

Marriott Hotels to activate trade engagement in India to drive business to its hotels in Eastern Europe

Considering the recent momentum in travel from India to emerging destinations in Europe, especially the Eastern European countries, Marriott International will be activating its trade engagement in India in a big way in coming months and years. Marriott Hotel Holding GmbH which takes care of the European market had recently concluded its first dedicated sales mission to Mumbai and Delhi where 20 hotels from the emerging destinations of Eastern Europe participated.

There has been over 20% growth in demand from India to our hotels in Eastern Europe between January and November, 2019. The purpose of our visit is to drive more demand to new and emerging destinations in Europe.