

Zomato announces reward program for restaurants which excel in customer delight

Zomato, leading food delivery company, has announced a reward program for restaurant partners which abide by the principles and business ethics and deliver seamless customer experience. The program intends to reward restaurants which put people before business and uphold very high standards of user experience.

Zomato has also announced the winners of the first edition of winners under the program. The criteria for selection, as per Zomato, are the percentage of order rejection rate; on-time performance of the kitchen in peak hours; number of customer complaints on food, quality of packaging, etc.; use of technology in running efficient service, etc. For selected outlets, Zomato will waive off their fee for a full week from these restaurants.