IHCL's Ginger Hotels inks new property in Bharuch, Gujarat

IHCL's Ginger brand has announced the signing of a new hotel in Bharuch, Gujarat, marking its 10th property in the state. The hotel is set to start operations from 2019. The brand is present in six cities in the state namely Ahmedabad, Surat, Vadodara and Vapi with hotels under development in Surat and Sanand.

The 55-room hotel will feature an all-day diner, a banquet hall and a fitness centre. The new Ginger is located just a few minutes from the railway station amidst a commercial hub catering to chemical, textile and pharmaceutical companies.

Speaking at the event, Deepika Rao, MD & CEO, Roots Corporation said, "We are delighted to expand our presence in Gujarat and enter Bharuch by partnering Hotel Sethna Plaza Annexe. The modern day Bharuch is one of the biggest industrial areas in the state. The hotel will be ideally located to cater to the business guests."