

The Fern Hotels unveil The Fern Residency Subhash Bridge in Ahmedabad

The Fern Hotels & Resorts has introduced The Fern Residency Subhash Bridge in Ahmedabad, marking its 24th operational hotel in Gujarat. Positioned on the banks of the Sabarmati River, the hotel provides luxurious and eco-friendly accommodations with convenient access to Ahmedabad's prominent attractions, including the Gandhi Ashram, Sabarmati Riverfront, Science City Ahmedabad, Kankaria Lake, Adalaj Stepwell, Sidi Saiyyed Mosque, Calico Museum of Textiles, Auto World Vintage Car Museum, Hutheesing Jain Temple, and Akshardham Temple.

Kevin Ashley Martis, General Manager – Sales & Marketing (West India) at The Fern Hotels & Resorts, highlighted the strategic location, emphasizing that it serves as a gateway to unforgettable experiences. The hotel's proximity to iconic attractions enables guests to immerse themselves in the cultural and leisure delights of the vibrant city. The Fern Residency Subhash Bridge, Ahmedabad, aims to be more than just a place to stay; it aspires to be a starting point for exploration and discovery.

The hotel features 69 well-appointed rooms and suites, all fully air-conditioned and equipped with amenities such as tea/coffee makers, a minibar, Wi-Fi connectivity, LED TVs, in-room dining, and eco-friendly bathroom amenities. Additionally, the establishment offers a 24/7 all-day diner named The Gourmet, Corner Café—an open-air eatery providing a range of snacks and beverages—and a Patisserie offering an extensive selection of baked goods. With top-of-the-line banquet facilities, the hotel is suitable for both corporate and social events.

During the launch, the hotel hosted a Travel Agent Familiarization event, showcasing its commitment to providing an ideal venue for corporate meetings and fostering partnerships within the travel industry. Manoj Sharma, Area General Manager – Gujarat, The Fern Hotels & Resorts, expressed pride in offering guests more than just a place to stay, emphasizing the hotel's focus on creating memorable experiences. The Fern Residency Subhash Bridge,

Ahmedabad, aims to exceed expectations and provide guests with cherished moments that linger long after their departure.