



**H  
R  
A  
NOW**

# Western India a Natural Monsoon paradise

OFFICIAL PUBLICATION OF HOTEL &  
RESTAURANT ASSOCIATION (WESTERN INDIA)

FOR PRIVATE CIRCULATION ONLY

**AUGUST  
2015**



ISO 9001:2008 Certified Company

## moselle® water purifier a LIFE changing experience

Enjoy Healthy Life with  
Clean, Fresh & SAFE WATER !

**Delivers Bacteria Free, Virus Free, Pure & Safe Drinking Water**



### Uses :

In Household Families, Homes,  
Offices, Bungalow, Hospitals, Banks,  
Residential Apartments, Clinics,  
Attachment to Water Coolers,  
Storage Tanks etc.

### Unique Features :

- ★ No need of Electricity.
- ★ Multi Stage Filtration Process ... macro, micro & UF followed by GAC
- ★ UF Membrane Technology based product.
- ★ Certified by Laboratories of National repute for removal of Bacteria (E-Coli) and Viruses (Hepatitis 'A' & 'E') responsible for water borne diseases.
- ★ Easy to Install & Operate
- ★ Minimal Maintenance
- ★ User & Eco Friendly
- ★ The Only Indigenously produced Compaq & Sleek Water Purifier.

### Operational Features :

- ★ Ideal for ONLINE Installation and gravity fed Surface / Municipal water even from overhead tank
- ★ Uninterrupted flow of filtered water.
- ★ Separate Outlet for removing impure / reject water



**AN IDEAL ONLINE & COST EFFECTIVE Solution for Pure & Safe Drinking Water**

**moselle®** UF Membrane based  
Water Filter Patented & Licensed from  
**CSIR / NCL Patent No. : 1811 / DEL / 96**  
**US Patent No. : 6858141B2**

For Enquiry & Dealership  
**Membrane Filters (India) Pvt. Ltd.**  
73/6, Parvati, 1st Floor, Bhakti Marg,  
Off Law College Road, Pune - 411 004.  
**Tel. No. : 020 - 2545 3342**  
**E-mail : sales@membranefilters.in**  
purionservice@membranefilters.in  
**Web : www.membranefilters.in**



## President's Note

Dear Members of the HRA (WI):

The festive Season is on the threshold we hope all of us do good business this year. HRAWI organized the first seminar, on Revenue Management for benefit of hoteliers and restaurateurs for hotels to counter the revenue decline in the sector and maximize their yields. The seminar was attended by good numbers. We hope that all the attendees were satisfied by the same. We will organize more seminars for the benefits of hoteliers in the coming months. The next seminar on Revenue management will be in September.

HRA NOW this month has focused on Western India a Natural Monsoon Paradise and Bilaspur a finest historical and cultural city of Chhattisgarh. The State of Chhattisgarh is hereto unknown to most of us. It is awash in natural splendor. From September when the onslaught of the monsoon slows down it is a must visit destination. It showcases beautiful waterfalls, jungles, rivers and lakes.

Two major events are being held next month. Firstly the golden jubilee FHRAI convention will be in Bhubaneswar end of September. Members are encouraged to register early to avoid disappointment later. Secondly, the Maharashtra government is organizing the MAHARASHTRA INTERNATIONAL TRAVEL MART (MITM). Those wishing to participate should login through the MTDC website for details.

We hope you all enjoy the coming festive season. We look forward to your continued support feedback and participation in the seminars. ■

With Best Regards,

**Bharat Malkani**  
President HRAWI



# Contents



06

## GLIMPSESS

### "Revenue Management in Hotels"

on 29th July, 2015 at Trident, Nariman Point, Mumbai

18

## COVER STORY

### Western India a Natural Monsoon paradise



22

## FEATURE

### The Aananda Imperial a perfect star hotel in Chhattisgarh



26

## FEATURE

### Drive in Restaurant the hub for foodies in and around Raipur



28

## DESTINATION WATCH

### Bilaspur a finest historical and cultural city of Chhattisgarh



34

## BRAND SPEAK

### Publisher & editor in chief

**HRISHIKESH P. PATIL**

MPENASSOCIATES@GMAIL.COM

EDITORIAL.HRA@GMAIL.COM

### content contributor

**MARTIN P.N**

EDITORIAL.HRA@GMAIL.COM

### PhotograPher

**SANDEEP CHAVAN**

**MARUTI SHINDE**

### advertisements

**SAMEER MONTEIRO**

DIRECTOR MARKETING-SALES

MPENASSOCIATES@GMAIL.COM

9920182428

**PRAVIN PATIL**

ASST.MANAGER SALES

MKTG.HRA@GMAIL.COM

9820210581

**SUBHASH PATIL**

EXECUTIVE

9004424277

**B. SATYAM**

REPRESENTATIVE SOUTH INDIA

09441337783

**RUDHEER BARDESKAR**

ASST.MANAGER MARKETING(GOA)

0942097312, 09552345001



### disclaimer

The publishers regret that they cannot accept liability for omissions contained in this publication, however, caused..

The opinions and views contained in this publication are not necessarily those of the publishers. Readers are advised to seek specialist advice before acting on information contained in this publication, which is provided for general use and may not be appropriate for the reader's particular circumstances. The ownership of trademarks is acknowledged. No part of this publication or any part of the contents thereof may be reproduced, stored in a retrieval system or transmitted in any form without the permission of the publishers in writing. An exception is hereby granted for extracts used for the purpose of fair review. HRA Now is published, edited and printed by MPEN Associates Hrishikesh Patil on behalf of HRAWI (Hotel and Restaurant Association of Western India), HRAWI is not responsible for the editorial. Published by MPEN Associates. Address C3/3 Mahindra Nagar, Haji Bapu Road, Malad East, Mumbai 400097



## Manage your personal energies with Electro Magnetic Field (EMF) Balancing technique



**Scientists** agree that we are electromagnetic in nature and when the balance is disturbed, it affects our daily lives. It will show itself in disease, imbalance, disturbing emotions, lack of ability to find a life purpose, and being unable to direct our life force energies, to name a few possible outcomes.

But how to keep this balance in today's challenging times, where we are required to evolve, progress and give birth to a new era of equality, peace, joy and oneness for ourselves and for humanity?

### Balancing your Energy – Balancing your Life!

The Electro Magnetic Field (EMF) Balancing technique® is a modality functioning within the new energy dynamics and allows you to “rewire” your energy system, enabling you to contain more of the refined energies now available. This is done by activating and strengthening the Universal Calibration Lattice® (UCL), the energy field around each human. (see image)

**The EMF Balancing Technique** is developed and refined by Peggy Phoenix Dubro over a time span of 22 years, and now taught and **practiced in more than 70 countries**. In her book, *Elegant Empowerment*, Peggy explains how mystical experiences led her on a quest to give form to the information she received.

### Activating your UCL

As your energy refines through activating the UCL, more information about your multidimensional Self becomes available and you can access new qualities, live a more balanced life and rapidly develop your intuition.

### Creating your Reality – Creating your Future

You can start making better choices in your daily life, be centered in the Now moment, and reach your potential to create a future that is appropriate for your highest good. Because each of us has different energy charges in his UCL, the outcome of an EMF session is tailor-made to meet the needs of the individual, according to his or her innate wisdom.

### The EMF sessions

In the series “**Evolution of Consciousness**”, an EMF practitioner helps you in four sessions, to bring a stable balance between the head and the heart, transform your history in to a gleaming column of Wisdom and Support, Center in the Now Moment and Create possibilities in your life, by manifesting your full potential.

In the “**Masters in Practice**” series, you work with the practitioner to activate 48 energy points in four sessions, activating the qualities of Mastery within your very DNA and invites you to practice your Mastery in daily life.

## WORKSHOPS, TRAINING AND SESSIONS – FOR A WHOLE NEW YOU

For more information on workshops and sessions in India, please contact:

**Clemens Nadja** - International Supervisory teacher- Email: [cocreation22@gmail.com](mailto:cocreation22@gmail.com)

**Hema Badlani** - Teacher and Practitioner | Email: [hemabadlani@gmail.com](mailto:hemabadlani@gmail.com) | Contact: 98-200-876-01

Website: [www.emfworldwide.com](http://www.emfworldwide.com)



## "Revenue Management in Hotels"

on 29th July, 2015 at Trident, Nariman Point, Mumbai

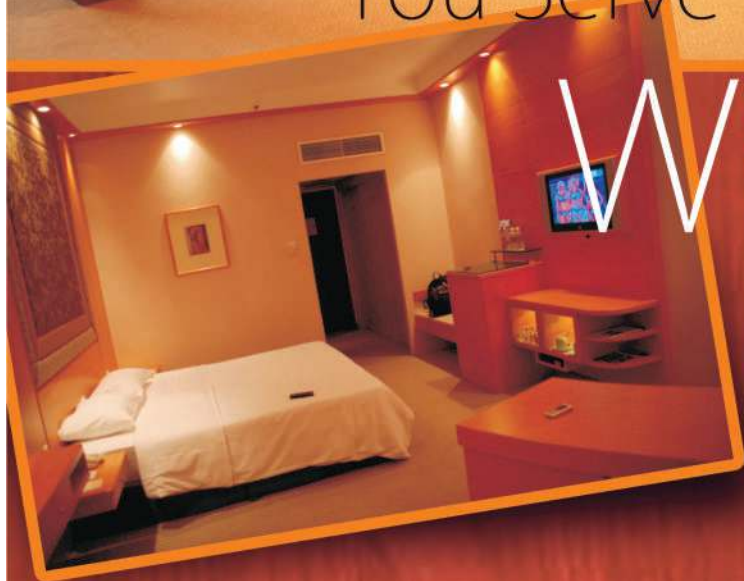






You Serve The Luxury.

We Craft It.



Complete Furniture Solutions for Hotels  
from design to Installation.

- ❑ Custom-made solutions available.
- ❑ Own designing & large-scale manufacturing capacity.
- ❑ On-time deliveries & installations.
- ❑ Expertise in handling big projects.

SOURCE

**Sang** Furniture Solutions



## HRAWI Extends a Warm Welcome to its New Members



Waterlily is a beautifully located hotel away from the huzzle-buzzle of the city. The elegant 48 rooms & suites reflect a stylish contemporary ambience. A warm and welcoming staff will make your stay comfortable, pleasurable and memorable. We will be glad to extend you a friendly service, warm hospitality, stunning ambience and great food. Hotel Waterlily offers a great experience to business class and leisure class. Magnificent rooms, conference halls, banquet halls, party lawn and restaurant to suit requirements for each class. In Hotel Waterlily you will be welcome with the best team of people who will do anything to make your stay pleasant.

Agra Bombay Bypass Road, Near Delhi Public School, Nipania,  
Madhya Pradesh - 452016



### Hotel Platinum Residency

Well appointed private and spacious accommodation facility is there at Platinum Residency which offers supreme magnificence and exclusivity. Each deluxe room features a luxurious bedroom, spacious bathroom and stylish interiors. One has to step in to feel it all!

All the rooms include cable / satellite TV Channels, work desk, 24 hrs hot/cold water, electronic safe, wireless internet, Pick up /drop from airport. They even have Banquet halls with seating capacity of 500 and 100 people each. Platinum Residency offers the most desired atmosphere for such occasions with its well set banquet halls in Ahmedabad.



Nr. Prahladnagar Garden, Opp. Shell Petrol Pump,  
Prahladnagar Ahmedabad, Gujarat - 380015.



Fortune Park JPS Grand, Rajkot is conveniently located in the prime industrial and urban area of the city with easy access to all major attractions in and around Rajkot. An elegant and contemporary hotel; it offers a wide range of guest facilities with efficient service providing an ideal environment for business as well as leisure for the new-age traveler. The newly-designed 77 guest rooms at Fortune Park JPS Grand are fresh, contemporary and inviting; featuring vibrant colours, premium fabrics and natural day light. Each room is well equipped with cable / satellite TV Channels, work desk, 24 hour room service, electronic safe, wireless internet, soft mini bar and daily newspaper. The hotel offers two delectable dining options "Orchid" & "Rainbow" that presents a mélange of local flavors, seasonal produce and international favorites. The central location of Fortune Park JPS Grand makes it an ideal venue for hosting social get-togethers, business meetings and conferences with two banquet halls that accommodate 450 and 300 persons respectively. All the banquet facilities are state-of-the-art and are backed by professional support and warm hospitality.

Near Mavdi Circle, 150 ft. Ring Road,  
Rajkot - 360004.





Plot No. 17A, Ashram Road, Usmanpura,  
Ahmedabad - 380014.

Situated in the central business district of Ahmedabad, Hyatt Regency Ahmedabad is located on Ashram Road, home to the Sabarmati Ashram and the Sabarmati River, which provides refreshing views for a portion of our guestrooms. Hyatt Regency Ahmedabad features 210 generously sized guestrooms including 18 suites and one Presidential Suite. Guestrooms range from 33 to 150 square meters, with rich woods and textures, innovative materials and warm colours are the hallmarks of their design. These guestrooms offer the latest services and facilities to meet the needs of today's travellers. Hyatt Regency Ahmedabad features Tinello, a deliciously casual restaurant specialising in traditional Italian and Indian cuisine. Furnished with a warm, earthy colour palette, guests are treated to authentic dishes from the a la carte Italian menu. China House specialises in Sichuan cuisine with signature show kitchens and an alfresco dining space. The elegant Juniper Lounge offers guests a relaxing ambience to convene and connect with others. Hyatt Regency Ahmedabad is well-equipped with over 14,000 square feet of modern meeting and events facilities and a 6,045 square foot ballroom – ideal for a conference, product launch, fashion show, wedding or other social events.



Hotel Amar Residency in Narsinghpur, known for its quality hotels and its excellence in dining, business facilities, interiors, and personalized service. Hotel Amar Residency are the premier hospitality provider in this rural area and very close to historical and pilgrim centres, and wildlife destinations.

Hotel Amar Residency is in the main business arcade of Narsinghpur, the hotel is just on walking distance from the Railway Station, Bus terminus and main Business Arcade.

The rooms are well-appointed, with private balconies and 24-hour room service. This hotel provides round the clock room service, Air Conditioning, Ceiling Fan, LED & LCD in Rooms, Cool Light and Fresh Flower.

Hotel Amar Residency has AC Bar & Terrace Restoent. Hotel also fully Wi-Fi. In addition, within walking distance from the hotel one can find beauty parlors, banks, shopping areas, and several restaurants.



Krishna Ward, Station Road, Narsinghpur - 487001.  
Madhya Pradesh.



Village - Kohka, Tehsil & Post Office, Baihar, Madhya Pradesh

Singinawa Jungle lodge is nestled near Mukki gate. Situated in 55 acres of grasslands Singinawa Jungle Lodge offers a unique experience of the jungles of central India with all the comforts of a world class lodge. The word Singinawa is a Sherpa word which stands for 'Protectors of the Sacred Forest' Situated at the close proximity of Kanha forest Singinawa jungle lodge is a perfect place for peaceful or adventures holiday.



Sayaji, Kolhapur combines the best of Maharastrian hospitality and Kolhapuri warmth with trademark Sayaji service in an ambience that is fit for kings. With architectural magnificence that transports straight into the mindsets of modern Maharajahs; with the largest banqueting facilities in all of South Maharashtra; with restaurants that are designed to delight and with a culture that is beautifully captured in 2 simple words – Yours. Truly. Sayaji, Kolhapur is the avid traveller's home away from home. Decorated in a contemporary style, Sayaji Kolhapur offers 120 well-appointed rooms. Each room is designed with great love, creating soothing interlays of colours and textures to make one's stay special. Add great service to this and the result is an extraordinary experience which will make your memories of Sayaji Kolhapur a lasting one.

2104/15, E Ward, Old Pune Bangalore Highway, Near to Kavala Naka, Kolhapur - 416001.



**C**ream Centre first claimed its fame with its still bestselling dish, The Original ChannaBhatura !! And other Punjabi dishes. The restaurant has adapted to changing trends and created original dishes like the World's Best Nachos, Mera Sizzler, Bake Me to Heaven and Sizzling Brownie Fundae. Their consistently high quality of food lives up to our legacy and promises to have you coming back for more.

Cream Centre has created a life style in the Vegetarian Restaurant Business and has become an eating destination. All our locations are trendy, maintaining an international chic ambience while at the same time achieving a fun and family friendly atmosphere.

Very appropriately Cream Centre at the Vashi Inorbit Mall has good food and a nice place to hang out in Navi Mumbai.



Inorbit Mall, Unit No. S-42, Sector 30 A,  
Vashi, Navi Mumbai – 400705



Gr. Floor, Audeus Bldg., Fun Republic Lane, Andheri (W),  
Mumbai - 400053.

**L**ocated in Andheri, a popular northwestern suburb of Mumbai, Hard Rock Cafe Mumbai Andheri is everyone's destination for great food and entertainment. Hard Rock Café is an attraction for live music, cold drinks, and an unforgettable meal. Whatever genre of music sets the spirit of dancing, one will find a piece of the history that speaks to you. The walls of the 6,600-square-foot cafe are covered with iconic clothing and instruments worn and played by some of music's true legends. Step back in time and recapture the rock at Hard Rock Cafe Mumbai Andheri.

One can also find the perfect souvenir or gift for friends or family member with the authentic and original Hard Rock Cafe memorabilia, available at their location. One can take home classic Hard Rock destination t-shirts, pint glasses, or mugs that any and everyone will enjoy.

**G**lobal Business Conexxtions (GBC) Pvt. Ltd., based in Mumbai, India, was established in 2011. With operations across agribusiness, steel and iron. GBC Pvt. Ltd. also handles a number of projects in the food and hospitality industry, working closely with corporate bodies in order to trade in international and domestic markets. It offers end-to-end solutions in this area and has emerged as a reliable partner in the industry, having acquired valuable clients and strong business relationships. Besides gaining a financial advantage in trade, the company has developed foreign exchange expertise and with highly trained manpower and good infrastructure, manages foreign exchange operations in-house. GBC Mega Motels Pvt. Ltd., a subsidiary of GBC Pvt. Ltd., is an enterprise dedicated to those who appreciate good food and wholesome entertainment and is committed to taking the objectives of its parent company to new heights.



610, A Wing, 6th Floor, Express Zone, Off. Western  
Express Highway, Malad (East), Mumbai - 400097.



## Sad demise of Mr. Sunder Awatramani, Past President

**M**r. Sunder Awatramani, Managing Director of “West End Hotel”, New Marine Lines, Mumbai and HRAWI past President from 2004 to 2006, was a very active member of our Association since 1983, passed away suddenly on 27th of August 2015.

Mr. Awatramani was a quiet unassuming God fearing person, friend to all. He was always ready to listen and help wherever possible. At the same time he would not tolerate any wrong and would fight to set matters right. The Association is greatly indebted to him for his ongoing guidance and support for the past 32 years. Mr. Sunder Awatramani went into eternity as he would have liked to go-working till the very end.

The President, Mr. Bharat Malkani and the committee members have offered their sorrowful condolences to the bereaved family members, and pray that his soul rests in peace and may the Almighty give the strength to the bereaved family to bear the personal loss.. ■

## Maximizing Revenues For A Stagnating Hospitality Sector

### Hrawi Organizes A ‘Revenue Management’ Seminar For Hoteliers & Restaurateurs

**A**s part of the initiatives taken for the benefit of hoteliers and restaurateurs, the Hotel and Restaurant

Association of Western India (HRAWI) had organized a special seminar on Revenue Management for hotels to counter the revenue decline in the sector and maximize their yields. The seminar was organized recently at The Trident hotel, Mumbai. The session was addressed by Mr. Tarun Joukani, Marketing Manager, Staah, Mr. Saurabh Tiwari, Revenue Manager, Trident Hotels and Mr. Abhishek Logani, Director and Business Head, MakeMyTrip. The three speakers have varied



experience in their respective domains and specialize in the revenue management matters. “Revenue management is the practice of maximizing a hotel’s revenue while selling the same amount of products or services. Also called yield management, some consider it both an art and a science. It employs a mix of pricing strategies and systems to maximize yield.

However a lot of hotels have not yet made the leap in driving their direct sales and bottom line profit. This is where the real challenge lies for revenue managers in the next few years,” said Mr. Bharat Malkani, President, HRAWI. Mr. Tiwari who has a rich experience in this field made a presentation on the Revenue Management aspect from the perspective of hotel operations. He highlighted and stressed on hotels optimizing the available resources and making the best of the available means to keep the business viable. “The objective of Revenue Management is to sell the right product to the customer at the right time and for the right price. Hotels face important decisions regarding what to sell, when to sell and for how much, especially in this constrained economy. Revenue Management uses data driven tactics and strategies to answer these questions in order to increase revenue,” said Mr. Kamlesh Barot, past president, HRAWI. ■

## DONE an Order Management company to spread its wings pan India

**D**ONE, an Order Management, CRM and Analytics platform for the F&B industry is quickly spreading its wings by making way into the B2C domain as well, by tying up with major food brands.

They are planning to distribute an ultra premium number, 8080808080, to take orders, which will be launched first in Mumbai, and then in other cities. With more than 60,000 orders per month from the platform as certains their efficiency and effectiveness. DONE is soaring high in the FnB industry, and many are already taking advantage of its flight. "It all started in 2013, when we got a request to create a solution for Box8, a QSR, that could manage their orders via any medium - call, web, or mobile phone. Since then, DONE has come a long way and we now handle more than 35 brands with over 150 outlets in Pune,





Mumbai, Chennai, Hyderabad and Bangalore. However, it's just the start and now it's time to shift gears." expressed Mr. Himanshu Khona, Director at DONE.

For a restaurant to operate smoothly and successfully, the four pillars that make it happen are - Order Generation, Order Management, Kitchen Management, and Order Delivery. On a B2B platform, DONE is now planning to integrate with delivery players and ad networks as well. They also offer Point of Sale (POS) to restaurants which are currently based on desktop, catering end to end needs of a restaurant. With French Loaf in Chennai, Hello Curry in Hyderabad and Noodle Box in Delhi, DONE has started to penetrate the markets in other states too, and that is just the beginning. According to DONE, phone call is still the most preferred medium to place orders because of its convenience. India is still a call-centric country, we like to talk to a person and get our order placed. A change in trend can be seen where even smaller restaurants and QSRs want to outsource their Order Management for delivery. Once an order is placed on this number, the customer may be driven to App and Web. This leads to lower cost of customer acquisition, as the strategy bets not on the game of giving a discount, but convenience.

Restaurants and QSRs are leaving no stone unturned to scale up their business. Not just conventional, they're eagerly exploring Digital mediums as well. Now they need everything - dedicated call-center, web presence, mobile app, and a database to manage and up-sell their existing customers. This is where DONE acts a perfect amalgamation of Online and Offline.

"The scalability of our platform is one of the key factors for our rapid growth. We have developed it in a way that anyone from a small startup to a big Brand can utilize its services without any hassle. Many startups have approached us to be their partners and assist them in running their business online. We are in talks with many investors for funding, however, nothing has been finalized yet. Our vision is to be the largest food company and we will do it by the combination of B2B and B2C model." said Mr. Khona when asked about his company and future plans.

Many eminent brands such as Box8, Juno's Pizza, Hangla's, Naturals Ice-cream, RushHrs, Wok in the Box, Torrrp it up, Eatsome, Khans, Zaffran, Dum-Aa-Dum, KaatiZone, Eatlo, Nite Out, Pancho's, Biryaaan, Maroosh etc. are currently associated with DONE. The list, which is getting appended every month. So, if you are a restaurant owner looking to scale up your business, you would surely like to know about DONE. ■

## Starbucks opens its 75th Store in its pan India presence



With 75 stores in 6 cities in less than 3 years, India is the fastest growing market for Starbucks.

Tata Starbucks Private Limited, the 50/50 joint venture between Starbucks Coffee Company and Tata Global Beverages Limited, celebrates the opening of the 75th Starbucks store in India. The store located in Mumbai at Bandra, also marks the opening of the 27th store in the city and the 3rd in the buzzing locality of Bandra and Santacruz. With 75 stores now operational across 6 cities, Tata Starbucks Private Limited continues to grow in the market with a commitment to offer the unique Starbucks Experience, unparalleled service, handcrafted beverages, and extensive food offerings to coffee lovers across the country.

Strategically located in the heart of Bandra, the store celebrates a coffee story that is woven throughout the store from the messages on stair riser to the hand painted coffee region map on the focal wall. The two storied outlet has been designed to reflect the rich historical architecture of the city and the interiors of the store embrace and celebrate the local culture with the use of displayed antiques. There is an artistic impression of the Bandra Worli Sea link celebrating the city. The elevations in the exterior of the store are attractively designed with giving the store a warm, rustic feel. Delivering on its promise of being the Third Place for customers, the store will offer an extensive range of Starbucks® signature espresso-based beverages and an extensive food menu comprising Indian and International favorites.

Marking this occasion, Avani Davda, CEO, Tata Starbucks Private Limited, stated, "We are thrilled to celebrate the opening of our 75th store in India and extend our unique Starbucks Experience to coffee lovers across six cities. Continuing our thoughtful expansion in this market with our 27th store in Mumbai, we remain committed to growing our business with a steady focus on our partners – who are at the heart of our business and contribute greatly to our success. We have been overwhelmed by the way our customers have embraced us and we look forward to welcoming our customers at the new store. As we grow from strength to strength, we are committed to exceeding the expectations of our customers and those of our partners."

Starbucks entered the Indian market in October 2012 and currently operates 75 stores in India across Mumbai, Delhi NCR, Pune, Bengaluru and Chennai, through a network of 1000 passionate partners. ■

## Aroop Chatterjee appointed as Food & Beverage Manager at Four Points by Sheraton Hotel & Serviced Apartments, Pune

Four Points by Sheraton Hotel & Serviced Apartments, Pune is conveniently located only 3 kilometers from the airport, opposite to the Inorbit Mall and 200 meters from Phoenix Market City. The hotel is an ideal choice for business or pleasure when visiting the area, and offer an array of amenities designed to make one feel at home. The Comfy & Convenient 217 guest rooms and suites offer High Speed Internet Access, the comfy Four Points by Sheraton Four Comfort™ Bed, and free bottled water. Plus, for longer stays or larger parties, 48 self-contained studios and 1 bedroom residences are the perfect solution. They also offer a business center for corporate guests with seven flexible meeting rooms and 1140 square meters of function space to meet corporate guest needs.

Four Points by Sheraton Pune has recently appointment of Aroop Chatterjee as the Food & Beverage Manager. With an extensive background in hospitality, Mr. Chatterjee brings more than 15 years of experience under several designations with some of the world's finest restaurants, hotels and resorts like Vilas by Oberoi Hotels, The Trident Hilton Gurgaon, The Renaissance Mumbai, Cidade De Goa, Vivanta by Taj Bangalore and Hyatt Pune. He has a degree in Hotel Management from Institute of Hotel Management and Catering Technology, Thiruvananthapuram. He also holds a special six months Industrial Training from The Oberoi, New Delhi, in all four major departments including three months training in Food and Beverage Service. "I want to adapt to the ever growing needs of the guests with the current trends and enhance the already incredible Food and Beverage offerings at Four Points", he said on his appointment.

His role with Four Points by Sheraton commenced a year back and he will be seen supervising and paying expertise to the food and beverage space at Four Points

by Sheraton Hotel & Serviced Apartments, Pune. ■

## Joe Pereira appointed as Executive Assistant Manager Four Points by Sheraton Hotel & Serviced Apartments, Pune

Four Points by Sheraton Hotel & Serviced Apartments Pune, has recently also announced the appointment of Joe Pereira as Executive Assistant Manager. He has 11 years of experience in hospitality operation and management. Mr. Pereira started his career with Goa Marriott Resort as the Guest Service Associate, and later worked under several designations with Taj Krishna Hyderabad, Taj Holiday Village and Ramada Caravela Beach Resort, Goa.



His journey with Four Points by Sheraton Pune began in 2012, as Rooms Division Manager. As the Executive Assistant Manager at Four Points by Sheraton, Pune, he will be responsible for the hotel operations and leading the hotel to delighting guests with

their hospitality. With his vast industry expertise and incomparable proficiency, Mr. Pereira has been able to deliver excellence consistently by being attentive and constantly thinking of new ways to improve his skills as well as those of his team. "Given 'Four Points by Sheraton's position as a leading brand in the premium business hotel segment, I am looking forward to my new position as Executive Assistant Manager. I am eager to develop new and creative ways to engage Four Points' already strong group of repeat visitors and introduce the Global guests to a wonderful experience with their stay at Four Points by Sheraton, Pune", said Joe on his appointment.

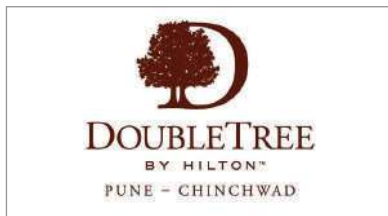
Joe has also been honored with prestigious awards from Goa Marriott Resort in 2005. Apart from hospitality industry, he was also associated with America Online, where he was awarded as "Consultant of the month" in two different departments Billing &

FOUR  
POINTS  
BY SHERATON



Technical. ■

## Sahdev Mehta appointed as General Manager of Double Tree by Hilton Pune- Chinchwad



Set in the heart of Pimpri Chinchwad, DoubleTree by Hilton Hotel Pune - Chinchwad is centrally located in the heart of Pune's automobile and industrial belt (MIDC) that houses manufacturing units including Tata Motors, Bajaj Auto and Eaton. With its strategic location, the hotel also provides easy access to key business districts such as Chakan, Hinjewadi IT Park, and Talegaon, which houses Mercedes Benz, JCB, Infosys, Wipro and more. Exclusively for corporate travelers, amenities include a 24-hour business center with flexible meeting space, and complimentary WiFi. Leisure visitors will enjoy the multiple entertainment and shopping districts nearby. Popular tourist attractions such as Lonavala, Khandala and Lavasa are a 45-minute drive from this Pune hotel.

The guests at the hotel can unwind in one of 115 spacious guest rooms, including six suites and one Presidential suite starting at a spacious 300 sq. ft. Swim laps in the outdoor pool or work out at the fitness center featuring the latest cardiovascular and strength training equipment. Also experience award-winning cuisine dining at any of the hotel's multiple restaurants and bars. Enjoy delicious all-day dining at 3 Spices, and savor mouthwatering Asian, continental and Indian cuisine. Visit Level 12 for specialty Indian cuisine and a rooftop bar for drinks under the stars. Double Tree by Hilton Hotel - Pune Chinchwad has appointed Mr. Sahdev Mehta as the General Manager. Mr. Mehta has 15 years of experience in the hospitality industry being worked across different verticals. Before joining Double tree by Hilton, he was leading the F&B team at the Marriott Pune as the Executive Chef. He was responsible for handling the entire F&B department at the Marriott Pune. Having had worked in USA, France

and Malaysia with top international brands he returned home to lead F&B projects for Hyatt International. He chairs various committees in honorary position and has had multiple articles and papers published over the years with major publications. In his new role, Mehta will be responsible for budgeting and financial management, planning, organising and directing all hotel services including, food and beverage operations, and housekeeping. ■

## Sameer Sud has been recently appointed as General Manager of The Leela hotel Mumbai



Lauded as the finest 5 star hotel in Mumbai, The Leela Mumbai is an island of green in the heart of Mumbai's commercial district. The luxury hotel offers comfortable accommodations among eleven acres of ornate gardens and cascading waterfalls. The guestrooms, suites and Lobby Lounge has been designed by Jeffrey A. Wilkes while part of Lim Teo Wilkes Design Works, with the art and embellishment done by Mrs. Madhu Nair. Contemporary comfort and functionality blend with extravagant opulence inspired by India's rich history. Dining is world class and the level of personal service remarkable. The 5 star Mumbai hotel is an excellent venue for business meetings and conferences being just five minute's drive from Chhatrapati Shivaji International Airport. The Leela hotel in Mumbai also offers guests an hour of Yoga by the poolside by trained instructors. The palatial style of the guest rooms is reflected through the 400 suites at the hotel. The Leela Mumbai has appointed Mr. Sameer Sud as the General Manager. He has been associated with The Leela Group for more than two decades; holding and experiencing various positions within the Leela properties in Mumbai, Goa and Bangalore. He was previously the Resident Manager at The Leela Palace Bangalore. A graduated from the Institute of Hotel Management, Mumbai, he started his career in hospitality with The Leela Group as a part of

the prestigious Leela Management Training Programme. In his new role, Mr. Sud will now oversee the throughout operations and management of The Leela Mumbai. "We are delighted to have somebody of Sameer's calibre and depth of experience leading The Leela Mumbai team and helping the hotel with its continued leadership in the North Mumbai market," stated Rajiv Kaul, President, The Leela Palaces, Hotels and Resorts . ■

## Vikram Reddy appointed as General Manager at Four Seasons Hotel Mumbai



Located at Dr. E. Moses Road in Worli, Four Seasons enjoys proximity to the business and commercial districts of Mumbai. It offers easy access to Nariman Point, Bandra Kurla Complex and Chhatrapati Shivaji International Airport. Cafe Prato & Bar at the hotel offers distinct flavours of Italian, Mediterranean and Indian cuisine. A specialty Asian restaurant, San-Qi promises a culinary feast with Japanese, Chinese and Thai cuisine. The open-air pool deck offers salads, sandwiches, beverages and light snacks. The business centre comes complete with Internet access, audio-visual equipment and secretarial service. The outdoor swimming pool offers a welcome respite from the city. The health club features a gym with state-of-the-art cardiovascular and strength training machines. Besides, there are steam rooms and a resident yoga guru. Spacious and contemporary, the rooms at the hotel feature floor-to-ceiling windows that offer magnificent views of the Arabian Sea or the Mumbai skyline. Each room has a satellite television, DVD player, direct dial telephone, Internet access, mini-bar, in-room safe and tea/coffee maker. Four Seasons Hotel, Mumbai has appointed Mr. Vikram Reddy as General Manager. A native of the City of Pearls Hyderabad, he has not one but two degrees, the first in Accounting and Economics from the Osmania University in Hyderabad, and the second in Business Administration from California State University

in Long Beach.

While still in college, he worked part-time in a hotel in Anaheim, California. Before long, he knew it was the only industry he wanted to be in. He recalls, "The wide range of experiences and combination of skills needed made every day exciting." He also found that the art of hospitality was already in his blood: "I learned from my mother the art of graciousness towards guests at home, and the hotel business is just a continuation of this."

At the start of his career, Vikram worked for three small California hotel companies as financial controller, following which he joined Four Seasons in Bali as the Director of Finance in 1993. Vikram then spent four years at the brand's Jimbaran Bay resort property before transferring to Four Seasons Hotel Singapore as Area Director of Finance in 1997, overseeing the hotels in Bali and the Maldives. Soon, he was encouraged to move into Operations and give his career a different dimension, going on to serve as Director of Rooms at Four Seasons Hotel Singapore and then Hotel Manager at Four Seasons Hotel Philadelphia until 2004. In 2004, he returned to Asia as General Manager of Four Seasons Hotel Jakarta, where he and his family resided for the past 11 years.

Vikram takes great pride in his work and is entirely focused on success. "I expect to maintain the highest standards both in myself and my staff," he says. He is excited and enthused about working with and leading the dynamic, highly motivated team at Four Seasons Hotel Mumbai in what he terms as a "competitive market with increased guest expectations and growth of an international hospitality environment that is driving us to deliver exceptional levels of service." ■

## BOGO Travel card introduced by Trip Factory

Trip Factory, India's leading online holiday store, has launched an innovative pre-paid 'Book & Go' (BOGO) Travel Cards recently. Targeted at the inspirational but budget-constrained travelers, the BOGO cards ensures pocket friendly travel packages that enables such travellers to fly and stay at any airport city at economical at the same time value for money prices.

Starting at as little as INR 4999 for domestic leisure destinations such as Goa, inclusive of round ticket air fares, 4 days 3 nights stay, breakfast and all taxes these cards are also available for 8 International destinations



for as low as INR 19,999. Travellers can choose their travel dates as per their convenience within a period of 12 months from the date of purchase of the card.

Talking about the new BOGO Card, Amit Aggarwal, Co-Founder, Trip Factory said that the product has been designed considering the consumer psyche. “50 to 60 per cent of the market in India are aspirational budget constrained travelers who earn a monthly income of INR 25 to 30,000. We get a lot of queries from this segment for holiday options at a budget as low as INR 10,000,” he said. “We tried to simplify the travel aspirations of this segment through the BOGO card,” he added.

BOGO Cards are prepaid cards that are cost effective, offer convenience and provide a hassle free experience that will cater to the needs of the dynamic traveller. The card offers flexibility to travel 200 days in a year at a fixed price. BOGO Cards can be redeemed for travel 14 days prior to the date of departure for a date that extends up to 12 months from the date of purchase. Each holiday carries a return ticket, stay at a 3-star hotel with breakfast.

Apart from the cities covered with airports within India, BOGO card holidays also covered few important international cities which are high on a budget traveler’s aspirational list, such as Dubai, Bangkok, Singapore, Hong Kong, Abu Dhabi, Colombo, Kathmandu, etc. Going

forward, Trip Factory has plans to cover more domestic and international cities into the list, MR. Aggarwal said. “We want to cover 50 to 60 cities both within India and overseas in a year’s time.”

Trip Factory was launched two years back as an online platform to enable consumers plan their holiday. “We are today the largest online holiday platform in terms of choice and content for holidays. We try to provide answers to all sorts of queries of consumers,” Aggarwal informed. “We only sell holidays. Our technology, investment, resources, etc. are all geared to create best holiday experience to consumers,” he said when asked about the differentiating factors of Trip Factory in comparison to other OTAs.

Launched in 2014 by Vinay Gupta and Amit Aggarwal, who also founded Via.com, TripFactory is an online customized holiday store. The company has recently received Series A funding from Aarin Capital Partners. When asked about expansion plans in the wake of venture funding, Aggarwal said the company would be investing in strengthening its technology base, branding and marketing capabilities soon. “From a 40 people company, we will be growing to 400 People Company by March, 2016,” he said. While maintaining its B2C model of business, Aggarwal said that the company would be doing “select B2B” business with few partners. ■



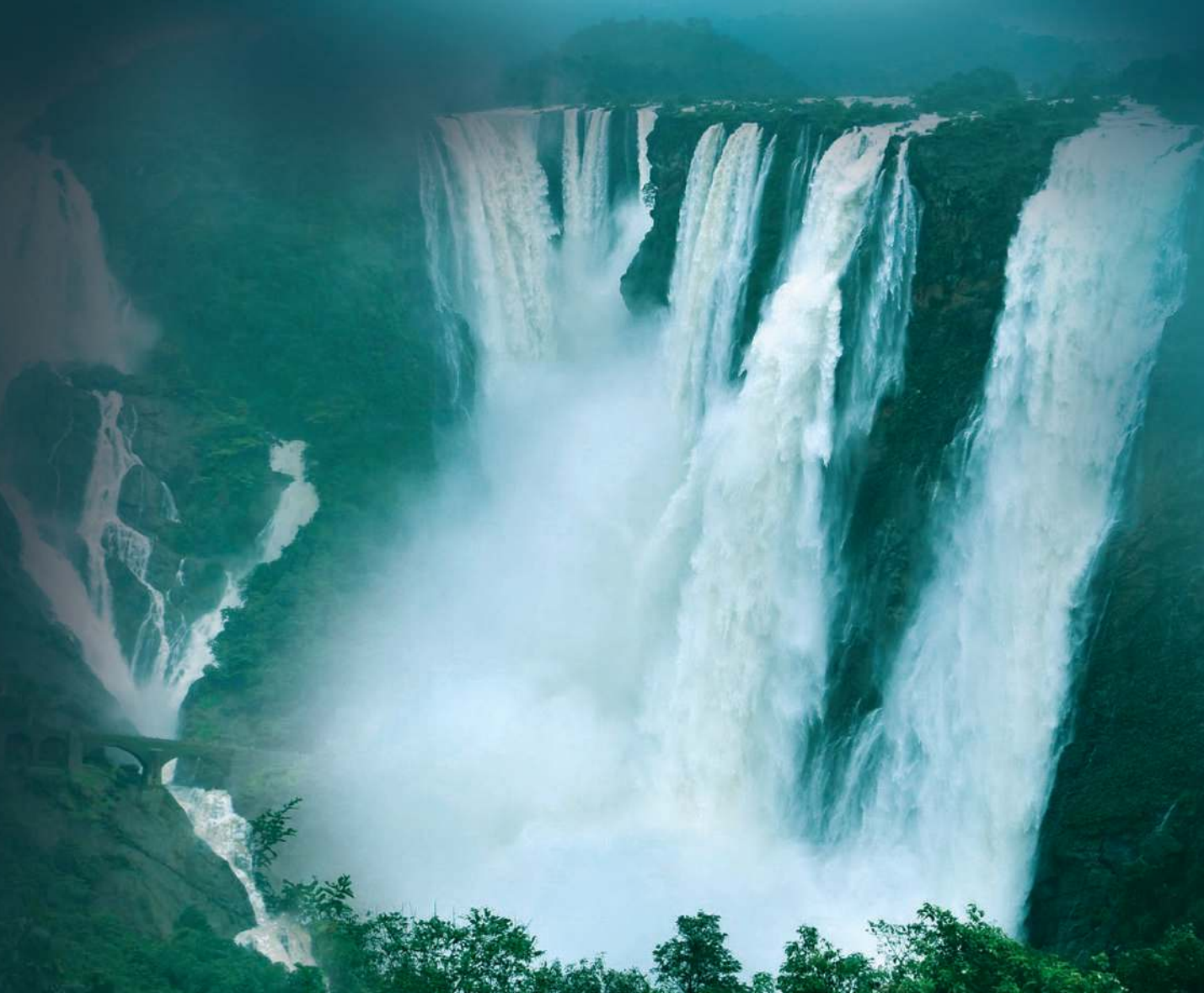
August  
2015

18

H  
R  
A  
NOW

COVER STORY

# Western India a Natural Monsoon paradise





India is a land of diversity; diversity in landscapes, diversity in culture, diversity in language, and more. It is the grandeur of its heritage and the beauty of its places that transforms it into a dreamland. Monsoon in India is special; June to September is the best time to travel to some of the places in the country simply because the natural beauty of these places is at its very best. Lush green rolling hills, pristine beaches, spectacular waterfalls and beautiful landscapes make many parts of India a traveller's paradise during the rainy season. Western India become more and more beautiful during the monsoon season whether a city, town or the rural villages. The monsoon season starts from June and rain till October, these 5 months of rainfall make the region nature's heaven on earth.

## GOA

When one thinks of Goa, the first thing that comes to one's mind is the beach. But there's a lot more to this beautiful little state than the sun, sand and surf, and the monsoon season is just the perfect time to discover that. Rich in natural beauty, complete with unending carpets of greenery, a laid back way of life and delicious cuisine, there is never a bad time to visit Goa. Goa during monsoons is also a great time to avoid the throng of tourists and enjoy Goa at a leisurely pace. There's something truly magical about Goa during the monsoon. The rainy season means that Goa is taking a break from the busy tourist season and this is a perfect opportunity to put ones feet up along with the locals as well. If there's adventure on mind then hiking up to Fort Chapora and watch raindrops crashing into the ocean is an awesome site. If it's relaxation on one's mind, then sitting in the balcony and enjoying the rainfall along with a hot cup of coffee and a book is an ideal leisure time. Unlike wildlife sanctuaries across the rest of India, sanctuaries in Goa are open all year round. These sanctuaries are an absolute must-visit during the monsoons when they are washed clean by the rains. Some of Goa's popular wildlife sanctuaries are the Mhadei Wildlife Sanctuary which is located in North Goa near Valpoi. The Bhagwan Mahavir Sanctuary and Mollem National Park is also a popular wildlife sanctuary, which is situated in Mollem along the Goa Karnataka border. Another must visit sanctuary is the Bondla Wildlife Sanctuary. This wildlife park has a deer park, a mini zoo, as well as many beautiful nature trails which

are perfect for hikes. The Dudhsagar Falls, located in the Mollem National Park is a must-visit during the monsoon when the waters are in full flow. The milky white waters, from which these iconic falls derive their name, come cascading down a massive height of 301 meters (987 feet). Surrounded by dense green foliage, this is one of Goa's most stunning natural phenomena. Trekking is a popular activity at the Dudhsagar Falls and there are four trekking routes that one can take to reach the falls.

One of the prime reasons many tourists choose to visit Goa in the monsoon is because of the vibrant Sao Joao Festival. Also known as the Fertility Feast of Saint John the Baptist, this festival is celebrated every year with great zest. The feast witnesses people sailing on the river in rafts singing and dancing.

## MAHARASHTRA

The state of Maharashtra offers one of the best views of nature during the monsoon season in India. Konkan coastal strip along with the Arabian Sea and the Western Ghats also known as the Sahyadri Range are the few major attractions in Maharashtra, especially around the twin city of Mumbai and Pune. Konkan region is the best place to explore with so many attractions such as beaches, Forts, natural beauty, waterfalls, lush green mountains and wildlife.

There are number of hillside hamlets and getaways in Maharashtra that come alive in Monsoon with waterfalls, mist and intermittent rainfall are visited as monsoon getaways for hiking, trekking or just



a fun getaway. Lonavala / Khandala are the biggest Monsoon attraction of them all. People from Mumbai and Pune drive down over the weekends during monsoon and just enjoy the nature, do a bit of trekking or visit popular spots around. Bhimashankar about 65 kms from Pune, some routes here are serious trekker's favorites. Bhandardara - 80 kms from Nashik and about 160 kms from Mumbai / 200 kms from Pune is known for its Dam, waterfalls and completely uninhabited area around it. It makes for a pleasing drive and excellent getaway, especially during monsoon. Panchgani - Mahabaleshwar - 100/120 kms from Pune, popular twin destinations turn themselves into monsoon getaways. Mist, waterfalls and green carpet-like greenery attract day tourists. Matheran - 100 -110 kms from Mumbai / Pune - Matheran is a favorite monsoon hiking option for many amateur trekkers as they walk from Neral Station to Matheran while enjoying waterfalls throughout the stretch.

### Gujarat

Saputara is known as the only hill station in the Sahyadri range of Gujarat. Saputara is a breath of fresh air, lush with flowers, a pristine lake, thick forest covers and a peaceful location for a perfect weekend getaway. Dandi beach, this famous beach which came into light when selected by Mahatma Gandhi for the Salt March. The beach is closest to a town called Navsari. The beach is not as crowded as compared to other beaches and yet offers a unique and tranquil experience during monsoon. Gira Waterfalls

is a beautiful discovery for monsoon adventurers in Gujarat. The falls are breathtakingly beautiful they are located at about 3km from Waghai town and are a 30m natural drop into the Ambica River.

### Madhya Pradesh

Madhya Pradesh is renowned for its wildlife parks. Orchha in Madhya Pradesh in monsoon has a different feel to it as the river is more active. There is option to visit the Wildlife Sanctuary and the unique riverside ambience having a fort, a set of ancient Hindu temples, cenotaphs and Jain Temples still remain intact for exploring. This combination makes it an excellent monsoon weekend getaway destination.

### Chhattisgarh

Chhattisgarh is one amongst the landlocked states of India. It is gaining in popularity not only as a fascinating sightseeing destination but also as an eco-tourism destination of India. It allures leisure tourists to its verdant dense forests, cascading waterfalls, splendid caves, rich temples, exquisite Buddhist sites, impressive palaces and many more during monsoon. Chitrakoot Falls are the Largest Waterfall in India, popularly known as Niagara falls of India, that falls from a height of about 100 feet and widens up to 150 meters in peak rainy season. The horseshoe shaped fall is located near Jagdalpur, a small city in the state of Chhattisgarh. This fall is situated in Vindhyachal Ranges, which are stretched between Chhattisgarh and Madhya Pradesh. River Indravati,





a tributary of Narmada, is the main source of this waterfall. During monsoon the waterfall turns wild and violent. Chitrakoot waterfall is best seen during and after the monsoon, between July and October. The Chitrakoot is also a religious Hindu Pilgrimage center. Thousands of pilgrims come here for Hari darshan and pay their homage to the God Hari. Whoever comes to Chhattisgarh in monsoon makes sure to visit Chitrakoot Waterfall.

### Diu Daman

Monsoon is the perfect time to witness the beauty of Diu-Daman. The whole place is steeped with festivities with the onset of the fishing season, as the locals celebrate the 'Nariyal Poornima'. They offer coconuts to God and seek His blessings, praying for safety and prosperity of the local fisher folks. The annual rainfall is about 1687 mm and vegetation blooms with all its verdure, giving the landscape a resplendent look and feel during this season. Though the best time to visit Daman & Diu is anytime between October and May; the monsoons in Diu-Daman is also great for exploring the riches of the place.

### Dadra Nagar

This small union territory of India, attracts a large number of tourists specially Nature Lovers. Tourism in Dadra and Nagar Haveli is mostly concentrated in its capital Silvassa. One will experience a dreamland in the Nature of Dadra and Nagar Haveli during monsoon. Boating facilities add an extra fun factor

in trip of Dadra and Nagar Haveli. One who wants a peaceful vacation, close to nature, then this tiny land has much to offer. Silvassa is good destination in monsoon time, if one like rain, then one will love Silvassa. Dudhni falls and lake, Vainganga lake and garden, Swaminayaran temple are some must visit places.

The major tourist destination cities of Dadra and Nagar Haveli are Ambabari, Amli, Kharadpada, Randha moti and Silvassa. These cities are very popular for tourist due to its attractive tour spots. Some attraction spots around the city Silvassa are Lady of Piety Church, Tribal Cultural Museum and Island Garden and Lion Safari Park. Some other attractions of Dadra and Nagar Haveli are Vanvihar Tourist Complex, Vandhara Udyan, garden of Hirwa Van, Mini Zoo, Tribal Museum, Ayappa Temple and Tapovan Tourist Complex. With numerous picnic spots, beautiful retreats, placid lakes and water activities, Dadra and Nagar Haveli is a paradise for monsoon vacationers. The Monsoons are the most loved season for many of us in India. We eagerly await the first showers which bring with them the fragrant smell of the wet earth, the joy of getting drenched and the feeling of renewal and bliss. The rains for all of us are synonymous with reading a good book, a cup of coffee and sitting by the window staring as water pours down while kissing the ground and visiting places of eternal natural bliss which blooms during the monsoon and truly turns it into a natural paradise. ■



# The Aananda Imperial

## a perfect star hotel in Chhattisgarh



“Keeping in mind a upcoming industrial zone, 5 years back we had started this venture and always wanted to deliver best of the modern facility and services to the guest in a 3 tier city. Mission of ours is always to deliver the best to the guest, with perfection.”

The Aananda Imperial at Bilaspur, Chhattisgarh is a 4-star property. It is located at Vyapar Vihar Road, which is well-connected to the Bilaspur Airport and the Bilaspur Railway Station. The Hotel has beautifully designed and perfectly planned spacious rooms well-

equipped with living room, cable television, tea/coffee maker and refrigerator. Hotel also provides 24-hours room service, shuttle service and sightseeing. The hotel has multicuisine restaurants serving delicious meals to the guests. At hotel's bar, the guests can find juicy wine and beer. Hotel Aananda Imperial offers outdoor activities, lawns

and conference hall with high-speed internet access. It is also easily accessible to Laxmi Narayan Temple, Kanan Pendari Zoo and Radhika Water Park. Hotel also offers Wi-Fi connectivity, discotheque and business centre.

### ACCOMMODATION

#### Executive Room

Guests who believe in simple thinking and simple living can avail these rooms. All these rooms are well lit and ventilated and do not fall short in terms of comfort and privacy. In other words if you want to have best way to stay then, this is the best available option. All guests are given prompt room service to make their stay memorable. If guests would like to have their meals in their room, they have to make one phone call and it would be taken care of. The other facilities offered include LCD TV, air conditioner, hot and cold water supply round the



clock, phone, medical assistance, and numerous other facilities, which one won't find in any hotels in Bilaspur.

### **Deluxe Room**

These rooms are for people who believe in living lavishly and have practically no budget constraints. Complementing their taste in luxury, these rooms are prepared with carefully chosen furniture paintings, and showpieces to make one feel like a king. If guests want to enjoy a drink or join the privacy of their luxurious room, they can use the mini bar placed in the room. For guest interested in reading the room has a study table keeping utmost comfort and convenience in view.

### **Mini Suite**

Hotel Aananda Imperial boasts of the presence of classy and contemporary suites with all the modern facilities and comfort comparable to any other Best Hotel in Chhattisgarh. These have been made so luxurious that guests would probably like to spend most of the time in their suite. Matchless interiors, carpeted floors, fully air-conditioned, LCD TV, mini bar, telephone with STD/ISD, king size bed, dining table, spacious cupboards, round the clock power backup and numerous other phenomenal facilities, would explain one the real meaning of luxury. These rooms are particularly useful for business travelers who can make use of this additional space for holding meetings with clients and other related work. Newlywed couples can also start their blissful married life in these suites by planning their

honeymoon, enveloped in this irresistible luxury.

### **Scott Suite**

These rooms are spacious enough to accommodate families with kids; the rooms are having separate living and bed rooms. These rooms are equipped with LCD television, free Wi-fi connectivity, safe deposit boxes for guest's entertainment and safety. The Bath rooms are fully equipped with modern amenity that suit ones daily requirements and gives a pleasure of homely atmosphere.

### **Royal Suite**

These are the most expensive room in the hotel provided with separate living and bed room along with fully equipped bathroom where you can enjoy the trends of Jacuzzi. The room is having large LCD television along with Wi-Fi connectivity for complete entertainment. Safe deposit box is provided for guests to safeguard their valuables.

## **FOOD & DINING**

### **Gourmet**

The Gourmet restaurant at the hotel serves global multi-cuisine dishes with a lavish choice of excellent Indian & international cuisine.

### **O!ZONE**

O!ZONE One of its kind bar where one can taste both mocktails and cocktails mixes by the well trained bartenders, local and international liquor is also served here.



**The Cafe**

The Cafe a 24 hour Coffee shop, where guest can satisfy themselves to the best of appetizers all time through the day or night.

**MEETINGS & EVENTS****Lincon Conference Hall**

Lincon Conference Hall has hosted international Companies to hold conferences, seminar and corporate dinner for major international corporate. State of the art audio visual equipment and hi-speed broadband internet is integral feature of all the hotel's banquet halls. Lincon hall with aesthetic decor and excellent acoustics adds value to every meeting, event or function. This hall accommodates upto 150 guests.

**The Emperor (Ball Room)**

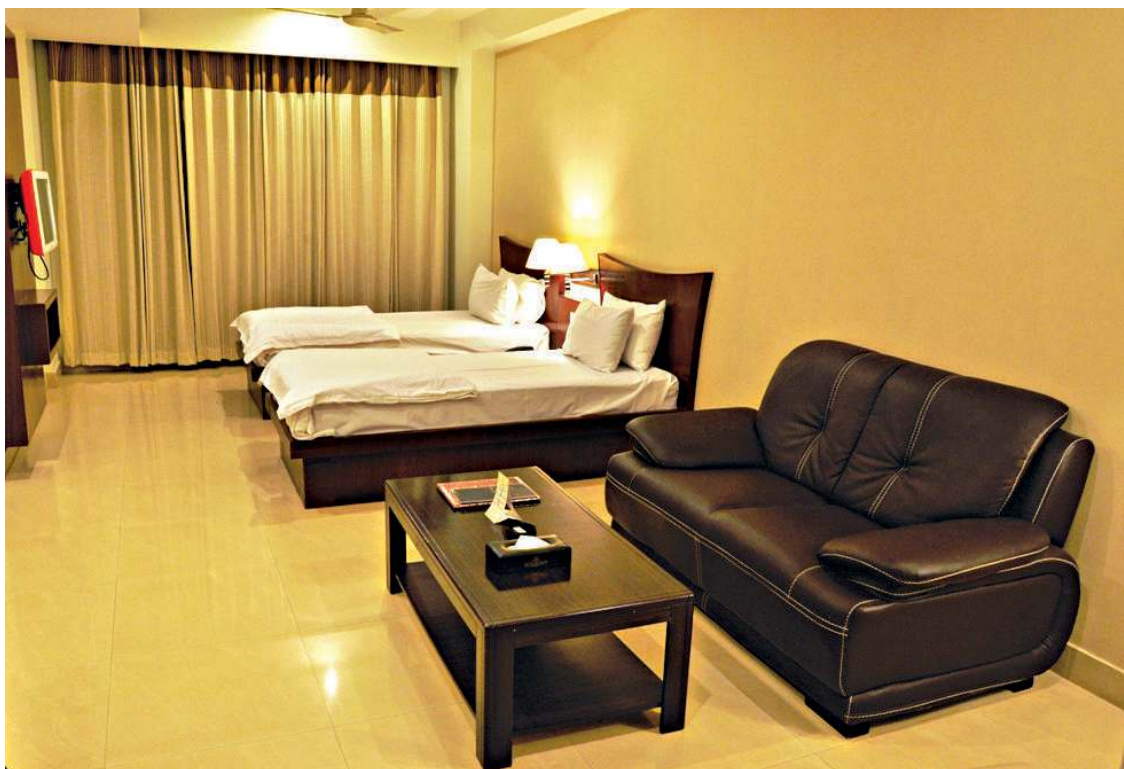
The Emperor (Ball Room) is an elegant and flexible meeting space that can accommodate business group and social gatherings up to 350 people. With a stage, podium, high ceilings, and back projection, The Emperor creates an ideal ambience for large gatherings.

**The Diwan (Grand Open Lawn)**

Diwan Lawn long with every luxury, offer an array of delicious cuisines to choose. From traditional Indian to authentic oriental, classic continental to truly international, making ones visit to The Aananda Imperial truly appetizing. These lawns are Ideal for a group of 2500 be it a group event or gathering or ceremonies.

**The Imperial Court (Board Room)**

The interiors of the Imperial Court (Board Room) are contemporary and comfortable, designed to accommodate up to 50 people. It is an ideal venue for small conference and meetings. Complete with every facility and service, Imperial Court has the perfect setting to host corporate and board meetings. The hotel Aananda Imperial is one of the best stay options in Bilaspur, which has emerged as the most favorable place to live in Chhattisgarh. One will not find the luxuries present at the hotel Aananda Imperial nowhere else in Chhattisgarh. It has the most luxurious and spacious rooms and surroundings where the guests can feel the senses of true hospitality. ■







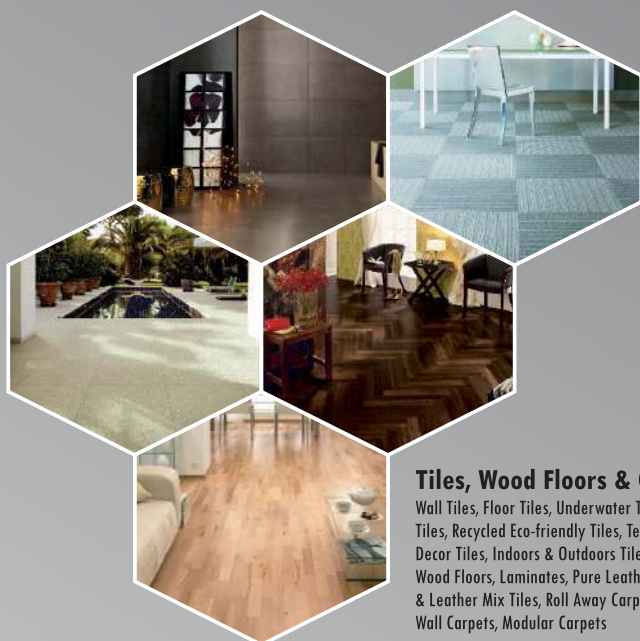
### Bathrooms

Sanitary-ware, Faucets, Bath-Tubs & Whirlpool, Bathroom Accessories, Hair Dryers, Hand Dryers Personal Weighing Scales, Magnifying Mirrors, Mirror Defoggers, Soap Dispensers, Anti-Slippery Mats, Dustbins, Shower Cubicles & Accessories, Bathroom Locks, Waste Bins, Shower Curtains, Telephone



### Rooms

Bedbase, Mattress, Kettle, Hospitality Tray Set, Lcd/led/plasma, Jug, Glassware, Minibar, Hanger / Coat Hanger, Safe, Ironing Board, Iron, Weighing Scale, Dustbin, Telephone, Torch, Door Locks, Radio Alarm Clocks, Vases & Accent Items



### Tiles, Wood Floors & Carpets

Wall Tiles, Floor Tiles, Underwater Tiles, Ceramic Tiles, Recycled Eco-friendly Tiles, Texture Tiles, Decor Tiles, Indoors & Outdoors Tiles, Engineered Wood Floors, Laminates, Pure Leather Tiles, Wood & Leather Mix Tiles, Roll Away Carpets, Wall to Wall Carpets, Modular Carpets



### Table Top

Cutlery, Holloware, Crockery, Table Mats, Table Linen, Coffee Maker / Tea Press / Pepper Mills, Glassware, Bar Accessories

## WE SERVE HOSPITALITY THE BEST



### fcml projects

A 217, Okhla Industrial Area,  
Phase 1, New Delhi - 110 020 INDIA  
Tel : 91 11 2637 2701-06  
Fax : 91 11 2681 4240, 4161 3595  
Email: sales.fcml@fcmindia.com

### fcml store (display centre)

Sultanpur Chowk, Sultanpur, Mehrauli-Gurgaon Road,  
New Delhi - 110 030 INDIA  
Tel : 91 11 2680 0482/92  
Email: sales.fcml@fcmindia.com

[www.fcmlindia.com](http://www.fcmlindia.com)

Also Offices at: MUMBAI | BANGALORE | CHENNAI



### Public Area & Hygiene Products

Ashtray, Vase, Trolleys, Dustbin / Ashurns, Plasma / Lcd / Led, Signages / Display Boards, Outdoor Furniture, Carpet, Barricading Poles, Shoe Shine Machines



# Drive In Restaurant

## The Hub For Foodies In And Around Raipur



**D**rive In Restaurant Located At The Oberoi's Gulshan, Rajiv Gandhi Marg, V. I. P. Road, Raipur Is A Multi-Cuisine Vegetarian & Non Vegetarian Restaurant. It Also Offer Discotheque, Outdoor Catering, Take Away Service, Pub Named "Wild-West" & A Kebab's Only Outlet Named Bottles & Bbq. Indian, Continental, Chinese, Mughlai Are Served By The Restaurant. It Is Open From 11.00 A.M. To 11.00 P.M. All Days. This Restaurant Houses A Seated Capacity Of 198 For Lunch And Dinner. It Is Situated On Airport Road. Visited By Food Lovers Across Raipur For The Popularity Of The Food Served Here, The Place Is Apt For Social Gathering And Functions.

**Drive In Restaurant Is The Best Family Restaurant Of Raipur For The People Who Loves Quality Food, Local Flavours And Nice Environment With Best Service. They Are Closed Recently For Refurbishment And Will Be Launching Very Soon Again, Maybe With Another Outlet Too.**



# Spa

## Managed with Passion

pevonia®

Wellness Spaces  
**efjay**  
CONSULT DESIGN MANAGE

BC-15, 1st Floor, Advant IT Park, Sector-142, Express Highway, Noida-201301 Phone : 0120-2459735, 9818999290



# Bilaspur

## a finest historical and cultural city of

# Chhattisgarh

**B**ilaspur is the second-largest city in the state of Chhattisgarh. It is the administrative headquarters of Bilaspur District. Bilaspur is the commercial center and business hub of North East Chhattisgarh region. It is also an important city for the Indian Railways, as it is the headquarters for South East Central Railway Zone and the Bilaspur Railway Division. It is also the headquarters of South Eastern Coalfields Limited.

Bilaspur is known for its aromatic Doobraj rice, handloom woven colorful soft Kosa silk saris, and more for its rich, varied and colorful culture. After the formation of Chhattisgarh state Bilaspur has emerged as the most favorable place to live in the state and developed city townships. Located in the eastern part of Chhattisgarh, Bilaspur is nearly four centuries old. Originally Bilaspur belonged to the Kalchuri dynasty of Ratanpur. The city of Bilaspur became significant during the invasion of Maratha rule for a period of sixty years after the death of the last Maratha ruler Bilaspur came under the control of the British East India Company.

### Ratanpur

Ratanpur was founded by Ratanraj or Ratandeva son of Kamaladeo, the grandson of Kalingaraj, who conquered the area of Chhattisgarh and shifted his capital from Tuman to Ratanpur in the 11th century. Ratanpur is a town located about 25 km from Bilaspur City on NH-200 towards Ambikapur. This city was founded by King Ratnadev and was previously named Ratnapur. It was the capital of the Kalchuri Dynasty in 1000 AD and remained an important place for several centuries. The restoration work of the Ratanpur Fort has been completed by the Archaeological Survey of India, whose findings have been put on the National Archaeological Map.

King Ratnadev built the Mahamaya Temple here, which has a dual idol of Goddesses Saraswati and Laxmi. This temple is recognized as a Sidh Peeth and is the most

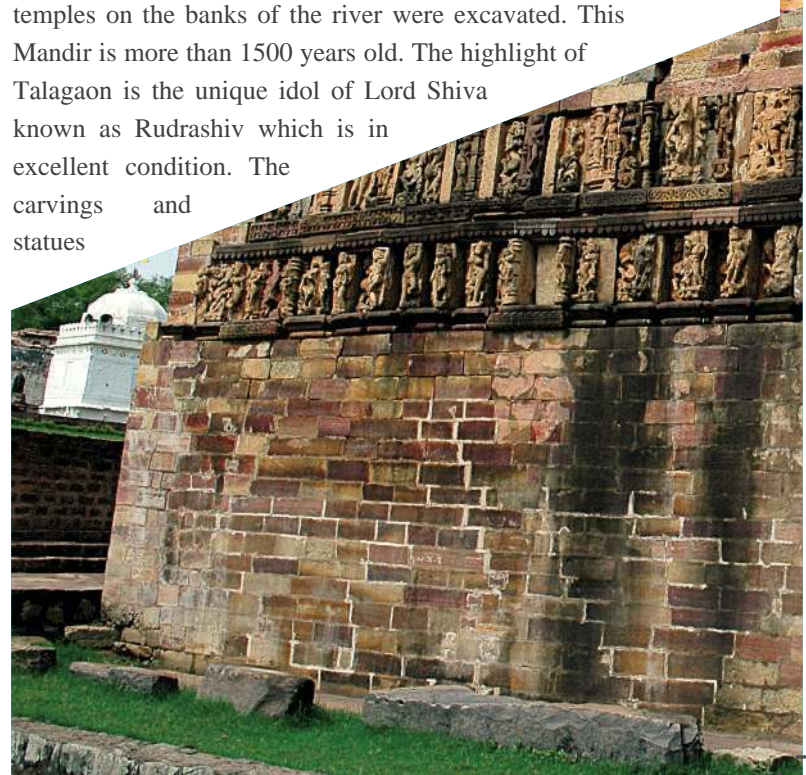
popular religious place in Chhattisgarh.

Tourists from different parts of the country visit this temple year-round to offer prayers and seek blessings. Several new temples, dedicated to different Gods and Goddesses have been built in the campus of the Mahamaya Temple.

Navaratra is celebrated with great zeal at the temple, during which many tourists visit this temple to offer prayers and light the jyoti. Fairs are organised here during this period, which are quite popular with the tourists.

### Talagaon

Talagaon, a small village on the banks of Maniyari River, is located at a distance of 30 km from Bilaspur City. This village came to limelight and got registered on the tourist map when the ancient picturesque Deorani-Jethani temples on the banks of the river were excavated. This Mandir is more than 1500 years old. The highlight of Talagaon is the unique idol of Lord Shiva known as Rudrashiv which is in excellent condition. The carvings and statues



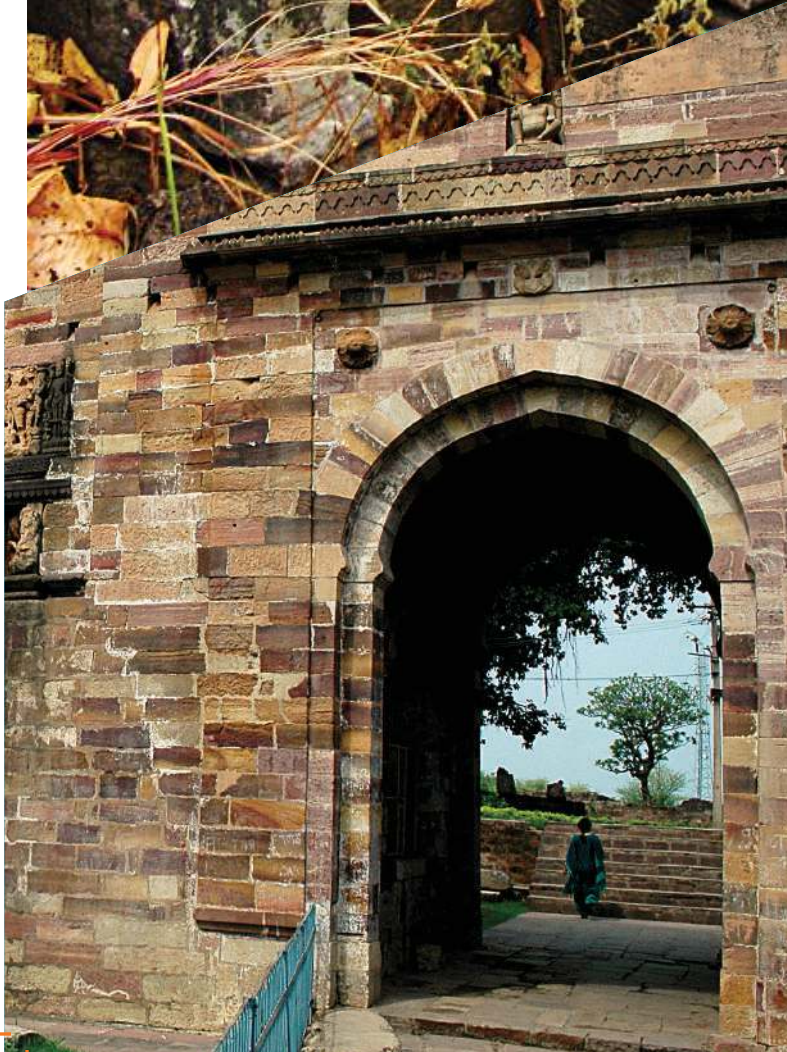




on the walls  
of the temple depict  
stories of Lord Shiva and the  
entrances of the temples have several artistic  
statues of the deities. The statue has a unique assembly of  
various animals, snakes and insects. Many human faces  
are designed on the different parts of the body. Recently  
the area around the temples has been developed into a  
beautiful park keeping in view of the tourist traffic that  
the place has started attracting. New carvings are being  
done on the walls along the banks of the river.

### Malhar

Malhar is a small town situated in Bilaspur district of Chhattisgarh. It is famous for its archeological importance. It is situated at 40 km by road from Bilaspur. Ruins of temples, dating back to 10th and 11th century, have been excavated here. The Archaeological Survey of India has marked several other sites for excavation within the attraction. Malhar was once an important centre during the Kalchuri regime. A museum





has been setup by the Archaeological Department to display the artifacts that have been excavated. Malhar and Budikhar are the two villages where several old artifacts have been found. Among these, the most prominent ones are the temples of Didneshwari, Pataleshwar and Dewari. At the popular Didneshwari temple, tourists can witness the beautiful black idol of Didneshwari Devi.

### Achanakmar Wildlife Sanctuary

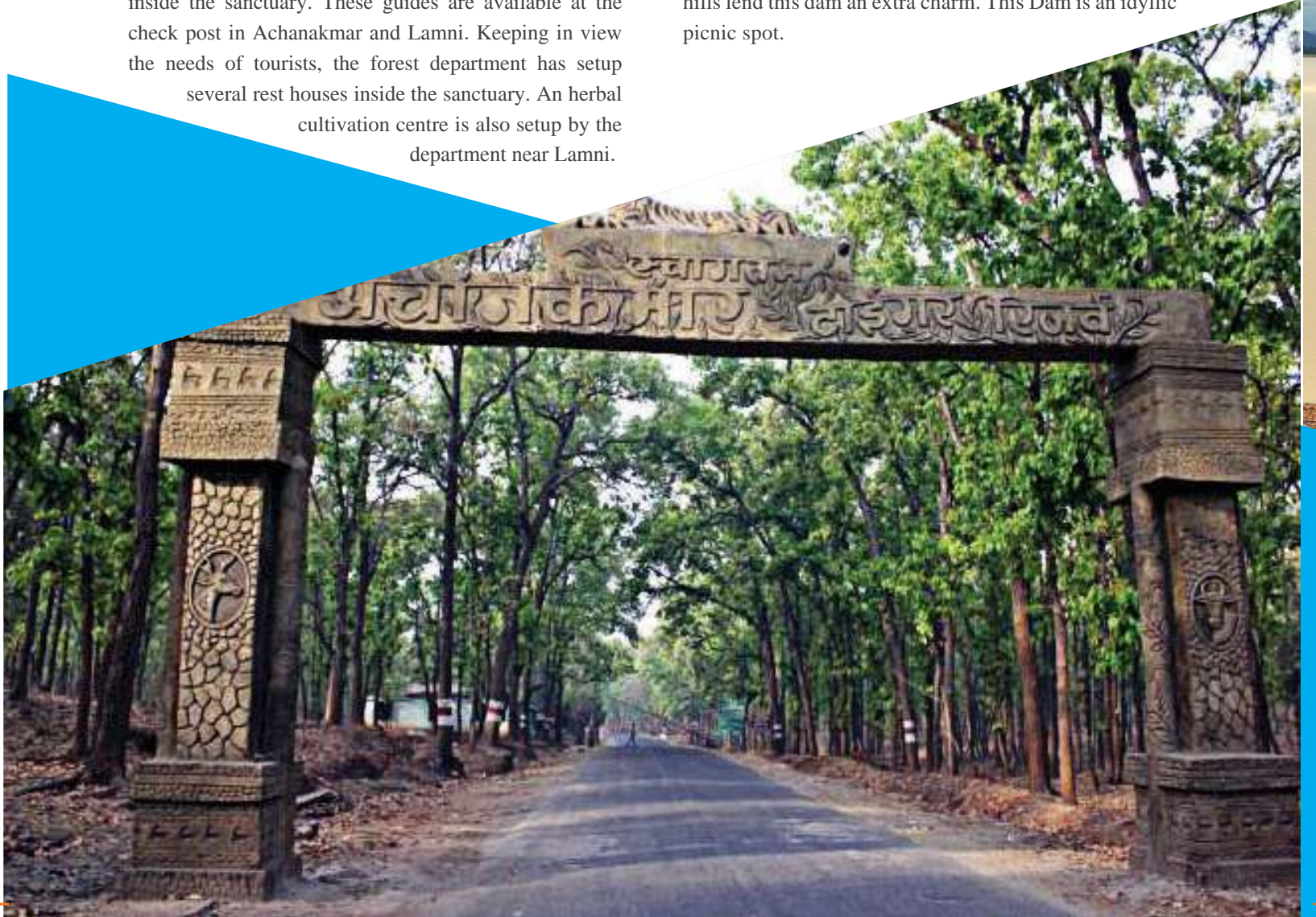
The Achanakmar wildlife sanctuary was established in 1975, under provisions of the Wildlife Protection Act of 1972. Achanakmar has been declared a Tiger Reserve under the Project Tiger in 2009. This dense forest, which spreads over an area of 555 sq. km, is about 40 km from Bilaspur City. This sanctuary houses wild animals including tiger, leopard, chital, sambar, bear and various other animals. Several watch towers are erected at different places inside this sanctuary, from where tourists can clearly see the wild animals roaming in their natural habitat. From Bilaspur, tour for this jungle is organised by the forest department. Tourists can also use their own vehicles to tour the jungle. Guides are provided by the forest department to ensure that tourists do not get lost inside the sanctuary. These guides are available at the check post in Achanakmar and Lamni. Keeping in view the needs of tourists, the forest department has setup several rest houses inside the sanctuary. An herbal cultivation centre is also setup by the department near Lamni.

### Laxmi Narayan Mandir

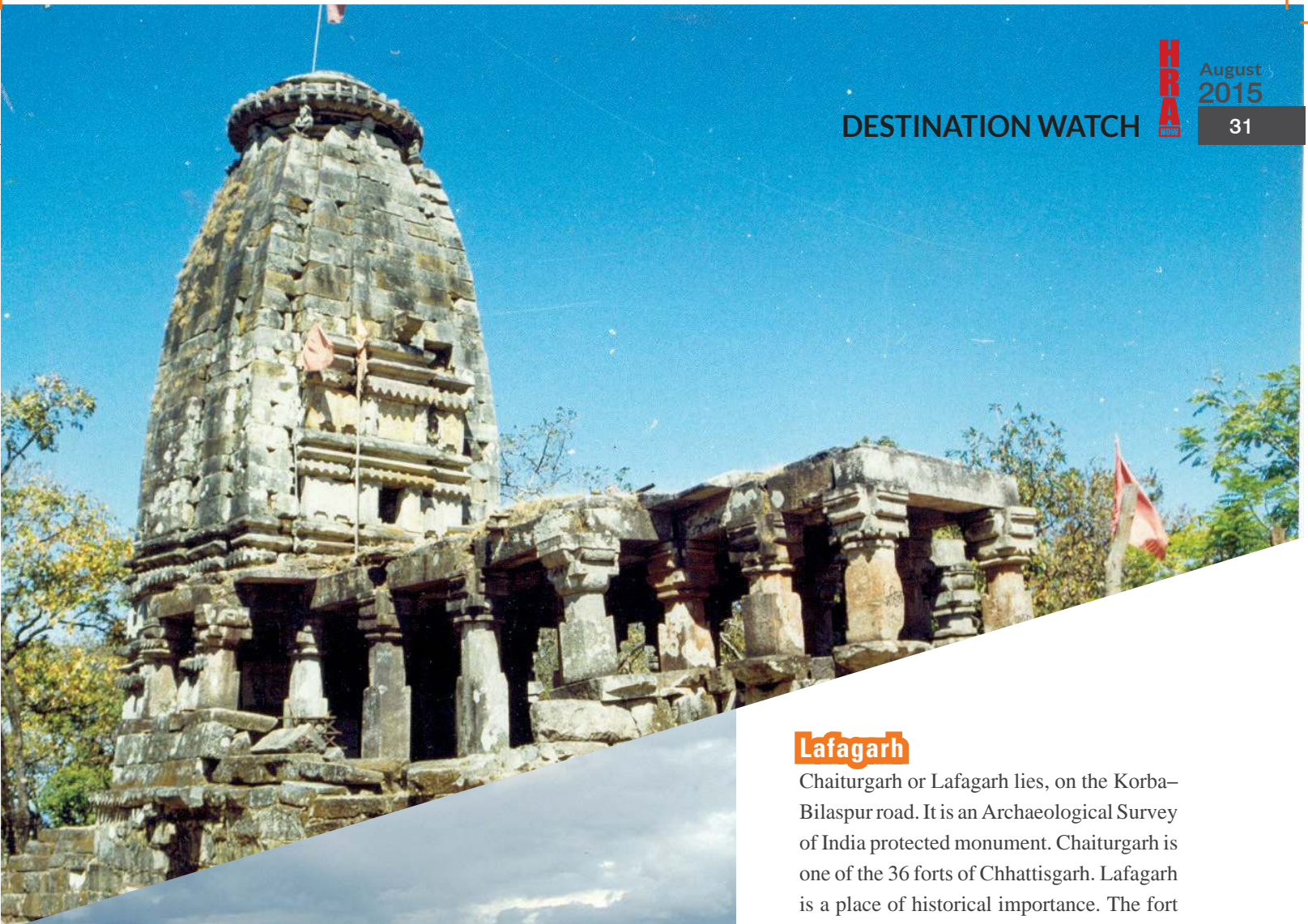
The original temple of Laxmi Narayan was in the old Bilaspur town was drowned in the Gobind Sagar Lake and only after this the new temple nestling the Lord Shiva, Laxmi Narayan, Lord Rangnath and Goddess Durga was built. This temple is close to the bus stand of the new Bilaspur. The temple walls are decorated with carvings and statues, which depict the stories of Lord Shiva. At the entrance of this temple, tourists can find artistic statues of several deities. Recently, a beautiful park has been developed around the temple, which adds to the beauty and attraction. New carvings have been made on the walls of the temple, along the river bank.

### Kutaghat Dam

Kutaghat Dam is famous with every tourist. It is around 10 km from Ratanpur, the city famous for ruins of forts and served as the capital of Chhattisgarh once. Kutaghat Dam is constructed on the serene banks of Kharoon River and helps in the irrigation process of the entire region. One will be enchanted by the impeccable beauty of the Kutaghat Dam. Surrounding forest and hills lend this dam an extra charm. This Dam is an idyllic picnic spot.







### Lafagarh

Chaiturgarh or Lafagarh lies, on the Korba–Bilaspur road. It is an Archaeological Survey of India protected monument. Chaiturgarh is one of the 36 forts of Chhattisgarh. Lafagarh is a place of historical importance. The fort is on the peak of the Mekaal Mountain and is the point from where the Jatashankar River originates. The fort has four entrances, which are situated at a distance of 3 KMs from each other. The gateway to the fort is marked by the Mahishasuramardini Temple, which houses the idol of 18-handed goddess Durga slaying the demon Mahishasura. The fort has three main entrances named as Menaka, Humkara, and Simhadwar. On the hilltop there is a plain area having an area of about 5 sqkm where there are five ponds. Three of these ponds have water all round the year.

Bilaspur enjoys the distinctiveness of being one of the major cities in Chhattisgarh with considerable historical significance. Referred to as the "Rice Bowl of India", Bilaspur abounds in lush greenery and boasts of a myriad number of tourist attractions. ■





## **Saras India was established in 1997 with a belief to provide best quality products and services to the clients.**

**S**aras India offers broad range of Commercial Kitchen Equipment along with Planning, Design CAD layouts, LPG Gas Pipeline Systems, Exhaust Systems and Facilitates Maintenance & Services. The firm's multidisciplinary approach offers client comprehensive, cost-effective solutions to their most challenging situations. Continuously evolving user needs, concerns and technological discoveries demand that system architectures be open to facilitate change and exchange of information. Saras India has the experience in system engineering and integration thereof, to enable successful programming, designing and implementation of specialized kitchen projects with an intuitive and technical understanding of client's requirements. The company recognizes the successes and challenges of business and strive on the principles of dedication, discipline, hard work and perseverance and these are their tools of working. Their approach is to deal with every challenge to ensure quality maintenance at every step; from initial designs to service drawings and cost estimations for the equipment. The key to success of any project is people and they are proud of their people, so, they invest in employee training and development. The company has a team of experienced, committed, vibrant, and zealous individuals who seek a sense of joy and commitment in their work. It converts challenges into opportunities and brings in innovative, safe, and robust solutions. They have a dedicated team of experienced engineers who with their continuous efforts make innovative equipment to serve our clients in the best possible way.

The company provides assistance to set up Restaurants, Retail Food Shops, Commercial Kitchens, Canteens, Work Areas in Hospitals, Educational Institutes and Industrial organizations.



# Rice Steamer

**B**anking on their enriched industry experience, the company is engaged in offering a wide assortment of Steamer / Rice Cooker. The high quality Steamer / Rice Cooker offered by them is designed and developed keeping in mind the vast utility and safety of the users. Thus, these Steamer / Rice Cookers are widely acclaimed for their salient features and cost effectiveness.

SARAS Commercial Gas Rice Steamer is a new generation product. It has simple operation, stainless steel inner and outer body, nice smooth appearance, easy cooking, cleaning, hygiene and energy efficiency. It is effectively used for bulk cooking in areas like factory, school, troops, mining area, hotel and restaurant. Function as steaming rice, flour products, fish, meat and tableware disinfectant.

## CHARACTERSTICS

- Internal combustion gas steam generator
- Noiseless, no smoke, high thermal efficiency, energy conservation and environmental friendly.
- Foamed with heat resistant polyurethane for heat preservation and insulation.
- High temperature resistant silicone rubber door gasket
- Automatic floating ball water control system prevent dry heating.
- Unique design of high efficiency and simple progressive door lock, convenient and practical.
- Safety pressure relief valve
- Professional customized burner Food quality consistency.
- No over cooking or burning



## FEATURES/ADVANTAGE

- Steam rice, potato, peas, vegetable blanching, momos, pasta, chicken, meat, fish, etc.
- Compact design, uniform cooking, fuel efficient.
- Saves on rice yield. Yield increases from 15% to 24% depending on rice water absorption capacity.
- Saves fuel. Runs on low pressure LPG/CNG. Gas consumption is conventional cooking is 2.6 times more as compared to Steamer.
- Saves manpower. Only one person required for loading and unloading food tray as compared to 3-4 people required for handling big cooking pots.
- Saves time. Continuous monitoring and stirring not required as compared to conventional cooking. Staffs can be engaged to other productive work.
- Saves food wastage. No chances of overcooked and burned smell in food. 100% output recovery as food does not stick with trays.
- Saves cleaning cost, time and manpower.



# *Fashion and sensibility*

from Uniforms Unlimited

Designed by Zubin Mehta, Dezenzia is Uniforms Unlimited's designer collection. An optimum combination of creativity and sensibility, it balances high-fashion with practicality. It's the haute couture collection for businesses where Impression count.

"Today, there is a growing trend of Designer uniforms for the hospitality & corporate sector. A stylish yet practical uniform adds value & unifies the complete experience of hospitality. Most hotels, corporates and institutions do have fine uniforms but there is yet so much richness in our culture that a Designer with a holistic approach can offer. Zubin Mehta – MD & CEO – Uniforms Unlimited, heads his designer brand "Dezenzia" and is one such designer with the holistic approach towards uniform design. Besides being well known for his manufacturing skills, Zubin has also made a mark in the hospitality world by delivering stunning concepts of uniforms for niche hotels, resorts and corporates. His uniforms are now being flaunted by the clients as their brand differentiator.



ZUBIN MEHTA  
(MD & CEO)



# EXPERIENCE LUXURY AND COMFORT WITH OUR EXQUISITE RANGE OF **BED LINEN & BATH LINEN**



## FINE LINEN COMPANY

1/F KAKAD HOUSE, "B" WING, 10 BARRACK ROAD,  
NEW MARINE LINES, MUMBAI - 400 020. INDIA  
TEL: 91-22-66333849/50. EMAIL: [FLC@FLC.CO.IN](mailto:FLC@FLC.CO.IN)

**[WWW.FLC.CO.IN](http://WWW.FLC.CO.IN)**

Connecting  
thousands of restaurants  
to millions of customers!

DishCo

COMING SOON

