

Radisson to have 200 hotels in India by 2022, add 10,000 staff

Radisson Hotel Group today said it is planning to increase its total portfolio of hotels in India to 200 by 2022, and add 10,000 employees. The third largest hotel chain in the country is looking at smaller cities for expansion.

The global hospitality major got rebranded to Radisson Hotel Group last month from what was called the Carlson Rezidor Hotel Group earlier. The hotel chain has 140 hotels in India at present, of which 90 are operational. It currently employs 15,000 people in the country and plans to add another 10,000 in five years in line with its expansion plans. The company is targeting tier II and III cities, state capitals, pilgrimages, industrial and tourist destinations for expansion.

With improving highways, Railway links and the government's Udan scheme, they expect to see a lot of movements in the secondary cities. The company has seven brands present in India, out of the total eight brands in its portfolio globally.

The company's mid- and up-scale brands include Country Inn and Suites by Radisson, Park Inn by Radisson, Radisson and recently launched Radisson Collection. Other brands operated by the group are Radisson Blu, Radisson RED and Park Plaza.