship program for students interested in pursuing a 3-year B.Sc. in Hospitality and Hotel Administration from the FHRAI Institute of Hospitality Management (FHRAI-IHM), Greater Noida. FHRAI-IHM is the first and only private institution run by an Industry Association to be affiliated with the National Council for Hotel Management & Catering Technology (NCHMCT), an autonomous body under the Ministry of Tourism, Government of India.

Children of employees of member establishment of FHRAI and its regional Associations will be offered 50 per cent waiver in the admission, enrolment, tuition and examination fees and 20 per cent waiver will be offered to children from the families of hospitality patrons or employees. In solidarity with the plights of the workers who lost their jobs during pandemic, as a special case, the scholarship will be provided to the children of hospitality sector employees of member establishments who lost jobs during the pandemic, based on a certification by the member establishment and the regional Associations.

The admissions will be based on the merit of class 12th result, availability of seats and approval of the affiliating organisation viz. NCHMCT, Noida. Registration is open for direct admission at https://www.fhrai-ihm.com/

"India's tourism and hospitality sector has the potential to become the growth engine of our economy by accelerating demand and supply in the market along with generating employment in millions. At the moment, the entire sector is reeling under the impact of the pandemic and we are witnessing its cascading effects on the field of hospitality education as well. Under the present environment, all stakeholders should join hands to ensure that the growth prospects of the hospitality industry do not get hamstrung due to current challenges. With the launch of the scholarship scheme, FHRAI and its regional Associations will take the lead to promote hospitality education in the country to pick up from where we left off prior to the pandemic," says Mr. Gurbaxish Singh Kohli, Vice President, FHRAI.

FHRAI-IHM is built on a sprawling 7-acre campus with state-of-the-art facilities and infrastructure at Knowledge City in Greater Noida. It hosts a well-equipped 70-bedded hostel for girls and 200-bedded hostel for boys on the campus. The institute boasts of dedicated and experienced faculty working under the Director of the Institute - Mr. Arun Kumar Singh, former Principal of IHM, Mumbai. FHRAI-IHM assures students of placement after completion of the 3-year education program.