

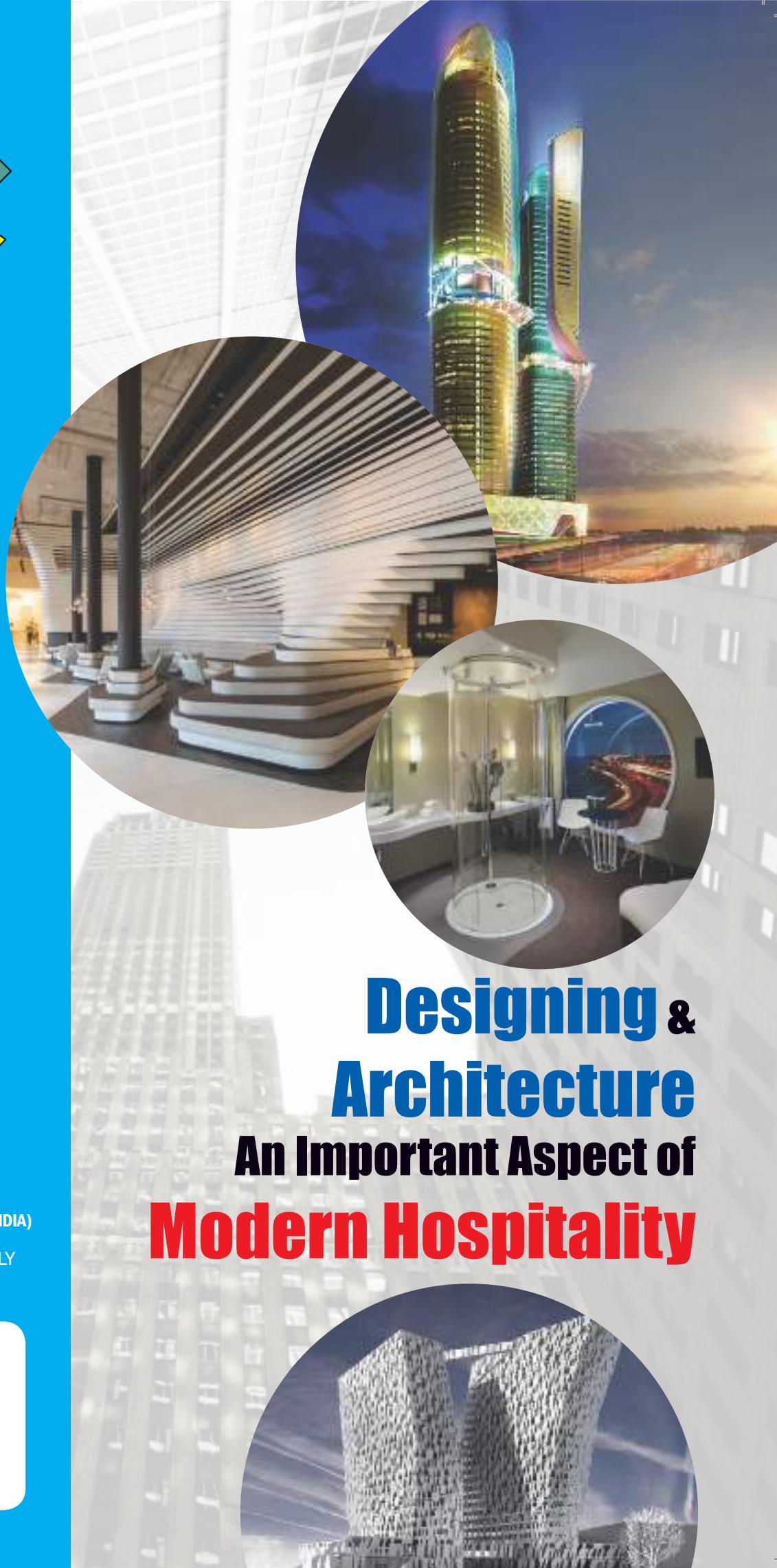


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NOW

OFFICIAL PUBLICATION OF HOTEL &
RESTAURANT ASSOCIATION (WESTERN INDIA)

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JULY 2016



Designing & Architecture An Important Aspect of **Modern Hospitality**



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President's Note

Dear Members of the HRA (WI):

Monsoon season has been welcomed all over the country as it has given respite from the scorching heat and water shortage.

The Hotel and Restaurant Association of Western India (HRAWI) has welcomed the Union Cabinet's decision to introduce the 'model shops and establishments' bill and has expressed hope that all the states governments will amend the law in their respective States at the earliest. The bill proposes to allow malls, restaurants, multiplexes and other retail establishments to remain open 24/7. When implemented, it could change the dynamics of business and nightlife, especially in the cities.

HRA NOW this month has focused on Designing & Architecture an Important Aspect of Modern Hospitality, numerous types of hotel designs exist in the world; hotel design involves the planning, drafting, design and development of hotels. Contemporary hotel design can be sophisticated, involving specialist architects and designers, environmental and structural engineers and skilled contractors and suppliers, particularly for large, intricate projects. Proper architecture and design is necessary for flourishing business in modern hospitality industry.

The destination covered in HRA NOW this month is Mahabaleshwar a picturesque hilly resort nestled in the lap of majestic mountain ranges of Western Ghats, Mahabaleshwar boasts of an invigorating ambiance. It offers panoramic view of the plains with the imposing sloppy peaks and surrounding woods.

The Association has been organising number of seminars for the benefit of members, we request all our members to participate and gain knowledge through the same.

This year's annual FHRAI Convention is being organized in the beautiful city of Indore in September. Members are encouraged to book their space early and also their flight/train tickets to avail of better prices.

We look forward to your continued support, feedback and participation. ■

With Best Regards,

Bharat Malkani
President HRAWI

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JOIN THE
FHRAI 51ST ANNUAL CONVENTION
INDORE, SEPT. 22 – 24, 2016

REGN. NO. _____

Registration charges (Including Service Tax @15%)

(Service Tax No.: AAACF0904BSD002 • Service Category: Club or Association/ Convention • Pan No.: AAACF0904B)

Type	Upto 16 th August, 2016 (in INR)	After 16 th August, 2016 (in INR)
FHRAI Member / Spouse	Rs.9775 (per person) / Rs.17250 (per couple)	Rs.11213 (per person) / Rs.20125 (per couple)
Non Member / Spouse	Rs.11500 (per person) / Rs.18975 (per couple)	Rs.12938 (per person) / Rs.21850 (per couple)
Children (4 to 14 years) in the same room	Rs.6900 (per child)	Rs.8625 (per child)

Registration Form

(PLEASE FILL THIS FORM IN CAPITAL LETTERS ONLY)

- Are You FHRAI member? Yes / No • If yes, please enter membership number _____
1. Name: _____ Age: _____ Gender (M/F): _____
Designation: _____ Mobile: _____ Email: _____
2. Name: _____ Relation: _____ Age: _____ Gender (M/F): _____
Designation: _____ Mobile: _____ Email: _____
3. Name: _____ Relation: _____ Age: _____ Gender (M/F): _____
Designation: _____ Mobile: _____ Email: _____
4. Name: _____ Relation: _____ Age: _____ Gender (M/F): _____
Designation: _____ Mobile: _____ Email: _____

Name of Organisation: _____

Address: _____

City: _____ Pin: _____ State: _____

Tel: _____ Fax: _____ Email: _____

Please Tick: •Veg. Meal •Non-Veg. Meal

Hotel Booking

(PLEASE FILL THIS FORM IN CAPITAL LETTERS ONLY)

Please book my hotel accommodation at:

First Preference: _____

Second Preference: _____

Third Preference: _____

Check in: _____ Check out: _____

No of Rooms- Single: _____ Double: _____ Extrabed: _____ TotalNights: _____

I/we do not require Hotel accommodation. I/we will manage my own Hotel accommodation.

Note: In the event your preferred choice of hotel accommodation is not available; the next available hotel will be allotted.

Travel Details

ARRIVAL

Air (Flight No.): _____

Rail (Train Name / No.): _____

Date: _____ Time: _____

DEPARTURE

Air (Flight No.): _____

Rail (Train Name / No.): _____

Date: _____ Time: _____



Payment Details

PLEASE MAKE CHEQUE / DD FAVORING 'FHRAI CONVENTION ACCOUNT' PAYABLE AT MUMBAI.

Total Amount: _____ DD / Cheque/NEFT/ RTGSNo.: _____

Dated: _____ drawn on: _____ Bank & Branch.

NEFT / RTGS Details

Account No./ Type	: 50100109577661 (Saving A/c)	RTGS/ NEFT Code	: HDFC0000003
Account Name	: FHRAI Convention Account	Branch	: K. G. Marg, New Delhi
Bank Name	: HDFC Bank Ltd.	Branch Address	: 209-214, Kailash Building, 26, K. G. Marg, New Delhi – 110001.

* Please note: Registration will not be confirmed until payment is received and realized

Convention Hotels & Rates

Hotels	Rooms available	Single Room / Double Room Charges Excluding Taxes
Radisson Blu	70	Rs. 5,100/-
Fortune Landmark	40	Rs. 5,100/-
Sayaji	70	Rs. 4,800/-
Effotel	100	Rs. 3,800/-
Mangal City	50	Rs. 3,500/-
Shreemaya Celebrity	20	Rs. 3,000/-
Waterlilly	35	Rs. 2,500/-
Infinity	30	Rs. 2,500/-
Amarvilas	30	Rs. 2,500/-
Golden Gate	15	Rs. 2,200/-
Somdeep	20	Rs. 2,000/-
Atithi Satkar	27	Rs. 2,000/-

*Include Breakfast

Cancellation Fee

50% of the Delegates Fee will be refunded upon cancellation received till 31st August, 2016 up to 1600 hrs. By means of Letter, Fax or E-mail, to the Convention Secretariat. No refund will be given after the above mentioned date and time.

Transport

Courtesy transfers will be provided for the delegates from the Airport / Railway Station to their respective hotels on 22nd and 25th September 2016 as per our schedule. Delegates will also be provided transport by coach, from their hotels to the Convention Venue and vice-a-versa, as per designated time schedule only.

Identification Badge

Please collect the same from Registration Desk. Delegate badge must be worn at all times during the Convention. It is mandatory to present the badge when availing Lunch/ Dinner.

Spouse Activity

Local sightseeing is planned for your spouse. Details will be available at the Delegate Registration Desk at Indore.

Declaration

I/We will be settling all Hotel bills including all extra room-night charges, extra services consumed, if any, directly with the hotel.

I /We also agree to pay for Hotel retention charges in the event of a "No Show" or any cancellation done as per the Hotel's policy.

Signature: _____

Delegate name: _____

TERMS & CONDITIONS

- Registration fees Includes Service Tax.
- Entry on first come first serve basis (Limited Seats available).
- Children above 14 years will be treated as adults.
- Delegate Fee includes dinner on 22nd September 2016 and Lunch and Dinner on 23rd & 24th September 2016.
- Cheque/ DD of the requisite amount favoring 'FHRAI CONVENTION ACCOUNT' must be sent along with the duly completed Delegate Registration Form to the Convention Secretariat Office at Mumbai.
- Online payments can also be made at www.fhrai.com/convention
- Registration Fee doesn't include hotel room charges,breakfast, any personal expenses such as Spa, laundry, room service, personal transportation etc.
- Every delegate must fill the Delegate Registration form and send it to The Secretariat at Mumbai, so as to enable us to issue identification tags. This is requested even from our guest and media persons.
- Acknowledgement Letter will be given to all confirmed registrations. This letter will be required for obtaining Hotel accommodation at a special rate as well as for collecting Identification Badge from the Delegate Registration Desk.
- This Registration Form may be photocopied for additional requests.
- Registration will not be confirmed until full Delegate Registration fee is received.
- Last date of Registration is 31st August 2016.

* All Correspondence to be address to Convention Secretariat

CONVENTION SECRETARIAT

Hotel And Restaurant Association (Western India), 4, Candy House, 1st Floor, Mandlik Road, Colaba, Mumbai 400 001.
Tel: (022) 22024076 / 22831624/ 22819773 • Fax: (022) 22023515• E-mail: info@hrwi.com, convention@hrwi.com • Website: www.fhrai.com/convention

The Federation of Hotel & Restaurant Associations of India

Regd. Office: B-82, 8th Floor, Himalaya House, 23, K. G. Marg, New Delhi - 110 001. Tel.: (011) 40780780, • Fax: (011) 40780777 • E-mail: fhrai@vsnl.com
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SEPT 22-24, 2016

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Which Cast A Magical Spell On The Visitors.

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earliest to avail
discounts - for
your use attached
convention form in
this issue.



HR AWI

Platinum Hotel

Opp. Pathikashram, Jawahar Road, Near Jubilee Garden,
Rajkot, Gujarat 360001



Platinum Hotel is a 4 star Business Class property in Rajkot, which is located at a distance of 2.8 km from Rajkot Airport and 1.3 km from Rajkot Junction Railway Station. The hotel has 70 thoughtfully designed rooms, including two suites. These are categorized as Standard Room, Deluxe Room, Club Room and Suite Room. All the rooms are well equipped with amenities like 24 X 7 tea/coffee maker, LCD TV, Wi-Fi, safety locker, direct dial telephone, writing desk and soft mini bar. The attached bathrooms feature a shower cubicle and bathtub. Platinum Hotel offers many services, including Express laundry, doctor-on-call, Foreign Exchange, Travel Desk, Local Sight Seeing and concierge. Facilities like GYM, two banquet halls and two conference halls make the stay pleasurable for all types of travellers, whether they are on a business trip or leisure. The hotel has an on-site multi-cuisine pure veg restaurant, which delights the guests with an array of freshly prepared dishes. The hotel offers Inter Connecting Rooms for the convenience of its guests.



Extends a Warm Welcome to its New Members



from Pandari Bus Stand Raipur. The Rooms of the Hotel are spacious airy and well maintained which makes staying here an absolute joyful. The hotel also offers room service which ensures that the guests are well attended and their demands are met promptly. The hotel has 24 hours room service, Tata Sky(HD) with LED television, air conditioning and free wifi. Hotel Mahendra is a budget business hotel in Raipur and has a

Multi Cuisine Restaurant, Conference Hall, Board Room and Banquet Hall. Hotel Mahendra where you can celebrate your Happiest Moments.

Hotel Trinity Grand

Opp. Gajanand Puram, Kotra Road, Raigarh,
Chhattisgarh 496001



Hotel Trinity Grand, the only 5-star facility hotel in Raigarh

Hotel Mahendra

In front of Madina Building, Behind Garcha Complex, Jail Road, Kutchery Chowk, Raipur Chhattisgarh 496001

Hotel Mahendra is Located in the Heart of Raipur City, It is situated at a distance of 16 km from Swami Vivekananda Airport, 1.25 km from Raipur Railway Station and 1 km

that re-interprets the tradition of hospitality in refreshing modern approach that creates unique stories and lifelong memories. Whether holidaying with family and friends or finalizing deals with clients, select from their wide range of 56 rooms to unwind, starting from Standard, Superior, Club Room and Trinity Suites. Being the only facility Hotel in Raigarh, a place to offer largest banquet hall and roof top pool with party ambience, Trinity Grand makes a pledge of an outstanding experience drenched in beautiful re-collectable memories, which will make you nostalgic every time you depart.

AKA

Ground Floor, Lotus Cinema Building, HornnbyVellard Estate, Dr. Annie Besant Road, Worli, Mumbai- 400018



South Mumbai's transcending district of Worli has opened its doors to an all day dining restaurant; AKA - an amalgamation of fashion and food. The restaurant is the brainchild of first-time restaurateurs, Mr. Alok Agrawal and Mr. Aditya Agrawal. This restaurant is inspired from their fashion brand LFI – Love From India. Beautiful prints, scarves and artifacts adorn the walls, chairs and lamps, making AKA a true fashionista in the hospitality space. The owners have tried to add a fashionable touch to the restaurant and that's evident with the beautiful interiors. It has an outdoor dining area, a long bar, bright interiors and quirky psychedelic-type sofa prints give the restaurant a very comfortable aura. A large variety of European cuisine helps diners choose from soups, salads, pizzas, burgers and sandwiches along with appetizers and the main course. To name a few dishes, they have – Pan—Fried Halloumi, Grilled Polenta Cakes, Seared

Calamari, Moorish Style Chorizo, Filo Baked Camembert, Vegetable Tagine, Pan-Fried Fish, Lamb Cassoulet and much more. To end this delicious meal, AKA has desserts that will surely match your post meal cravings. On the menu is Chocolate Gianduja Mousse, Ecuadorean Chocolate Slab, Baileys Parfait, Panna Cotta, Mille-Feuille and a well selected range of ice creams. The Beverage Menu includes an extensive list of wines, single malts, whiskies, vodkas, cocktails and more that have been carefully selected to complement the cuisine and enhance your mood.

The pristine location of AKA Restaurant, extensive and well conceptualized menu and comforting ambience makes it an ideal destination for a meal throughout the day.

Indigo Deli

Level 3, Phase II, R-City Mall, LBS Marg, Ghatkopar (W), Mumbai 400 086

Indigo Deli is both a restaurant and a fine food store with a unique offering of bakery, patisserie and café menu, set in an ambience of social conviviality and comfort.



Indigo Delicatessen is proud to be a part of deGustibus Hospitality, the maverick company that gave shape to the iconic Indigo and has re-written the rules of fine gastronomy in India in the early 2000's. Each Deli is unique, warm & friendly. Open almost round-the-clock seven days a week, anytime is a good time to stop by The Deli.

The creative and well-executed fare, with an "eating global cooking local" feel, is made up of Indigo Deli's take on classic comfort foods. The menu boasts an extensive selection of sandwiches, salads, pastas, light meals, and such; a wide range of scrumptious desserts; a bevy of beverages and a daily changing, "specials" menu. ■

HRAWI - MP Committee has organized a water saving drive at Omni Residency – Indore

The Madhya Pradesh HRAWI committee organized a water saving drive at the hotel Omni Residency in Indore. Hon. Smt. Sumitra Mahajan, Speaker Lok Sabha was invited as a chief guest for the event. She was requested on the dias by Mr. Sumit Suri to be present during the forthcoming FHRAI convention in September 2016 and fortunately she has given her consent for the same and assured all the members that she has accepted their invitation. ■



Mumbai Hotels Optimistic On 24/7 Operations On The Back Of Union Cabinet's 'Model Shops And Establishments' Bill Approval

Hrawi Hails Move; Petitions Guj, Maha, M P & Goa Govt. To Expedite Amendment



The Hotel and Restaurant Association of Western India (HRAWI) has

Welcomed the Union Cabinet's decision to introduce the 'model shops and establishments' bill and has expressed hope that Maharashtra, Goa, Madhya Pradesh and Gujarat Governments will amend the law in their respective States at the earliest. The bill proposes to allow malls, restaurants, multiplexes and other retail establishments to remain open 24/7. When implemented, it could change the dynamics of business and nightlife, especially in the

cities. The Hon' Chief Minister of Maharashtra although has not yet declared his take on the bill, the hotel industry has expressed optimism and is expecting an expedited implementation.

"Our association has been advocating the proposal to make Mumbai a 24/7 city for quite a few years. With the Union Government's approval, this bill may just become a reality and if implemented, it will be a landmark decision that will lead to increased revenues, employment opportunities and safety for its citizens, especially women," says Mr. Bharat Malkani, President, HRAWI.

"We welcome the centre's proposal and strongly urge our Hon'

CM, Shri. Devendra Fadnavis to make the city 24/7 operational considering the positive outcomes of this decision," he adds.

Last year, both the BMC and the then Police Commissioner had in principle agreed to the association's proposal for a 24/7 Mumbai.

"An active night life offers many direct benefits to the tourism and hospitality industry. Business travellers often spend an extra night or two at destinations that have an active night life. Visitors, especially from Europe and United States, have a culture of unwinding

after a day's work. An extra night spent by tourists in Maharashtra can generate Rs. 603 crores as extra revenue for the government coffers," concludes Mr. Kamlesh Barot, past President, HRAWI. ■



Today, there is a growing trend of Designer uniforms for the hospitality & corporate sector.

A stylish yet practical uniform adds value & unifies the complete experience of hospitality.

Most hotels, corporates and institutions do have fine uniforms but there is yet so much richness in our culture that a Designer with a holistic approach can offer. Zubin Mehta – MD & CEO – Uniforms Unlimited, heads his designer brand “Dezenzia” and is one such designer with the holistic approach towards uniform design.

Besides being well known for his manufacturing skills, Zubin has also made a mark in the hospitality world by delivering stunning concepts of uniforms for niche hotels, resorts and corporates. His uniforms are now being flaunted by the clients as their brand differentiator.

Zubin in his designs imbibes the value of a region / culture into design by repackaging the couture into finely styled garments that enhance the image of the client to the highest standards. His endeavor has always been focused on amalgamating top style with highly practical attire. This is a huge challenge for fashion designers persay, but Zubin having the thorough knowledge of uniforms and a state-of-art facility to back his experience can bring about this fusion with ease.

Modern travellers are extremely selective of hotels & especially seek advice on the experience shared by others in internet and word of mouth.

Today a guest looks closely for classy interiors, bathrooms, amenities provided & even at the uniforms, whether they are clean, finely tailored & intricately designed. The uniform speaks volumes about the organization. Zubin emphasizes on the textures of fabrics used, the princess lines on the uniform, the subtle detail of embroidery and pleats that turn a uniform into **A COUTURE GARMENT**.

ZUBIN MEHTA
(MD & CEO)



RCI along with CHI affiliates with Hard Rock Hotel Goa



RCI stands for Resort Condominiums International. They are a part of the Wyndham Destination Network, one of the world's largest hospitality brands. Operating across six continents, Wyndham has a premier resort portfolio of world-renowned brands and sends nearly five million families on holiday every year. Working with fellow Wyndham group companies, they have access to all the expertise, experience and support needed to ensure their members get the world-class exchange holiday experiences they deserve.

RCI along with Convention Hotels India Pvt. Ltd (CHI), have announced an agreement to affiliate Legends Club at the Hard Rock Hotel Goa, to the RCI network.

Hard Rock Hotel Goa is the first resort of its kind in India. Located in the heart of Calangute just minutes from a number of famed beaches, this Goa resort is a complete entertainment destination, offering world-class accommodations, stylish design and unparalleled service that refines lifestyle hotel living.

Pali Badwal, MD, RCI India said, "We are delighted to welcome on board the first ever Legends Club in India through our affiliation with Legends Club at the Hard Rock Hotel Goa. This is the first ever music-inspired hotel in India. This affiliation opens doors to our members across the world, providing them with the opportunity to experience the 'complete entertainment' resort. It is our continuous endeavor to provide best in class and unforgettable holiday experiences to our members. We are totally committed in enhancing our resort portfolio through such affiliations and plans are on to affiliate more with similar top quality resorts and hotels not only

in India, but throughout the subcontinent. With the addition of the Hard Rock Hotel Goa, the total number of RCI affiliated resorts in Goa now stands at 14."

Priyakant Amin, Director, CHI said, "With music as a common thread that binds all generations, the Hard Rock Hotel Goa offers a stay experience that is extremely relevant to the Goa culture. We are delighted to have Legends Club at Hard Rock Hotel Goa, affiliated with RCI as it offers our members exchanges to exotic locations beyond Goa and the opportunity for global RCI Members to experience the unique stay experience at the Hard Rock Hotel Goa."

Hard Rock Hotel Goa's affiliation will place RCI network in a strong position for their members visiting Goa. ■

OYO live on mobile app for corporate travellers

OYO Rooms, commonly known as OYO, is an Indian aggregator, for standardized inexpensive hotel rooms. It currently operates in more than 170 Indian cities. It has recently announced the availability of its self-serve platform for business travellers on its mobile app. Called OYO for Business, the platform offers rooms to cater to the needs of corporate travellers. Amenities include air-conditioned rooms equipped with flat-screen television, free Wi-Fi, complimentary breakfast and 24x7 customer-care support. The platform offers ease of creating bulk bookings via the web and mobile app along with the added convenience of travel-expense management.



Speaking on this launch, Ritesh Agarwal, Founder and CEO, OYO, said, "OYO has ushered in an era of reliable customer experience in the highly fragmented and unpredictable category of unbranded hotels in India. We are thrilled to extend our brand promise to business travellers across India's premier corporate, SMEs and start-ups. We are confident that

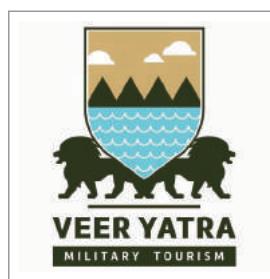
business travel in India will become more rewarding and hassle-free once booked through OYO for Business.”

Kavikrut, Chief Growth Officer, OYO said, “With strong growth outlook in the corporate travel sector, we expect this service to scale rapidly. Businesses are looking for a hassle-free experience at great value. So there is a wonderful synergy with our brand promise. We will offer our partners carefully curated rooms, special offers and incentives to make this an enriching association.”

This development follows a 6-month period of testing with 1600 companies, including large corporate, SMEs and start-ups. Using this platform, companies witnessed average savings of 30% on their travel-related expenses. The rooms are present in over 6000 hotels spread across 180 cities in India. ■

Maharashtra Ex-servicemen Corporation Ltd Launched Military Tourism In India

Maharashtra Ex-servicemen Corporation Ltd. (MESCO), for the first time in the country has introduced the concept of Military tourism, ‘Veer Yatra’. Initially, MESCO has introduced nine packages ranging from one night stay to weeks stay. The tours are designed to give an authentic experience when it comes to living at Military sites wherein the facilities are very basic. Speaking about the new initiative, Col.(Retd.) Suhas S Jatkar, Managing Director, MESCO said, “This is a new concept which we have started. It already exists in some of the countries. What we are looking at is to create jobs for the ex-servicemen and the widows. Also, we want to encourage and inspire the people and the youth of the country to join military. Military of defense is one field where civilians and students do not get a lot of exposure. With this new initiative, we will give the civilians a chance to live a military men’s



life.” Apart from the tourism division, MESCO has also entered the ticketing business. The key motto to enter these businesses is to create employment opportunities for the ex-servicemen and widows. Jatkar added, “We don’t want the widows whose husbands do not come back from the battlefield to be left only with a meager pension, we want them to earn and lead a life with dignity. So we are also looking at ticketing, that is air ticketing. We have got all the licenses. We are appealing to the travel and corporate fraternity to please give business as this will help in generating more and more employment. In future, we also have plans to get into the home stay business. We are planning to introduce stay with the war widows, where the tourists can understand the life of the widows. This will be a kind of home stay experience.” One of the major segments that MESCO wants to tap is the MICE and Corporate segment. Jatkar said that they have created capsules for leadership and corporate trainings which is a unique product. He said, “We are also focusing a lot on the MICE Segment. During the day we can arrange for meetings and in the evening we can have military games and activities which are sort of team building exercises. We can also provide chat with war veterans from the 1965 war or the Kargil war, which will again be a unique experience.” Under the Military tourism concept, MESCO will give the tourists a chance to experience War Memorial, Army Workshop, Defence Academy, Naval Base, Warfare Centre, Military Management Techniques, Art of War, Military Games and Survival Techniques. Veer Yatra will also showcase the institutions that it is made of, including the Armed Forces Medical College, College of Military Engineering, Air force Station, Military Hostels, various Regiments, Naval Aviation Museum, Military Museum and certain iconic spots such as China Border at Nathu La Pass, J&K – Pakistan Border, Military Post – Srinagar and a peep into the Border Roads Organisation. “We will take the tourists to various military establishments throughout the nation. Apart from this, we have packages where we take the tourists to various forts and teach them how to look at a fort with a strategic view. This will help them to understand the structure of the forts and how the Marathas defended them,” Jatkar added. ■

Mr. Zubin Todiwalla Appointed as Rooms Division Manager at Sofitel Mumbai BKC

SOFITEL
LUXURY HOTELS

MUMBAI BKC



A Mumbai luxury hotel that has 302 rooms including 31 suites which reflects the modern character of a city soaring to new heights Sofitel Mumbai BKC enjoys a strategic location in Bandra Kurla Complex -BKC. Stay in refined Sofitel style amidst the city's fast growing financial district. Guests stay in this luxurious 5-star hotel rooms with a refreshingly contemporary avant-garde aesthetic. Hardwood floors bold forms sumptuous fabrics and the latest technology invite guests to relax or work in inspired surrounds.

Sofitel Mumbai BKC recently announced the appointment of Mr. Zubin Todiwalla as the new Rooms Division Manager. Zubin has over 12 years of hospitality experience and his career has covered all major operational divisions of 5-star properties such as The Oberoi, Hyatt and InterContinental Hotels. As an acknowledgement of his contribution, he has also been recognized by Accor Hotels with an 18-month IHMP degree (International Hotel Management Programme) to fast-track his career growth within the group.

In his new role, Zubin will be responsible for the overall functioning of the rooms division and will spearhead various departments such as Front Office, Housekeeping, Guest Relations, Spa and Fitness. His appointment also places Zubin on the Executive Committee of the hotel, besides leading over 140 Sofitel ambassadors in the 302 guestrooms property.

Zubin Todiwalla joined Accor Hotels in February 2011 and was assigned to its flagship property Sofitel Mumbai BKC. He has played a critical role in establishing this luxury hotel in the city and ensuring Sofitel international brand standards are followed in all systems and processes. Some of his key responsibilities include assisting the General Manager in operational activities, calling with the Sales team to key corporates and clients for business, training and departmental inductions, day-to-day inventory and guest management to maximize revenues, keeping expenses under control and at the same time maintaining guest satisfaction at a high level through implementation of innovative ideas.

Commenting on his appointment, Mr. Biswajit

Chakraborty, General Manager, Sofitel Mumbai BKC said "Zubin comes with extensive experience and has the skills and qualifications that any dynamic organization would look for in their senior executives. He has assisted in operations and overall support functions since the pre-opening phase of Sofitel Mumbai BKC, ensuring there is impeccable personalized service for all guests at all times. We are also delighted to welcome him onto our Executive Committee and look forward to his inputs in shaping the future of the hotel and leading a high achieving team."

Zubin is detail oriented and an inspiration to his team. He exudes a unique combination of passion and calmness, which has contributed to building his strong leadership qualities over the years. Definitely an ambassador that Sofitel Mumbai BKC is proud of and believes makes an indelible impact on not only the guest experience, but also on his team members by creating a spirit of camaraderie in the department he leads. ■

Crowne Plaza hotel opens doors in Koregaon Park -Pune



InterContinental Hotels Group PLC informally InterContinental Hotels or IHG is a British multinational hotel company headquartered in Denham, UK. IHG, has over 742,000 rooms and 5,028 hotels across nearly 100 countries. Whether it's an overnight getaway, a business trip, a family celebration or a once-in-a-lifetime experience, their 4,700 properties in nearly 100 countries means they have the perfect hotel for every need. In India their brands including InterContinental, Crowne Plaza, Holiday Inn and Holiday Inn Express.

InterContinental Hotels Group recently announced the opening of the first Crowne Plaza hotel in Pune.

Crowne Plaza Pune City Centre is the Place to Meet, for work or holiday in Pune. It has 173-room which will operate under a management agreement with The Advantage Raheja Group and has been rebranded from an existing property. The hotel is located in the posh area of Koregaon Park in Pune and is a short 21-minute drive from Pune Airport. One can travel easily to other parts of the city with the nearby Pune Railway Station or readily available taxis in the area.

Designed to truly make business travel work, the hotel

will undergo an extensive refurbishment to upgrade guest rooms, public areas, restaurants and meeting space. Furniture and fittings and other interior elements will be enhanced to create more inviting dining options and engaging spaces for both business and social interactions. Commencing June 2016, the refurbishment is anticipated to be complete early 2017 and the hotel will remain fully operational during this time.

The hotel is equipped with 24-hour business services and meeting facilities as well as 11,800 sq. ft. of banqueting space. It also features a fully-equipped 24-hour fitness centre and a newly designed swimming pool, as well as a rooftop restaurant and lounge that are designed to keep guests productive, connected, rested, and refreshed during their stay.

Shantha de Silva, Head of South West Asia, InterContinental Hotels Group said, "Over the last few years, Pune has established itself as one of the key commercial hubs of the country and so is a great market for the hospitality industry. Crowne Plaza Hotels & Resorts has been recognized globally as a reputable meetings hotel brand for the last 30 years and is the perfect brand to meet the needs of corporate travellers and the growing MICE business in this city. We're delighted to be partnering with the Advantage Raheja Group on this hotel and look forward to offering business ready services to our guests here."

Deepak Bhagwandas Raheja, founder of The Advantage Raheja Group said, "Crowne Plaza Pune City Centre will be equipped with the latest technology, quality furnishings and modern meeting facilities and I have every confidence it will be the number one business travel hotel in the city. Pune is expanding along its eastern and western peripheries and gradually transforming into a major tech and biotech centre so it is the perfect destination to develop a quality hotel that caters to the needs of corporate travellers. We're pleased to be developing a leading business branded hotel with a global player like IHG; the company's global distribution networks, loyalty programme and portfolio of preferred brands makes them the perfect partner to take the hotel to the next level. We look forward to welcoming our guests with the service and unique amenities they have come to expect at a Crowne Plaza." ■

Beetle Smartotels a portable concept hotel opens in Mundra-Gujarat

B ringing about a game changing innovation in the hospitality industry, Beetle Smartotel, the first portable concept hotel built completely using shipping



containers, is all set to open this month in the Mundra-SEZ with 141 keys. Contrary to the traditional 'brick and mortar' hotels which take a minimum of 3-4 years to get rolling, the Smartotel portable hotels can be built in just 3 months, mingling convenience and luxury at one go.

Manufactured at the company's Ahmedabad facility, the rooms feature plush interiors, decor, top security mechanisms and safe deposit lockers along with entertainment and technology. Led by the young hotel entrepreneur Tanmay Bathwal, Hirise Hospitality Pvt. Ltd., has promoted this concept hotel witnessing soaring demand for the fuss-free movable rooms ideal for remote locations, industry clusters and venues holding big ticket cultural conventions.

"These moving hotels use the concept of recycling and are environmentally conducive. They are built out of unused or discarded containers ensuring speedy construction without quality compromise. The rooms are synonymous to plush interiors, elegant décor, top security mechanisms and safe deposit lockers in place with entertainment and smart use of technology like any other star hotel. It is capable of meeting demand and supply with ease at a time" explained Mr Tanmay Bathwal.

"With Beetle Smartotels, we are stepping into a domain where no one has treaded before. We took a bold step forward and have tasted success ever since. We are successfully bridging the gap in availability of temporary, yet quality accommodation in a record time. All facilities required for the portable hotels are manufactured right here in Ahmedabad to ensure quality," added Bathwal.

Hirise Hospitality Pvt. Ltd., the promoters of Beetel Smartotels, is aiming to add 2,000 portable hotel rooms by 2018 nationwide. Beetle Smartotels are being built with options to choose between portable service apartments to rooms best for single business travelers.

Mr. Bathwal, who started his first hotel at the age of 24 years and is all set to unveil a 173-room traditional 'Brick and Morter' 5-Star hotel also in Ahmedabad by end of 2016. ■



Designing & Architecture

An Important Aspect of Modern Hospitality

Modern hotels have cleverly adapted to rapid social changes with creative solutions. From rethinking guestroom configurations to ensuring highly personalized experiences, hotel owners are transforming accommodation units into the highlights of any escape. The concept of hotel design and architecture is rooted in traditions of hospitality to travellers dating back to ancient times, and the development of many diverse types of hotels has occurred in many cultures.

Hotel architecture involves planning regarding the estimated client needs for the facility along with the designers' vision. Hotel buildings may have several various functions, including restaurants, outdoor facilities and swimming pools, fitness centers and spas. Contemporary hotel design involves effectively integrating these various aspects of hotel operations within a location to minimize interference with one another. For example, hotel design includes considerations to avoid guests being inundated with excessive noise and the movement of people. Hotels are usually designed from the inside-out to ensure the practical functionality and relationship of its parts.

We all appreciate that a hotel functions as a critical component of the travel experience. Over the years, the hotel stay itself is experienced as a journey as well. From arrival and check-in, through corridors and public areas to experiencing the accommodations, enjoying the dining options, every moment forms a key element with potential for making the entire visit an adventure that is at once enjoyable, memorable, and worth repeating. Smart design and architecture is the first step in ensuring this journey is a success every time, and presents an important opportunity for developing a brand storyline.

One way to approach the various design layers involved in planning a hotel property is to view the design logic as a kit of parts. Within that kit is a three-tier pyramid where the diverse style strata can be logically organized. At the base of the pyramid is the Foundation layer. This layer addresses a typical set of materials, colors, finishes, furnishings and fixtures that provide the underpinnings and will likely be consistent across all properties in a hotel group with unified branding. It represents about 60 percent of a hotel's total palette. Context is at the core, covering the elements that create each property-specific personality. In this 30-percent stratum of the pyramid lies the opportunity to create a unique look for a hotel and to introduce a regional design language. At the apex, accent includes features used to add punctuation and high notes to the hotel experience. Representing only about 10 percent of any property's palette, accent options should be vibrantly unique and easily changed or refreshed over time. Here lies the opportunity to develop a local storyline by celebrating the regional culture in a cohesive, demonstrable and intriguing manner.

Looking ahead at the needs and preferences of tomorrow's guests, we know the importance of embracing the motivations and the





work/
leisure styles
of millennial travelers, and of
smoothing the way for baby boomers as they transit
to a more leisurely lifestyle. Flexible, multi-functional
design is a prerequisite in addressing the changing needs
of hotel guests on a 24/7 basis. New design prototype,
introduces a more cost-effective, scalable model of
hotel with a simplified structural system and improved
operational efficiencies. It reflects commitment to
sustainability in design, construction, and material
sourcing. From a developer's perspective, its smaller
footprint with side-by-side suites cuts construction costs,
making an affordable franchise option for owners with
limited space.

People need change as well, and hoteliers are
experiencing an industry-wide elevation of guests'
expectations in terms of design and architecture. There's a
call for a warm, modern design style to be woven into all
areas of the guest experience. Out-of-the-box thinking
is a must, and designers are looking across different
genres of commercial, retail, spa and residential
design to bring new life and vitality to hotels
properties.

Today designers and architects believe that it's
important to foster natural connections through
design that speaks to the traveler. It starts with
easing those transitions that can sometimes
make travel a challenge, and enabling guests
to enjoy the travel elements that delight, inspire,
and spark memories. At the same time, brand



awareness is a
top priority.
Through an innovative design approach, we're creating
brand moments that deliver a series of unique touch
points. In each physical space, a distinctive focal point
or experiential discovery is designed to capture guest
interest, drawing on the imagination. With consistent
brand imagery and iconography, we're ensuring a
charismatic identity in the built environment.

In defining the new styling, architects and designers
have built hotel design concept around the following key
design features:

Lobby Transformation

The lobby is a relevant gathering and guest interaction
space, and should be designed for use from the early
morning hours into the evening. An atrium is central
to the lobby design, with fine threads of the atrium
experience weaving subtly throughout the hotel. The
vastness is dispelled with the introduction of a series of
comfortable and well-scaled social and work spaces that
invite guests to linger. Everything guests might want to
experience is connected to the atrium, either physically
or through material or experiential reminders. As a
result, they are never far from all that's happening in the
hotel. Individually designed at each property, but always
featuring flowing water and rich landscaping, this vital,



natural space provides a welcoming venue for breakfast and evening receptions, and a place where guests will want to spend time throughout the rest of the day.

Reception Revitalization

In contrast to the typical airport check-in process, the hotel check-in experience is heavily focused on becoming a much more engaged and welcoming experience. A collaborative environment created by smart design can break down the barriers between hotel team members and guests, and encourage more physical interaction and more engagement. Individual pod-like desks with low counters and warm materials are a more sociable option than those high, bank-teller-style stations that impose a barrier and instill a feeling of separation. Advanced technology can also reduce the visual impact of equipment and reduce clutter at the front desk. Of course, a well-designed departure experience helps guests to capture memories and motivate a return visit.

Dining Venues with Flexibility

Clearly, restaurant concepts must reflect current thinking from the entrepreneurial and rapidly changing world of destination restaurant design. With a growing demand for healthy food choices accessible at any hour, new food and beverage venues call for increased flexibility in design and must also provide increased operations efficiencies. Over the course of 24 hours, these dining venues can transform in looks and ambiance through light, music, and food set-up, encouraging guests to return frequently for a totally different experience each time. This is born out of a goal to create multiple locales out of a single dining space.

Guestrooms Refreshed

Hotel guests want smart, clean design that is functionally relevant. This can be achieved through simple, sleek décor that features natural colors and fabrics, brighter lighting, a crisp white bed, and perfect freshness in rooms and bathrooms. A warm residential feel helps guests transition effortlessly between business and leisure. Of course, in-room technology is a major component of the guest stay, and must offer excellent connectivity and multi-media diversity to meet the ever-growing

demand for instantaneous information and entertainment. Strategically placed integrated lighting and temperature controls are important, and a great convenience is a wireless control panel that enables guests to manage all controls easily and to customize the ambiance. The end result is a functional, adjustable, digital guestroom.

Leisure with Style

Because time is now such a valuable commodity, guests want their leisure time to be filled with peak experiences. Consequently, hotels have expanded leisure amenities and introduced more contemporary designs in their fitness centers and spa, where Fitness offers advanced health-maintenance and workout choices, refreshing these areas with new, residential-style materials and using lighting and music for a continuously changing ambiance, so the guests appreciate the consistency of design throughout property. When time is pressing, familiarity with the layout helps guests get into their workout routine without wasting a minute.

The hotel sector has seen a shift in its approach to branded design, and as such Architects and Interior Designers need to be aware of operators changing needs and customers' expectations, and design accordingly.

Hotel design trends are changing

Design aware, fashion conscious; tech savvy customers are an increasingly larger part of the demographic of hotel users. Business travel is no longer the preserve of senior corporate managers.

To respond to this shift, many operators have enlarged and further differentiated their brands. This is resulting in less standardization, whether that be F+B offers, room layouts, equipment specs etc. Now you will find unique design solutions in almost every new hotel.

For the design community, there is now more scope for individual and site specific designs. Many brands are focusing on the characteristics and references of the hotel's location as a guide for the design approach. Hotels are opening daily with location specific and





unique designs, the only common visible thread often being the brand name and the rewards of the loyalty programme.

As designers and architect, it is now becoming more important to have a clear story of how the local characteristics and design clues can influence the final design.

The international brands recognized the potential of boutique typology, and now brands have flourished to service this part of the market. The design of these brands are site specific, modern and quirky. Staying in a hotel is fun again. Something to look forward to.

Environmental footprint

Designers and architect will have a greater responsibility to specify sustainable materials and design options for clients. For hotel operators, consideration of environmental impact is often influenced by bottom-line and operating costs. And just as it has become the

norm for most guest rooms to display signage that circumvents unnecessary washing of towels to minimize water use, it's likely that increased natural ventilation options and guest control of lighting, temperature and operable windows will become mainstays of future hotel design to slash energy use. The preference of



guests for ethical and sustainable travel may create a shift towards "luxury without the associated guilt."

The future of hotel design is exciting

International brands and the developers that build the hotels are looking for unique and creative solutions. Unusual and fabulous bedrooms and bathrooms, bathrooms with a view, bath tubs on the balconies or in the room, cool café spaces for breakfast, roof top bars and pools, cinemas in the basement etc. These features are all now part of the elements that are expected to be part of the customer experience in the future of hospitality.

Numerous types of hotel designs and architecture exist in the world, hotel design involves the planning, drafting, design and development of hotels. Contemporary hotel design can be sophisticated, involving specialist architects and designers, environmental and structural engineers, interior designers and skilled contractors and suppliers, particularly for large, intricate projects. Hotel design and architecture can involve the refurbishment of an existing building already used for lodging, the conversion of a building previously used for another purpose or the construction of new buildings. Proper architecture and design is necessary for flourishing business in modern hospitality industry as today the modern traveller needs the best expected during his leisure travel as well as business trip. ■

EVERSHINE KEYS PRIMA RESORT

A Grand Hotels in Mahabaleshwar



As part of the renowned international Berggruen Group and an established name with 25 properties across 18 locations in India, Evershine Keys Prima Resort is a contemporary upscale property designed to deliver a unique and luxurious hospitality experience in Mahabaleshwar which is popular with lot of tourists all over the country. For those who are living in Mumbai or Pune and looking for a weekend getaway, away from their hectic lifestyles and stressful work environment, a visit to this resort is the perfect way to de-stress, rejuvenate and revitalize. Set amidst the scenic, strawberry-covered valleys and lush flora, Evershine, a Keys Resort Mahabaleshwar, gives you more reasons than strawberries and cream to fall in love with this breath taking hill-station all over again. Dotted with colorful flowers and stunning landscaping coupled with the fabulous Mahabaleshwar weather and the resort's hospitality all this add up to make a stay in Evershine

Keys resort in Mahabaleshwar a perfect holiday for both corporate and tourists. The resort is also equipped to address the special needs of single women and physically challenged guests. Adventure enthusiasts can go for camping and trekking along marvelous nature trails while they are guests in this resort.

Evershine, a Keys resort, Mahabaleshwar has 86 rooms. Every room in the resort comes with a breathtaking view of the surrounding mountains and valley. All rooms are equipped with complimentary Wi-Fi, business concierge and travel services, 32" LCD TV's laptop compatible safe, mini-refrigerator, hair-dryer, tea/coffeemaker, direct dial telephone and voicemail, iron and ironing board, climate control, multipurpose adaptors, comfort beds, en-suite bathroom and power showers. Complimentary mineral water, tea-coffee-milk sachets, welcome non-alcoholic drink on arrival and

“ Enjoy to the best at our resort in Mahabaleshwar. Our property has all the tasteful accouterments of a resort, such elegance which definitely will enhance your stay. ”



buffet breakfast are included in the stay. The resort is equipped with a 24x7 business centre where guests can conduct their personalized meetings for high strategy, goal target setting or feedback ideation.

ROOMS

DELUXE ROOM

Deluxe room is designed to the taste and requirements of the discerning leisure traveler. The room is pool-facing and comes with a Queen size bed. The windows open to spectacular vistas that never fail to take your breath away.

EXECUTIVE ROOM

Executive rooms come with an attached forest view and are fitted with a Queen size bed and all modern day comforts and amenities to make your stay memorable.

DELUXE & EXECUTIVE TWIN ROOMS

Twin room is designed in soothing pastels and is minimalistic in design and maximizes leisure for corporate.

SUITE ROOMS

One guest can luxuriate in the opulence of this royal retreat with a choice of one or two bedrooms suites with a spacious living room. The suite offers stunning views of the Sahyadri Hills and Venna Lake. The master bathroom features spacious Italian marble fixture bathroom with a huge Jacuzzi. Elegantly appointed with custom built furniture, original artworks and hand woven fabrics.

FOOD & DINNING

UNLOCK BAR

Unlock –the Restobar serves a wide selection of spirits,



wines and the most interesting cocktails and mock along with scrumptious snacks. It also offers gaming alternatives and lounging areas pepped up with soft music and adjustable lighting. There is also a 42" TV for sports aficionados to watch the latest sporting events! The place where cocktails and conversations find a new meaning...

POOL SIDE PIZZERIA

This charming open air restaurant serves Mediterranean and Italian fare such as the traditional wood fire pizzas, a range of pasta and desserts. Serving true Mediterranean fare in a lush green open air ambience dotted with rainbow of flowers, our guests can also pick their own herbs from the herb garden in the restaurant -for the freshest foods prepared in the most flavorful way.

KEYS CAFE

Charming and contemporary, this coffee shop and restaurant meets your cravings for Indian, Continental, Pub snacks and live cooking featuring sumptuous national and international cuisine. A delightful view of beautifully landscaped garden elevates the exquisite dining experience. This makes it one of the best coffee shops in the city and the favorite option for buffet meals or a la carte.

Meetings & Events

Burgundy (1 & 2) -The spectacular Ballroom is ideal for large conferences and receptions and accommodates up to 300 guests. Three meeting rooms, including a board room, are suitable for smaller business gatherings and seminars.

You arrive as prince and princess and leave as a king and queen. They have practically invented destination wedding for Mahabaleshwar and most certainly have perfected them. There is no place more romantic than strawberry clad Mahabaleshwar, and hosting a destination wedding at one the finest palatial resort with lush green lawns and famous Mahabaleshwar weather is the most luxurious experience one could possibly imagine.

Sohum SPA

The resort has the largest SPA in Mahabaleshwar spread over 5000 sq. feet with 9 therapy rooms including a couple suite a reflexology lounge and a unisex salon -a place to de-stress and unwind and a major attraction for guests who visit for rejuvenation. The treatment rooms are spacious with a foot ritual chair, authentic wooden massage tables, a dedicated work area and attached shower facilities.

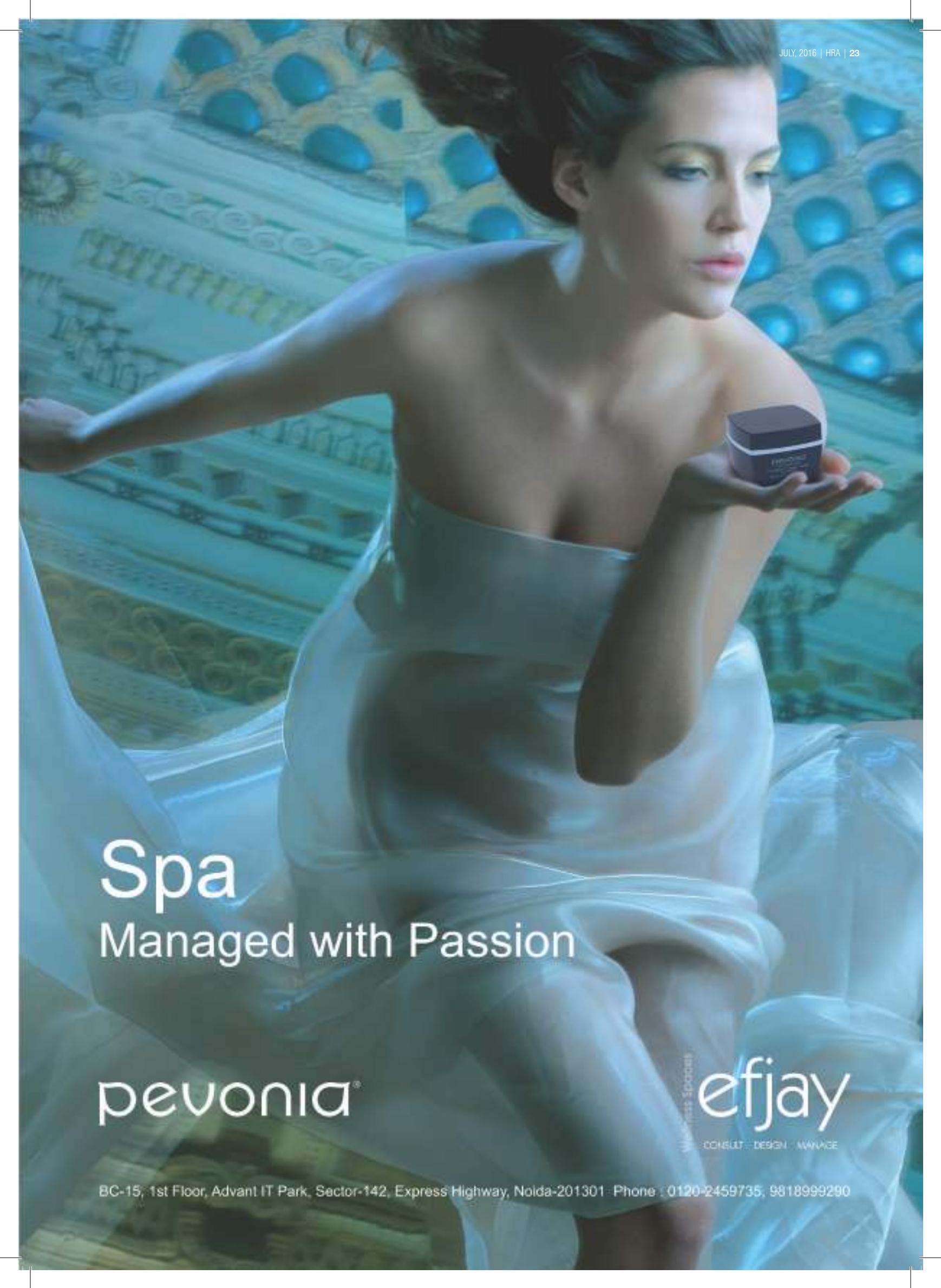
They have qualified Ayurveda physicians and Panchakarma specialists, Homoeopaths, Nutritionists and Dieticians, Yoga and Meditation specialists, etc. Products used in the spa are derived from natural ingredients considering the natural beauty of Mahabaleshwar. Each room in Sohum Spa represents its own unique quality and is named according to the treatment a guest chooses.

Other Facilities

Guests can enjoy several games such as table tennis, pool, chess and carom in the indoor games zone. There is an outdoor play area complete with slides, swings, merry-go-rounds for children. The hotel can organize for various activities such as golf at the Golf club, cooking classes, a picnic at Wilson point, a kid's day out; explore the jungle and a special candlelight dinner. Kids and adults can take a refreshing dip in the swimming pool which has anti-skid steps and edges that provide additional safety and comfort. Three to four of these activities are conducted on daily basis-Puppet show, Magic show, Juggler, Rajasthani folk dance, Kid's movie show, Painting competition for the kids, Housie, One minute game, Live band and Pool party.

The Resort implemented best environmental practices, without compromising on the guest's comfort. There are systematic tools and checklists in place that allow the resort to manage the environmental impacts.

Evershine Keys Prima Resort is an upscale 5 star resort in Mahabaleshwar designed to deliver an unprecedented hospitality experience at par with the best resorts in the world. Food, ambience, service and hospitality, all is great at this beautiful property. It is truly a grand hotel in pristine Mahabaleshwar.. ■



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Grapevine

The No.1
Restaurant in
Mahabaleshwar



"Our Mediterranean Mutton Burger and Lamb Shanks are very famous, along with our Dhankshak, Prawn Patia and Soft shell crab Burger. We also do cakes and, when in season, our Mango Forest is a big seller."



Set deep in one of India's premier strawberry producing regions, Mahabaleshwar is a hill station literally bursting with sweet and fruity fare. But as well as captivating tourists with every berry-related culinary creation under the sun, the local restaurants churn out a delicious range of dishes to satisfy a wide variety of tastes. Whether you fancy some fine local food, or something else, you'll not be left wanting.

The Grapevine Restaurant also known as Maikhana Restaurant is a cozy restaurant on the Masjid road which opened in the year 1996. It is one of the finest multicuisine restaurants in Mahabaleshwar, and serves both vegetarian and non-vegetarian cuisines to guests. All the dishes are prepared with fresh, best quality ingredients. The main attraction

for the clientele are all the Parsi delicacies served there. Their mutton dhansak with brown rice, lamb shanks and the meat burgers are some of the favourite dishes at the restaurant.

This lovely decorated restaurant serves Continental dishes as well, using organic vegetables and fresh seafood. The Grapevine Restaurant is a great stopover for foodies and beverage enthusiasts. Whether it's beer and strawberry wine, starters or main course meals, everything is served with great hospitality by the wonderful host Mr. Raiomand Zavare Irani fondly known as Raio, a pass out of IHM, Goa, soft-spoken, hardworking, honest and a dedicated restaurateur with a friendly smile which never fades away. He operates his restaurant smoothly so as to never have a disgruntled customer. ■

The Grapevine Restaurant is a nice place for dinner with family and friends. Good food, spacious seating, soothing ambiance and proactive Staff. It has been ranked as the No.1 restaurant in Mahabaleshwar by Trip advisor and by The Lonely Planet; it is a must-visit restaurant in Mahabaleshwar.





"Connect with us for your kitchen drain waste management solutions"



Care Enviro Solutions is the brain child of Mr. Sagar Dilip Raut (MSc Biotechnology (UK), PG Diploma in Business Management (UK)), has worked with UK based company called 'Cleveland Biotech' as 'Fermentation Manager' for more than four years. On returning to India with immense knowledge and experience he has initiated his own Company in the name of 'Care Enviro Solutions LLP'.

Care Enviro Solutions manufacture products for proactive waste solutions. Presence of fat, oil, and grease (FOG) in wastewater is an ever-growing concern for hotels & Restaurants. FOG enters the sewer system from the properties kitchen. It's then released into the sewer system results in a continuous build-up that causes eventual blockage of sewer pipes. So the best idea is to make sure the food, fat, grease doesn't end up in the drains in the first place.

You can do that by installing Grease Grazer system and Food Particles Strainer. Removal of food waste at source is an often neglected aspect of grease management, yet with the simple installation of a Food Particles Strainer in the kitchen can prevent up to 98% of their food waste entering the drains.

Grease Grazer an innovative liquid biological product that rapidly degrades fat, oil and grease (FOG), converting them into environmentally harmless compounds. Unlike chemical alternatives, Grease Grazer does not merely 'move' the problem elsewhere; it eliminates it altogether. It is composed of non-toxic ingredients, making it completely safe for use in a catering environment. Its surfactants and active ingredients dissolve FOG thus making it soft and available to non-hazardous bacteria for degradation. Non-Hazardous bacteria used in Grease Grazer are of bacillus species, which produces various enzymes that effortlessly and effectively get rid of fat and grease moieties.

Care Enviro Solutions, have everything from simple systems for small restaurants to larger hotels, banquets and everything in between! ■

"Our solution to blocked drains saves money, time spent on cleaning drains through the year. No More mess, smell of drain line and less drain maintenance. Our System doesn't require manual attention complete automated dosing system."



Food Strainer Working



Grease Grazer Impact

Before



After



Mahabaleshwar:

The Queen of Hill Stations Also Known As The Kashmir Of Maharashtra

Mahabaleshwar is a hill station and a municipal council in Satara district of Maharashtra. It is located in the Western Ghats range. With one of the few evergreen forests of India, it served as the summer capital of Bombay province during the British Raj. Located about 120 kilometers southwest of Pune and 285 kilometers from Mumbai, Mahabaleshwar is a vast plateau measuring 150 kilometers, bound by valleys on all sides. It reaches a height of 1,439 meters at its highest peak above sea level, known as Wilson or Sunrise Point. The hill station is the source of the Krishna River that flows across Maharashtra, Karnataka and Andhra Pradesh. The legendary source of the river is a spout from the mouth of a statue of a cow in the ancient temple of Mahadev in Old Mahabaleshwar.

According to a legend, Krishna River is Lord Vishnu himself as a result of a curse on the 'Trimurti' by Savitri. Also, its tributaries Venna and Koyna are said to be Lord Shiva and Lord Brahma themselves. An interesting thing to notice is that four other rivers come out from the cow's mouth apart from Krishna and they all travel some distance before merging into Krishna. These are the Koyna, Venna, Savitri and Gayatri.

With its name derived from Sanskrit and meaning 'god of great power', Mahabaleshwar has lots to explore. Arthur's Seat is one such interesting point from where you can get a view of Jor Valley. Another exotic location is Lodwick Point, located almost 1,240 meters above sea level. General Lodwick's memory is preserved here in the form of a monument dedicated to him.

Kate's Point gives visitors a view of the Dhom and Balakwadi dams. Close to it is the Needle Hole point where there is a natural hole in between its rock formation. Wilson Point, which is the highest point of the hill station, gets its name from Sir Leslie Wilson and is

a favourite with tourists for splendid views of sunrise and sunset. The second-highest peak in Mahabaleshwar is Connaught Peak and gets its name from the Duke of Connaught.

Some of the other points that one must visit are Monkey Point, Carnac Point, Falkland Point, Helen's Point, Elphinstone Point, Mumbai Point, Marjorie Point and Babington Point. For boating one must head to the Venna Lake. During the monsoon, waterfalls such as Lingmala Falls and Dhobi Falls come alive, adding to the scenic splendor of the place. One can also spend their evenings loitering in the main bazaar and enjoy strawberry-flavored ice-cream or fresh strawberries with whipped cream.

Arthur's Seat



Arthur's Seat is 1470 meters high. The queen of all points, Arthur's point got its name after Arthur Mallet as he was

the first man to come here and build a house. The arrangement of rocks on the southern side is compared with the world notable stratification of rocks of the Grand Canyon of Colorado in the USA. The desolate deep valley Savitri on the left side and the not so deep green valley on the right side is a captivating sight. The Arthur's seat is the only point from where one can see clearly the geographical differentiation of Konkan and Deccan. Just below the point is the window point.

Echo Point



On the way to Arthur's seat point you can see breath-taking scenery of echo point. The deep valleys and sharp cuts of mountains generate echoes. It is a famous point as tourists come here to hear echoes.

Venna Lake



The Venna Lake is spread over an area of 28 acres and its average depth is 10 feet. The lake is fed by repeated springs. The area encircling the lake is full of flowers and greenery. The lake was constructed by Shri Appasaheb Maharaj, who was Raja of Satara in the year 1842. The Venna Lake is a tourist's attraction as it has boating facilities and stalls for games and snacks. The area of the lake is busy till late night.

Wilson Point or Sunrise Point



Wilson Point, which is otherwise known as the Sunrise point, is a vast plateau. One can view the sunrise from the three masonry round platforms. The second platform which is about 1 km away from the market area of Mahabaleshwar is the ideal place to view the sun rise. The platform is perfectly located at 4735 feet above sea level and is the highest point in Mahabaleshwar. The Wilson Point is a vast barren rock with three watching towers at different spots. The point is a tourist attraction with its beautiful view point of the sunrise.

Elephant's Head Point

The Elephant's Head Point is one of the best points to be visited in Mahabaleshwar. The cliffs which overhang resemble an elephant's head



and trunk. Thus the point got its name as the Elephant's Head Point. The point renders breathtaking views of the surroundings. The mountain range of Sahyadri is also visible from this point and it is bewitching to watch. The tourists and the visitors take a pony ride to the spot.

Elphinstone Point



A seven mile drive from Frere Hall fetches the tourist to Elphinstone point, whose lofty cliffs and peaks provides one with a thrilling experience. A scenic location, which commands an overall view of the nearby surroundings, this point gives you the freshness and warmth of nature. The bungalow at Elphinstone Point provides accommodation for visitors. One can enjoy the beauty of the Koyna valley and the thriving of the plains here. Spectacular scenery is the ravine, which lies amidst of Elphinstone point and Arthur point. River Savitri originates from here.

Falkland Point



Named after Sir Falkland, once governor of the erstwhile Bombay Presidency. This charming spot offers you yet another wonderful vision of nature. What makes this point so lovely is the open space that reflects the true beauty of the light woods found in the hilly terrain of Mahabaleshwar.

A direct road, which is steep but extensive and travelable, takes the traveler to Falkland point. Falkland Point unfurls a magical world that is filled with the mesmerizing charm of the Koyna valley, Makarandgadh and the lush environ of green wood's on the background of majestic peaks.

Helen's Point



Situated adjacent to the main market of Mahabaleshwar, Helen's point, is the treasure house of enchanting sceneries. This majestic point unfurls the gorgeousness of the lush green fields and the modest huts. One can also witness the Krishna River as it undulates its surge through the tiny fields. Helen's Point is famed as the basis of the majestic Solshi River. Apart from that the tourists can enjoy the melodious music of gushing waters of a nearby cascade. Popularly called as the Blue Valley, Helen's Point boast of delightful vistas of nature that would give one the everlasting memories of a nice trip. Robbers Caves, North Coat point and Gavalani Point are the other remarkable spots adjacent to Helen's Point.

Hunter Point

Mahabaleshwar offers some of the exotic locales that make the spectators spellbound. It is naturally bestowed



with so many fascinating beauty spots that offer one with stunning panorama of nature. There are numerous points that overlook the dazzling valleys and deep forests, and majestic peaks. Hunter point is one of such attractions, which is situated within the boundaries of the main town. At an altitude of 1290 meters, hunter point proffers the visitor with dazzling views of all the above. The most alluring vision from this lofty spot is the flamboyant Koyna valley and apart from that a wide range of astounding spots with pictorial sceneries greets the visitors.

Kate's Point



Kate's Point is along the Duchess Road. It is at a height of 1,290 meters. It is one of the greatest points and no tourist would like to miss it. The distance of the point is 6.8 km. The view from the point is clear and splendid. The best time to visit is winter. It is during winter that the skies are clear. During winters, the Dhom dam is full and it is a fantastic scene. The peaks of Kamalgadh, Pandavgadh and Mandardeo can also be seen from Kate's point.

Lingamala Water Falls

The Lingamala Waterfall is a fantastic sight to watch. It presents an enrapturing view of cascading water. It disperses from the top of a steep cliff. The water falling down looks like thin silver streaks. It encircles with rainbow colors. The Lingamala Waterfall is a glittering waterfall. The water drops into the



Venna valley of Mahabaleshwar. The best season for visiting the falls is the rainy season. The water level during the monsoon rises and cascades down. The water which launches from a height of 600 feet from the drop-off extends the most effervescent visions.

Lodwick Point



Formerly known as the Sidney Point, Lodwick Point might be the most beautiful spot in Mahabaleshwar. An isolated lofty precipice that stood in the midst of two deep gorges, This point brings out the charisma of the surrounding mountain peaks to its entirety. The winding pathway, which leads to it, is well suited for carriage drives and it goes through tiny but dense forests. When compared to other points of this hill station, this point offers narrower views of the surroundings. But Elphinstone point and Pratapgad cannot be better viewed from anywhere else than this point. A twenty five feet high column erected in memory of the late general Lodwick is the chief attraction of this point.

Babbington Point

Situated within the precincts of Mahabaleshwar, Babington Point is a much desired hot spot of the tourists. This enchanting place is positioned at a height of 1294 meters above the sea level. Since Babington point is situated atop, the boulevard that leads to this location



itself is very thrilling. A meandering path way that passes through some of the lovely visions of nature finally fetch the visitor to a superb open space from where one can enjoy the awesome beauty of the landscape below. Most imposing sight from Babington point is the view of the gorgeous Koyna valley, Chinaman's waterfall and saddle back.

Bombay Point or Sunset Point



The Mumbai Point is well known as the Sunset Point. People pack here to get a glimpse of the gray and orange skylines as the sun sets. The place has a large open space with a bandstand. It is an ideal place for late afternoon picnic. The Mumbai Point is the official place from where people can view the sunset over the valleys below at Mahabaleshwar. The Mumbai Point is the most famous and oldest point of Mahabaleshwar. The point got its name as it was on the old road to Mumbai.

Carnac Point



Sir James Rivett Carnac was one of the few governors of British reign who had been prettily inspired by the pictorial

beauty of Mahabaleshwar. As a tribute to this great lover of nature, Carnac point is named after him. It is rest assured that the enchanting views offered by this point would hold one's breathe. Carnac point proffers the amazing sceneries of the majestic saddle back peaks and the precipices of Babington Point. Though obstructed, one can also witness sunset from here. Clothed with lustrous greenery, the ravines below the points are extremely beautiful in the month of October when the salubrious cold environments reflects the beauty at its zenith.

Catholic Church



Since Mahabaleshwar was the summer capital of the erstwhile Bombay presidency, it had a tremendous populace of English people there in the past. Roman Catholic Church in the town was constructed by them for their Sunday adorations and holy masses.

One of the alluring attractions in Mahabaleshwar is the Roman Catholic Church that stands as a proud reminiscent of the past glory.

Chinaman's Falls



The Chinaman's Waterfall falls towards the south into the Koyna Valley. It is 2.5

km away from Mahabaleshwar. A tour to Mahabaleshwar is not complete without a visit to the famous and cascading waterfalls. The Chinaman's waterfall can be reached by going through the Carviali Road. The calm surroundings and the exotic waterfalls render a perfect holiday spot. In the past the gardens close to the falls were looked after by the Chinese. The Chinese also cultivated the gardens. Thus the falls got its name as Chinaman's Waterfall.

Connaught Peak



Connaught Peak on the Old Mahabaleshwar Road is the second highest peak in Mahabaleshwar. This peak was formerly called as Mount Olympia. In 1880, the Duke of Connaught visited this fabulous spot and he was so inspired by the grandiose of the peak that he renamed the peak with his name. After that Mount Olympia became called by the name Connaught Peak. Situated at an altitude of 1400 meters this peak is a favourite destination of riders. Besides its challenging treks and rides, this peak offers stupendous views of the entire Mahabaleshwar valley. Krishna Valley, Kamalgadh, Elphinstone Point, Torana, Pratapgad Ajinkyatara and Venna Lake looks marvelous when viewed from the top of this peak.

Dhobi Waterfall

The Dhobi Waterfall is 3 km away from the town area. The fall is on the course which connects Lodwick point to Elphinstone Point. The locale of the fall is a beautiful corner. The falls faces the southern side of the Elphinstone point directly. Either side of the falls is filled with rocks. Due to leafage the rocks



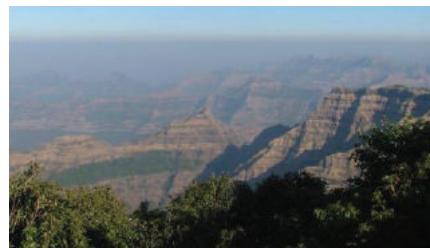
appears to be green. The Dhobi waterfall is on a bridle path. The falls connects Petit Road with Old Mahabaleshwar Road. The falls is a famous picnic spot.

Mahabaleshwar Temple



The Mahabaleshwar Temple has Lord Shiva as its presiding deity. The temple is encircled with a 5 feet high stone wall. The Mahabaleshwar hills were named after Lord Mahabali which means great strength. The Mahabaleshwar Temple is divided into two - the inner room and the outer room. The inner room is known as the God chamber and the outer is the central hall. The important site of prayer is a 'lingam' which is of black stone. The lingam is regarded to be the materialization of the Divine. The temple is the land mark of Mahabaleshwar. It is visited by locals and tourists.

Marjorie Point



The Marjorie Point is situated on the way to Arthur's Seat. The drop-offs from this point rise from the Konkan valley. The point is about 500 meters

below the Konkan valley. The Marjorie Point offers enchanting and panoramic view of the Sahyadri Ranges. The points in Mahabaleshwar are named after the prominent British administrators. They are the ones who found these beautiful locations.

The different points in Mahabaleshwar are situated at various edges of the plateau in different directions.

Morarji Castle



Another worthy to watch spectacle in the hilly terrain of Mahabaleshwar is the Morarji Castle. An old structure that reflects the influence of the British style architecture, Morarji Castle allures the onlookers with its glittering appeal. As a part of the freedom struggle Gandhiji came to Mahabaleshwar in 1945 and Morarji Castle was the place where the father of the nation liked to take his rest. There are also some other colonial structures in the near vicinity of this building.

Mount Malcolm



John Malcolm was one among the illustrious generals of the British troops. In 1828 he came to Mahabaleshwar and he was very much impressed by the scenic charm of Mahabaleshwar. In fond remembrance of this great man, the most fabulous mansion of the colonial era was named after him.

Mount Malcolm is one among the earliest edifices to be found at Mahabaleshwar. It was constructed

in the year 1829, and even today it stands as the most haunting attractions in Mahabaleshwar. A stunning edifice of the colonial era, Mount Malcolm reflects excellent craftsmanship and architectural splendor. Though it had lost its old charisma, it still allures the onlookers with its unique style.

Panchganga Mandir



One of the holy places in Mahabaleshwar is the Panchganga Mandir. Water from five different rivers that is the Koyna, Krishna, Venna, Savitri and Gayatri join in this place. The confluence of five rivers has given the name Panchganga where Panch means five and ganga means river. All the rivers come out of a cow's mouth which is carved out of stone. Thus the place is called Panchganga Mandir.

This famous Mandir was built by Raja Singhandeo. He was the king of the Yadav of Devgiri in the 13th century. In the 16th century the temple was improved by the Maratha Emperor Shivaji.

Pratapgadh Fort



The Pratapgadh Fort is the place from where the history of the Maratha Emperor Shivaji turned into a decisive course. This is here that Afzal Khan met his death. The Pratapgadh Fort is 900 m above sea level. It is 24 km west of Mahabaleshwar. The fort from a distance gives the appearance of a round topped

hill. The wall of the lower fort forms a sort of a crown round the brow. The Fort was built in 1656 and it is a maze of ponds, chambers and long dark paths. Some of the paths lead to trap doors and the doors open to a 100 meter fall.

Tiger's Spring



A natural spring, which is believed to be the basis of river Savitri, Tiger spring greets one with pictorial beauty. The popular belief is that the spring water is having some devout powers and the spring serves as the source of water to the animals in the jungle. Viewing the luxurious valley beneath from this lovely stream is really awe inspiring. This pretty, scenic stream is located just a kilometers away from the Arthur point. By descending the steep steps near to the Arthur point, one can reach the Tiger's spring. The glittering of the gushing shallow waters is so tempting that one would not mind spending hours beside it.

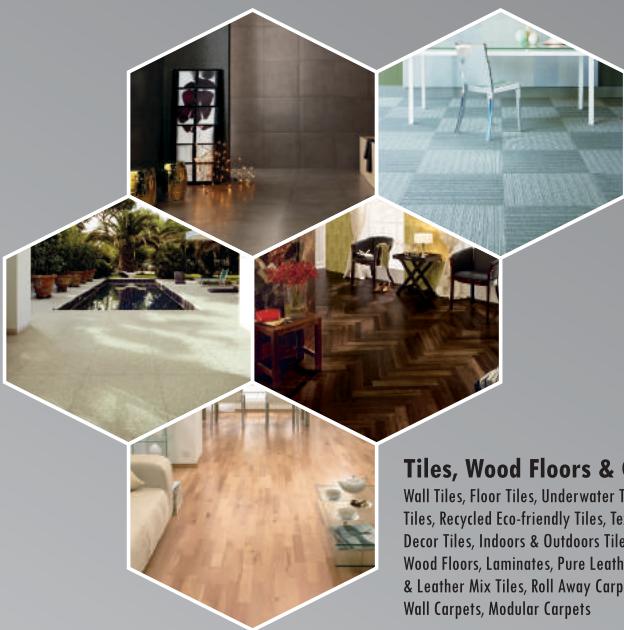
Mahabaleshwar is a picturesque hilly resort nestled in the lap of majestic mountain ranges of Western Ghats, Mahabaleshwar boasts of an invigorating ambiance. It offers panoramic view of the plains with the imposing sloppy peaks and surrounding woods. This prettiest hill station is often referred as the "Queen of Hill Stations" in Maharashtra. It is also known as the "Kashmir of Maharashtra". The tourists are enthralled by its exotic greenery, beautiful gardens and breath-taking scenery. Numerous majestic mansions and monuments built during the British days and Shivaji's regime still stands as a proud reminiscent of the past glory of the Raj. ■

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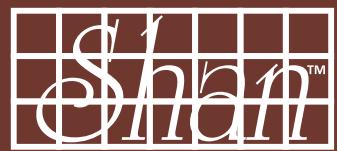
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