

HRAWI to explore new avenues for hotel & restaurant industry in maiden international Regional Convention

Underscoring the Hotel and Restaurant Association of Western India's (HRAWI) maiden Regional Convention to be held outside of the country, the 3-day event to be held from June 27-30, 2018 in Sri Lanka aims to be driven as a cultural exchange programme between the two countries.

Themed 'Surfing The Wave of Global Tourism', the speakers focused on the convention's objective of exploring new avenues in the global culinary including emerging restaurant trends in Sri Lankan cuisine. "While the objective of the convention is to familiarize and update our fraternity with the international tourism trends and best practices, we want to learn and take home the ways and charms of Sri Lankan hospitality," said Dilip Datwani, President, HRAWI.

Speaking about the potential of Sri Lanka for its tourism and MICE strength, Hon'ble Consul General of Sri Lanka – Chamari Rodrigo said, "Sri Lanka is not new to MICE tourism, where the history of hosting large-scale events and conferences date back to 1970s, where The Non Aligned Movement Summit in 1976 was held in Colombo. Sri Lanka has been a venue for reputed international conferences, regional meetings, business gatherings, and sports events for the past several years."

Focusing on the convention, it will see the presence of key policymakers, international govt. representatives, investors, and industry stalwarts. From India, 200 people will be visiting the convention that will be joined by Sri Lankan guests at the Convention.

Mentioning that it would not be similar to the other standard conventions, Dinesh Advani, Convention Chairman and past President, HRAWI said that the second day would begin with a city tour paired with a lunch at local restaurant followed by traditional performance and rendition of both the national anthems in the evening at Hilton Grand Ball Room. The third day will be dedicated to business and networking with four different sessions on various aspects of hotel operations, food and travel bloggers, hotel interior trends and emerging restaurant trends in Sri Lankan Cuisine.