

## **Coronavirus could hurt hotel occupancy in summer**

Hoteliers in Ahmedabad are concerned about a decline in occupancy this summer for coronavirus. Industry estimates suggest that after March, occupancy in city hotels is largely driven by corporate clients, from India and abroad. “Due to the coronavirus epidemic, it is likely that foreign business travellers will defer trips. Corporate and business travellers drive business in the summer, which is typically the lean season.

Industry sources said that occupancy levels and average daily tariff at hotels in Ahmedabad declines in the summer, i.e. from mid-March onwards. Hoteliers are pinning their hopes on domestic travellers. “International travel is expected to be affected by the the coronavirus epidemic. This could lead Indians to travel to domestic destinations and people visiting Gujarat will first travel to Ahmedabad. This may be the saving grace for hotel occupancy in the state.