

IHCL's Gourmet Food Delivery App announces new features for the festive season

Qmin – a repertoire of culinary experiences and gourmet food delivery service from IHCL, bring the celebrations alive in the comfort of its patrons homes.

With Qmin's specially curated Holiday Soiree menus, guests can choose from an array of Asian, Indian and European delights with traditional holiday favorites, indulgent sweet treats, and kids menu from over 27 hotels across over 13 cities. While each holiday special meal is delivered with a surprise goodie bag, the highlight of the Holiday Soiree meals is a link to virtual music performance by the world-renowned Shillong Chamber Choir – a celebratory performance exclusively created for Qmin guests.

Not just festive meals, with the insight that people are keen to celebrate and connect with friends and family, albeit remotely, Qmin has broadened its scope and reach by making inroads with a number of new innovations. Be it hybrid concepts such as virtual celebrations, comfort food, an online patisserie and deli. The brand has also added loyalty program features for customers.

All loyalty program members can now earn and redeem their Taj InnerCircle points for orders placed on the Qmin App, allowing guests to further delight in IHCL's offerings this festive season.