

FHRAI associates with Eureka Forbes to support jobless hospitality professionals

The Federation of Hotel & Restaurant Associations of India (FHRAI) collaborates with Eureka Forbes to work out a temporary arrangement of employment to provide support to the many jobless hospitality professionals in the country. Launched as ‘Work For Our Staff’ campaign, FHRAI will offer support to its members by way of providing temporary employment to hotel and restaurant staff who may have lost jobs lately.

“With direct 100 per cent compensation being provided to staff by the business partners of Eureka Forbes, FHRAI and regional member establishments will be able to help staff survive this crisis. Our objective is to give them an opportunity to earn and return back to work once this enforced and sustained lockdown is over. Eureka Forbes will benefit from a rather disciplined hospitality workforce that is used to dealing with guests and whose soft skills will help them visit customers at their residence and provide high quality service,” said **Gurbaxish Singh Kohli, Vice President, FHRAI & President, Hotel and Restaurant Association of Western India (HRAWI).**

The campaign will support around 4500 hospitality professionals in more than a dozen cities. The professionals will qualify to receive on the job training to re-skill and then be provided gainful work related to service and repair of AQUAGUARD and other brands of Eureka Forbes appliances at customer homes. COVID19 and the resulting lockdown have severely impacted the overall economy of the country and various industries. However, a gigantic jolt has been received by the Hospitality Industry with hotels and restaurants continuing to report zero revenues since the lockdown came into effect back in March 2020.

“Many of our members including both hotels and restaurants are at a stage of bankruptcy. There have been no bookings in hotels and no footfall at restaurants since the last four months. Forward bookings and re-opening, which could have helped, seems difficult with the news of disease spreading globally and further extensions of the lockdown. With this campaign we hope to provide our people, who unfortunately lost jobs during the pandemic, a means to survive,” concluded Pradeep Shetty, Jt Hon Secretary, FHRAI & Vice President, HRAWI.