

BMC to take action against shops, hotels without Marathi signboards in Devanagari script

The Brihanmumbai Municipal Corporation (BMC) has initiated action against shops, hotels, and other commercial establishments in Mumbai that have not displayed signboards in Marathi using the Devanagari script, as stated by an official on Tuesday.

The BMC has launched a drive to address this issue, and a dedicated team has been formed to take action against establishments that have not adhered to the directive. Sanjay Sonar, a BMC official, explained during a press briefing in Mumbai that the push for Marathi signboards has been a longstanding matter. While many have complied with the directive based on initial information, some have not, leading to legal proceedings.

Sonar further elaborated that establishments failing to comply with the Corporation's directions could face a maximum fine of up to Rs 1 lakh. The Supreme Court had issued an ultimatum, which expired on November 25, requiring establishments to display Marathi signboards. The establishments will need to present their licenses, and the maximum fine for non-compliance is Rs 1 lakh. Additionally, there is a provision for a fine of Rs 2,000 per employee. The BMC will issue notices, check licenses, determine the number of employees, and the court will then decide the fine accordingly.